

WPTV UNDERWRITERS

Revised: January 15, 2007

<u>NAME</u>	<u>CONTACT</u>	<u>VALUE</u>	<u>EXP. DATE</u>	<u>CYCLE</u>	<u>PROGRAM</u>
Acoustic Visions 62 Cliff Dr. Riverton, WY 82501	Jay Frank	\$1,575.00	4/30/2007	(M) \$131.25	UW of the Day-Saturdays
A.D. Martin Lumber Company 100 W. Main Riverton, WY 82501	Mike Martin Terry Thayer	\$1,050.00	9/18/2007	Annual in Full	Hometime
Big Horn Quilts 529 Greybull Ave. Greybull, WY 82426	Julie Owens	\$2,205.00	5/31/2007	Annual in Full	Quilt in a Day
Buffalo Bill Historical Center 720 Sheridan Ave. Cody, WY 82414	Lee Haines Marguerite House	\$8,550.00	3/15/2007	Annual in Full	American Masters, Austin City Limits, Joy of Painting, Nova Ken Burns Stories, BBC World News, Antiques Roadshow, American Experience, Special Programming Package
Cheyenne Light, Fuel & Power PO Box 1409 Cheyenne, WY 82003	Rick Kaysen	\$1,187.50	4/15/08	Annual in Full	Main Street
Coca Cola Bottling Company 100 S. 1 st Riverton, WY 82501	Don Meza	\$3,100.00	5/30/07	(Q) \$775.00 June, Sept. Dec. Mar.	Fetch, Saddle Club, Wild Chronicles
D.A. Davidson & Company PO Box 5015 Great Falls, MT 59403	Darlene Miller	\$5,250.00	9/9/2007	(Q) \$1,312.50 Oct. Jan. Apr. Aug.	Nightly Business Report

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Dubois Telephone Exchange PO Box 246 Dubois, WY 82513	Bill Guthrie	\$1,575.00	3/21/2007	Annual in Full	Antiques Roadshow
Eagle Bronze Foundry & Gallery 130 Poppy Lander, WY 82520	Monte Paddelford	\$1,312.50	4/15/2007	Annual in Full	Nature
Edward Jones 320 So. Federal Riverton, WY 82501	Mike Zirbel	\$3,948.00	4/19/07	(M) \$329.00	This Old House, Antiques Roadshow
Gale's Carpet One 220 E. Main Riverton, WY 82501	Lynn Hawk	\$1500.00	7/14/07	Annual in Full	Homeshop Series. High Tech. Home
Gunda's EZ Art 1013 Fremont Cheyenne, WY 82001	Gunda Siefkes	\$712.50	10/24/2007	Annual in Full	Joy of Painting
Hammer Electronics/Radio Shack 802 N. Federal Riverton, WY 82501	Mike Hammer	\$1,500.00	11/18/07	Monthly bill	Hfgh Tech Home, American Homeshop
High Plains Power, Inc. PO Box 713 Riverton, WY 82501	Marlene Morss	\$1,500.00	1/9/2008	Annual in Full	UW of the Day - Saturdays
Hilltop National Bank PO Box 2680 Casper, WY 82602	Gary Trapkus	\$1,575.00	7/4/2007	Annual in Full	Antiques Roadshow
Kerr Foundation PO Box 20000 Jackson, WY 83001	Sarah Lacy Bill Kerr	\$14,681.00	12/31/2007	(Q) \$3,670.25 No Billing	News Hour

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Legacy Molding 29 Country Acres Riverton, WY 82501	Chuck Starks	\$826.35	3/31/2007	Annual in Full	Globe Trekker
Lloyd Nielson, Inc. 1410 N. Federal Riverton, WY 82501	Kort Kinney Lloyd Nielson	\$2,375.00	6/30/2007	Annual in Full	News Hour
National Museum of Wildlife Art PO Box 6825 Jackson, WY 83002	Tammy Christel	\$14,050.00	1/31/2008	(Q) \$3,512.50 Feb, May, Aug; Nov.	Nature: American Masters: American Experience Great Performances, Washington Week in Review; Clifford; Wyo. Perspectives; Legislative Reports (2007)
Parkway Plaza Hotel 123 W. E Street Casper, WY 82602	Sandy Cordoba	\$882.00	7/25/07	Annual in Full	Washington Week in Review
Pertech Resources, Inc Technical Research Park Riverton, WY 82501	Kevin Kershnik	\$826.35	3/31/2007	Annual in Full	Globe Trekker
Poor Boy's Steakhouse 739 N. Center Casper, WY 82602	Sandy Cordoba	\$825.35	7/25/07	Annual in Full	America's Test Kitchen
Powell Valley Healthcare 777 Avenue H Powell, WY 82435	Jim Cannon	\$500.00	1/14/08	Annual in Full	Saddle Club
Riverton Chrysler -Dodge-Jeep 1575 N. Federal Riverton, WY 82501	Joan Gunnison	\$1500.00	9/15/07	Annual in Full	Masterpiece Theatre
Shell Production Company 4582 S. Ulister St. Parkway Suite 500 Denver, CO 80237	Deena McMullen	\$2,375.00	4/11/2007	Annual in Full	UW of the Day - Mondays

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Sundowner Station 1616 N. Federal Riverton, WY 82501	Judy Baty	\$500.00	3/31/2007	Annual in Full	Bob the Builder
Sweetwater Garden 1602 W. Main St. Riverton, WY 82501	Kim Wilbert	\$712.50	5/22/2007	Annual in Full	P. Allen Smith's Garden Home Other gardening programs tbd.
Thermopolis Chamber of Commerce PO Box 768 Thermopolis, WY 82443	Kathy Wallingford	\$525.00	9/7/2007	(M) \$43.75	America Quilts Creatively; Fons & Porter Other Quilting shows TBA
Union Cellular 850 N. State HWY 414 Mountain View, WY 82939	Jan Fasselain	\$10,348.00	2/28/2007	(M) \$862.33	This Old House; Nature; Frontline; Motorweek; Body Electric Austin City Limits; Keeping Up Appearances; Are You Being Served; Alan Alda's Scientific America
Wells Fargo Banks, N.A. 616 N. Federal Blvd. Riverton, WY 82501	Dave Potter	\$3,800.00	1/31/2007	Annual in Full	Consuelo Mack's Wealth Track
Winter Law Firm 205 So. Broadway Riverton, WY 82501	Bill Winter	\$1,000.00	11/30/07	Annual in Full	News Hour
Wyoming Dinosaur Center 110 Carter Ranch Road Thermopolis, WY 82443	John Gibbel	\$2,000.00	5/31/2007	Annual in Full	It's a Big Big World; Zaboomafoo
Wyoming Home 210 W. Lincolnway Cheyenne, WY 82501	Sue Miller	\$2,520.00	12/16/2007	(M) \$210.00	Austin City Limits, UW of the Day-Sunday
Wyoming Farm Bureau Federation PO Box 685 Torrington, WY 82240	Kerin Clark	\$2,850.00	7/31/2007	Annual in Full	America's Heartland
Wyoming State Library 2301 Capitol Cheyenne, WY 82002	Tina Lackey	\$992.25	9/30/2007	Annual in Full	Between the Lions
CASH UNDERWRITING TOTAL					\$100,629.30

<u>TRADE AGREEMENTS</u>	<u>APPROX. VALUE</u>	<u>EXP. DATE</u>	<u>EXCHANGE</u>	<u>RECOGNITION</u>
Big Horn Culligan Water	\$525.00	8/17/2007	Water	Business Partner
Casper Star-Tribune	\$2,033.25	11/31/07	Advertising	Frontline, Charlie Rose, NOW, BBC News, Wash. Week, Eye on Washington
Fire Nebula Web Design	\$1,100.00	6/30/2007	Web Site	New Yankee Workshop; Joy of Painting
Riverton Ranger	\$2,500.00	8/31/2007	Ad Trade	UW of the Day – Tuesdays
Wyoming . com	\$5,000.00	3/31/2007	Internet Service	NOVA; Austin City Limits; Motor Week; Hometime Barney & Friends, May to December
TRADE TOTAL:	\$11,158.25			