

Order #888562: National A./National A./NAB Perform./KCUB AM

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
09/30/22 12:53:20 PM	Processed		<async process>	Lindsey W	\$0.00	1,193	0.00
09/30/22 12:52:52 PM	Approved			Liz Mills (li	\$0.00	1,193	0.00
09/30/22 12:52:50 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Liz Mills (li	\$0.00	1,193	0.00
09/30/22 12:46:32 PM	Approval Workflow		[Sales Manager - Ready Default]	Keith Rose	\$0.00	1,193	0.00
09/30/22 12:09:13 PM	Ready for approval		888562 rev per corp. extend to 11/30	Rodney SI	\$0.00	1,193	0.00
09/30/22 12:08:00 PM	Put in Edit Mode			Rodney SI	\$0.00	898	0.00
09/30/22 10:59:18 AM	Spot(s) Credited		[Technical Error]	Lindsey W	\$0.00	898	0.00
09/26/22 9:46:46 AM	Spot(s) Madegood		[Did Not Air Due to Sports Programming]	Lindsey W	\$0.00	900	0.00
09/23/22 9:29:31 AM	Spot(s) Madegood		[Technical Difficulties (off air)]	Lindsey W	\$0.00	900	0.00
09/19/22 9:26:40 AM	Spot(s) Madegood		[Technical Difficulties (off air)]	Lindsey W	\$0.00	900	0.00
09/02/22 11:19:59 AM	Processed		<async process>	Lindsey W	\$0.00	900	0.00
09/02/22 10:38:45 AM	Approved			Andretta C	\$0.00	900	0.00
09/02/22 10:38:42 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Andretta C	\$0.00	900	0.00
09/02/22 10:35:19 AM	Approval Workflow		[Sales Manager - Ready Default]	Keith Rose	\$0.00	900	0.00
09/02/22 9:46:54 AM	Ready for approval		888562 per corp. extend to 9/30	Rodney SI	\$0.00	900	0.00
09/02/22 9:41:48 AM	Put in Edit Mode			Rodney SI	\$0.00	805	0.00
09/02/22 9:41:13 AM	Put in Edit Mode			Rodney SI	\$0.00	805	0.00
07/11/22 11:35:06 AM	Spot(s) Madegood		[Technical Difficulties (off air)]	Lindsey W	\$0.00	805	0.00
06/08/22 9:54:57 AM	Spot(s) Madegood		[Did Not Air Due to Sports Programming]	Lindsey W	\$0.00	805	0.00
06/06/22 12:51:22 PM	Spot(s) Madegood		[Did Not Air Due to Sports Programming]	Lindsey W	\$0.00	805	0.00
06/06/22 10:45:35 AM	Spot(s) Madegood		[Technical Difficulties (off air)]	Lindsey W	\$0.00	805	0.00
05/31/22 11:06:10 AM	Spot(s) Madegood		[Did Not Air Due to Sports Programming]	Lindsey W	\$0.00	805	0.00
05/27/22 9:49:07 AM	Spot(s) Madegood		[Did Not Air Due to Sports Programming]	Lindsey W	\$0.00	805	0.00
05/16/22 3:40:04 PM	Spot(s) Madegood		[Technical Difficulties (off air)]	Lindsey W	\$0.00	805	0.00
05/09/22 10:45:14 AM	Spot(s) Madegood		[Technical Difficulties (off air)]	Lindsey W	\$0.00	805	0.00
05/02/22 9:45:32 AM	Spot(s) Madegood		[Did Not Air Due to Sports Programming]	Lindsey W	\$0.00	805	0.00
04/29/22 9:04:28 AM	Spot(s) Madegood		[Technical Difficulties (off air)]	Lindsey W	\$0.00	805	0.00
04/18/22 9:00:46 AM	Spot(s) Madegood		[Did Not Air Due to Sports Programming]	Lindsey W	\$0.00	805	0.00
04/11/22 3:16:15 PM	Spot(s) Madegood		[Did Not Air Due to Sports Programming]	Lindsey W	\$0.00	805	0.00
04/05/22 9:10:11 AM	Spot(s) Madegood		[Technical Difficulties (off air)]	Lindsey W	\$0.00	805	0.00
04/05/22 6:32:21 AM	Spot(s) Madegood		[Other]	Lindsey W	\$0.00	805	0.00
03/28/22 11:46:10 AM	Processed		<async process>	Lindsey W	\$0.00	805	0.00
03/28/22 11:40:59 AM	Approved			Lynn Spas	\$0.00	805	0.00
03/28/22 11:40:55 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Lynn Spas	\$0.00	805	0.00
03/28/22 11:24:43 AM	Approval Workflow		[Sales Manager - Ready Default]	Keith Rose	\$0.00	805	0.00
03/28/22 10:39:05 AM	Ready for approval		888562 Pol. Issue Order	Rodney SI	\$0.00	805	0.00
03/28/22 10:16:58 AM	New order created		Copied from Order #888547	Rodney SI	\$0.00	805	0.00

[Sorted by: Date]

From: Rodney Shepherd
Sent: Friday, September 30, 2022 11:35 AM
To: Rodney Shepherd
Subject: Approval to extend NAB Performance Tax Issue

Extension of NAB Performance Tax Issue Spots to 11/30

Good afternoon. The NAB has asked that we extend their Performance Tax spots through the end of November. So please extend your current orders - which were set to expire on 9/30 to expire on 11/30. This applies to ALL CUMULUS STATIONS. As a reminder, these are considered political orders, but do not impact LUR. You will need to upload all relevant info as a revision onto your station FCC sites. As before, you can follow the external link below to the NAB site for the NAB form and spot creative, and you can take a screen shot of that external NAB page for your audit records as a proxy for an insertion order (it shows the new extension to 11/30). As a reminder, these spots are pre-emptible. [https://www.nab.org/performance-tax-resources/...](https://www.nab.org/performance-tax-resources/)

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ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, _____, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: National Association of Broadcasters

Agency name: n/a

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: National Association of Broadcasters

Address: 1 M Street SE Washington, DC 20003

Contact: Michelle Lehman

Phone number: (202)429-5350

Email: nab@nab.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Curtis LeGeyt, President and Chief Executive Officer
 Shawn Donlon, EVP, Government Relations
 Michelle Lehman, Chief of Staff and EVP, Public Affairs
 Ted Gennaro, Chief Financial Officer and EVP, Finance and Administration
 For further information, please visit <https://www.nab.org/about/departments/default.asp>.

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:



N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:



N/A

Local Radio Freedom Act, H. Con. Res 33 and S. Con. Res. 9
 American Music Fairness Act, H.R. 4130

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Michelle Lehman</i>	Signature: <i>Rodney Shepherd</i>
Name: Michelle Lehman	Name: Rodney Shepherd
Date of Request to Purchase Ad Time: March 21, 2022	Date of Station Agreement to Sell Time: <i>9/30/2022</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *on file 9/30/2022*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected -- provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:
n/a

Contract #: <i>888562, 888555</i> n/a <i>888547, 888558, 888563</i>	Station Call Letters: <i>KCUB, KMYT, KIIN, KSZR, KTUC</i>	Date Received/Requested: <i>9/30/2022</i>
Est. #: n/a	Station Location: <i>TUCSON</i>	Run Start and End Dates: <i>Extend 9/30/2022 - 11/30/2022</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoices, or classes of time-related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.