Net Amount

\$6,400.50

\$6,400.50

Rating

0.00

0.00

ORDER

Orders Order / Rev: 1288113 WOC14649088 Alt Order #: Political Product Desc: **WGBA** 1542 Estimate: Flight Dates: 05/14/24 - 05/20/24 Primary AE: Matthew Mulzoff Sales Office: Original Date / Rev: 05/13/24 / 05/13/24 **EWSDC** Order Type: **GENERAL** Sales Region: NAT **Grassroots Media** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: EOM/EOC 146 Montgomery Avenue Bala Cynwyd, PA 19004 Agency Commission: 15% Advertiser Name: Baldwin/Democrat/US Senate A35+ New Business End: Demographic: Federal Candidate **Product Codes:** Advertiser External ID: 203123 Revenue Code 1: DISC Agency External ID: 131043 Revenue Code 2: POL Unit Code: General Revenue Code 3: **CAND** Order Separation: 00:15:00 P-3 Priority:

Bill Plan

Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount
04/29/24	05/20/24	69	\$7,530.00	\$6,400.50	May 2024	69	\$7,530.00
					Totals	69	\$7,530.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Mulzoff	EWSDC	NAT	Start Of Order - End Of Order	100%

_Ln	Ch	Start	End	Inventory Cod	e Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 1	WGBA	05/14/24	05/20/24	M-F 7-9am Tod	ay ShowCM	7-9am	44444	:30	20	\$80.00 P-3	0.00 NM	20	\$1,600.00
				M-F 7-9am Too	lay Show								
	(Program: TODAY SHW)												
				REEN BAY-APP									
			End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 05/	14/24	05/20/24	44444	20	\$80.00	0.00						
N 2	WGBA	05/14/24	05/20/24	M-F 4-430pm	CM	4-430pm	11111	:30	5	\$50.00 P-3	0.00 NM	5	\$250.00
				M-F 4-430pm									
		n: FAMIL`			. ===								
			` ,	REEN BAY-APP									
			End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 05/	14/24	05/20/24	11111	5	\$50.00	0.00						
N 3	WGBA	05/14/24	05/18/24	SAT 6pm NBC	26 NewsCM	6-630pm/63	30 - 7p1-	:30	1	\$100.00 P-3	0.00 NM	1	\$100.00
				SAT 6pm NBC	26 News								
			NEWS-6)	DEEN DAY ADD	LETON								
			` ,	REEN BAY-APP		_							
			End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 05/	13/24	05/19/24	1-	1	\$100.00	0.00						
N 4	WGBA	05/14/24	05/19/24	SU 5pm NBC 2	6 News CM	5-530pm	1	:30	1	\$100.00 P-3	0.00 NM	1	\$100.00
				SU 5pm NBC 2	6 News								
(Program: NBC26 NEWS-5)													
			` '	REEN BAY-APP		_							
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 1288113 Advertiser: Baldwin/Democrat/US Senate

WOC14649088 Alt Order #: Product Desc: Political **WGBA**

Flight Dates: 05/14/24 - 05/20/24 Estimate: 1542

Ln Ch	Start	End	Inventory Code	e Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Sta Week: 05	art Date	End Date 05/19/24	<u>Weekdays</u> 1	Spots/Week 1	Rate \$100.00	Rating 0.00						
N 5 WGBA			SA/SU NBC Nigh		530-6pm	11	:30	2	\$150.00 P-3	0.00 NM	2	\$300.00
SA/SU NBC Nightly News (Program: NBC NITELY NWS)												
2Q24 C	COMSCO	RE (sell) - G	REEN BAY-APPL		- .	5.4						
Sta Week: 05	art Date 5/13/24	End Date 05/19/24	<u>Weekdays</u> 11	Spots/Week 2	Rate \$150.00	Rating 0.00						
N 6 WGBA	05/14/2	24 05/20/24	•		6-630pm	11111	:30	5	\$90.00 P-3	0.00 NM	5	\$450.00
(Progra	am: NBC2	26 NEWS-6)	M-F 6pm NBC 2	6 News								
	COMSCO art Date	RE (sell) - G End Date	REEN BAY-APPL Weekdays	ETON Spots/Week	Pata	Rating						
Week: 05		05/20/24	11111	5	<u>Rate</u> \$90.00	0.00						
N 7 WGBA	05/14/2	24 05/20/24	M-F 5pm NBC 26 M-F 5pm NBC 2		5-530pm	11111	:30	5	\$80.00 P-3	0.00 NM	5	\$400.00
		26 NEWS-5)	•									
	COMSCO art Date	RE (sell) - G End Date	REEN BAY-APPL Weekdays	ETON Spots/Week	Rate	Rating						
Week: 05	/14/24	05/20/24	11111	5	\$80.00	0.00						
N 8 WGBA	05/14/2	24 05/20/24	M-F NBC Nightly M-F NBC Nightly		530-6pm/630	0-7p 11111	:30	5	\$150.00 P-3	0.00 NM	5	\$750.00
		NITELY NW										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05		05/20/24	11111	CM	\$150.00	0.00	:30	5	\$100.00 P-3	0.00 NM	5	\$500.00
N 9 WGBA	05/14/2	24 05/20/24	M-F 630-7pm M-F 630-7pm	Civi	630-7pm	11111	.30	5	\$100.00 F-3	U.UU INIVI	5	φ500.00
		LY FEUD) RE (sell) - G	REEN BAY-APPL	ETON								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05 N10 WGBA		05/20/24 24 05/15/24	11111 Wednesday Prim	ie A CM	\$100.00 7-8p/7-9p	0.00	:30	1	\$425.00 P-3	0.00 NM	1	\$425.00
			Wednesday NBC		-1.				,			,
		AGO MED) RE (sell) - G	REEN BAY-APPL	ETON								
Sta Week: 05	art Date 5/13/24	End Date 05/19/24	<u>Weekdays</u> 1	Spots/Week 1	Rate \$425.00	Rating 0.00						
N11 WGBA			Monday Prime A	CM	7-8p/7-9p	1	:30	1	\$375.00 P-3	0.00 NM	1	\$375.00
(Progra	am: THE '	VOICE 2024	Monday NBC Pri	ime A								
2Q24 C	COMSCO	RE (sell) - G	REEN BAY-APPL		Data	Datina						
Sta Week: 05	art Date 5/14/24	End Date 05/20/24	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
N12 WGBA	05/14/2	24 05/16/24	,		9-10pm	1	:30	1	\$275.00 P-3	0.00 NM	1	\$275.00
			Thursday NBC F ER OC 2024)									
	COMSCO art Date	RE (sell) - G End Date	REEN BAY-APPL Weekdays	ETON Spots/Week	Rate	Rating						
Week: 05	/13/24	05/19/24	1	1	\$275.00	0.00						
N13 WGBA	05/14/2	24 05/20/24	Monday Prime C Monday NBC Pri		9-10pm	1	:30	1	\$325.00 P-3	0.00 NM	1	\$325.00
		OR NO DE	•									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05		05/20/24	Tuosday Prima P	1 CM	\$325.00	0.00	.20	1	\$275 00 D 0	0.00 NIN4	1	¢275 00
N14 WGBA			Tuesday Prime B Tuesday NBC Pr		8-9p/8-10p	- 1	:30	1	\$375.00 P-3	0.00 NM	'	\$375.00
	am: THE '		REEN BAY-APPL	ETON								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05 N15 WGBA		05/19/24 24 05/20/24	-1	CM	\$375.00 10-1035pm	0.00	:30	7	\$110.00 P-3	0.00 NM	7	\$770.00
					-1							

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Totals

69

\$7,530.00

Order / Rev: 1288113 Advertiser: Baldwin/Democrat/US Senate

Week: 05/20/24

05/26/24

Alt Order #: WOC14649088 Product Desc: Political WGBA

Flight Dates: 05/14/24 - 05/20/24 Estimate: 1542

Λ

\$25.00

0.00

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-SU 10pm NBC 26 New M-SU 10pm NBC 26 News (Program: NBC26 NEWS-10) 2Q24 COMSCORE (sell) - GREEN BAY-APPLETON Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 05/14/24 05/20/24 1111111 \$110.00 0.00 N16 WGBA 05/14/24 05/19/24 SUN 10pm NBC 26 New@M 10-1035pm :30 \$110.00 P-3 0.00 NM ----1 1 \$110.00 SUN 10pm NBC 26 News (Program: NBC26 NEWS-10) 2Q24 COMSCORE (sell) - GREEN BAY-APPLETON Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 05/13/24 05/19/24 ----1 \$110.00 0.00 N17 WGBA 05/14/24 05/20/24 M-F 1035pm Tonight Sh@M 1035-1135pm 11111--:30 5 \$60.00 P-3 0.00 NM 5 \$300.00 M-F 1035pm Tonight Show (Program: TONITE SHW-NBC) 2Q24 COMSCORE (sell) - GREEN BAY-APPLETON Weekdays Spots/Week Rating Start Date **End Date** Rate Week: 05/14/24 05/20/24 11111--\$60.00 0.00 N18 WGBA 05/14/24 05/18/24 Saturday Night Live CM 1030pm-12am ----1-:30 \$100.00 P-3 0.00 NM 1 \$100.00 Saturday Night Live (Program: SAT NITE LIVE) 2Q24 COMSCORE (sell) - GREEN BAY-APPLETON Start Date **End Date** Weekdays Spots/Week Rate Rating ----1-Week: 05/13/24 05/19/24 \$100.00 0.00 N19 WGBA 05/14/24 05/20/24 M-F 11am-12pm СМ MTWTF--:30 1 \$25.00 P-3 0.00 NM \$25.00 11am-12pm 1 M-F 11am-12pm Weekdays Rating Start Date **End Date** Spots/Week Rate - TWTF- -Week: 05/13/24 05/19/24 \$25.00 0.00