

# CONTRACT



**KWGN**  
 100 E. Speer Blvd  
 Denver, CO 80203  
 (303)595-3131

<u>Contract / Revision</u> 763265 /		<u>Alt Order #</u> 07331120
<u>Product</u> <b>COFFMAN FOR CONGRESS</b>		
<u>Contract Dates</u> <b>10/01/14 - 10/07/14</b>		<u>Estimate #</u>
<u>Advertiser</u> <b>Coffman/R/Congress</b>		<u>Original Date / Revision</u> 08/26/14 / 08/26/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KWGN</b>	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> Philadelphia - T
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8201	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Strategic Media Services, Inc**  
 1911 North Ft. Myer Drive  
 Suite 400  
 Arlington, VA 22209

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	2	10/02/14	10/03/14	M-F 6a-7a News 2	6a-7a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	---TF--				2	\$200.00	0.00			
N 2	2	10/06/14	10/06/14	M-F 6a-7a News 2	6a-7a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$200.00	0.00			
N 3	2	10/01/14	10/03/14	News 2	7a-8a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--W-F--				2	\$250.00	0.00			
N 4	2	10/07/14	10/07/14	News 2	7a-8a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$250.00	0.00			
N 5	2	10/01/14	10/02/14	News 2	8a-9a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--WT---				2	\$200.00	0.00			
N 6	2	10/06/14	10/06/14	News 2	8a-9a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$200.00	0.00			
N 7	2	10/02/14	10/02/14	LN 7p-730P M-F	7p-730p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	---1---				1	\$650.00	0.00			
N 8	2	10/06/14	10/07/14	LN 7p-730P M-F	7p-730p		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	MT-----				2	\$650.00	0.00			
N 9	2	10/01/14	10/03/14	LN 730p-8p M-F	730p-8p		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--W-F--				2	\$450.00	0.00			
N 10	2	10/07/14	10/07/14	LN 730p-8p M-F	730p-8p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$450.00	0.00			
N 11	2	10/01/14	10/03/14	News 2	5a-6a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--WTF--				1	\$75.00	0.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Advertiser</u> Coffman/R/Congress	<u>Original Date / Revision</u> 08/26/14 / 08/26/14
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		Start Date	End Date	Weekdays				Spots/Week	Rate	Rating			
<b>Totals</b>											0.00	16	\$5,325.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/07/14	16	\$5,325.00	\$4,526.25
<b>Totals</b>	16	\$5,325.00	\$4,526.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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