

864426

**WOC11019981 [00.00]**

Order Printout



Order Status: Opened-New

Start/End Dates: 07/04/18 - 07/10/18

C/P/E: 990 / 1006 / 6288

Traffic #:

Agency: Targeted Platform Media

Product Desc.: issue

Buyer Order #: 7490662

Advertiser: Colorado United for Families

Estimate Desc.: CUF Broadcast 7.4-7.10

AE: Unassigned (Stacey Stewart)

Buyer:

Total Cost: \$6,565.00 (Cash)

Property: KKCO TV

Primary Demo:

Received Date: 6/26/18 8:24 AM

Sales Region: Local

Comments:

Separation: 30

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days WTFSSMT	Rate	Jul 4												Total Spots	Total Cost
1	NBC TODAY SHOW	NM	:30	7:00 AM-9:00 AM	----M-	90.00	2											2	180.00	
	(Program: NBC TODAY SHOW)																			
1	NBC TODAY SHOW	NM	:30	7:00 AM-9:00 AM	-----T	90.00	2											2	180.00	
	(Program: NBC TODAY SHOW)																			
1	NBC TODAY SHOW	NM	:30	7:00 AM-9:00 AM	W----	90.00	2											2	180.00	
	(Program: NBC TODAY SHOW)																			
1	NBC TODAY SHOW	NM	:30	7:00 AM-9:00 AM	-T---	90.00	2											2	180.00	
	(Program: NBC TODAY SHOW)																			
1	NBC TODAY SHOW	NM	:30	7:00 AM-9:00 AM	--F--	90.00	2											2	180.00	
	(Program: NBC TODAY SHOW)																			
2	MACY'S 4TH OF JULY	NM	:30	7:00 PM-10:00 PM	W----	460.00	1											1	460.00	
	(Program: MACY'S 4TH OF JULY)																			
3	11 TODAY AT NOON	NM	:30	12:00 PM-12:30 PM	----M-	50.00	1											1	50.00	
	(Program: 11 TODAY AT NOON)																			
3	11 TODAY AT NOON	NM	:30	12:00 PM-12:30 PM	-T----	50.00	1											1	50.00	
	(Program: 11 TODAY AT NOON)																			
3	11 TODAY AT NOON	NM	:30	12:00 PM-12:30 PM	--F--	50.00	1											1	50.00	
	(Program: 11 TODAY AT NOON)																			
4	JEOPARDY	NM	:30	4:30 PM-5:00 PM	----M-	225.00	1											1	225.00	
	(Program: JEOPARDY)																			
4	JEOPARDY	NM	:30	4:30 PM-5:00 PM	-----T	225.00	1											1	225.00	
	(Program: JEOPARDY)																			

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days WTFSSMT	Rate	Jul 4												Total Spots	Total Cost
																		1	225.00	
4	JEOPARDY	NM	:30	4:30 PM-5:00 PM	-T---	225.00	1											1	225.00	
	(Program: JEOPARDY)																			
4	JEOPARDY	NM	:30	4:30 PM-5:00 PM	--F--	225.00	1											1	225.00	
	(Program: JEOPARDY)																			
5	11 NEWS AT 5:00	NM	:30	5:00 PM-5:30 PM	---M-	225.00	1											1	225.00	
	(Program: 11 NEWS AT 5:00)																			
5	11 NEWS AT 5:00	NM	:30	5:00 PM-5:30 PM	---T	225.00	1											1	225.00	
	(Program: 11 NEWS AT 5:00)																			
5	11 NEWS AT 5:00	NM	:30	5:00 PM-5:30 PM	-T---	225.00	1											1	225.00	
	(Program: 11 NEWS AT 5:00)																			
5	11 NEWS AT 5:00	NM	:30	5:00 PM-5:30 PM	--F--	225.00	1											1	225.00	
	(Program: 11 NEWS AT 5:00)																			
6	11 NEWS AT 6:00	NM	:30	6:00 PM-6:30 PM	---M-	230.00	1											1	230.00	
	(Program: 11 NEWS AT 6:00)																			
6	11 NEWS AT 6:00	NM	:30	6:00 PM-6:30 PM	---T	230.00	1											1	230.00	
	(Program: 11 NEWS AT 6:00)																			
6	11 NEWS AT 6:00	NM	:30	6:00 PM-6:30 PM	-T---	230.00	1											1	230.00	
	(Program: 11 NEWS AT 6:00)																			
6	11 NEWS AT 6:00	NM	:30	6:00 PM-6:30 PM	--F--	230.00	1											1	230.00	
	(Program: 11 NEWS AT 6:00)																			
7	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	---M-	250.00	1											1	250.00	
	(Program: WHEEL OF FORTUNE)																			
7	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	---T	250.00	1											1	250.00	
	(Program: WHEEL OF FORTUNE)																			
7	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	-T---	250.00	1											1	250.00	
	(Program: WHEEL OF FORTUNE)																			
7	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	--F--	250.00	1											1	250.00	
	(Program: WHEEL OF FORTUNE)																			
8	11 NEWS AT 10PM	NM	:30	10:00 PM-10:35 PM	---T	390.00	1											1	390.00	
	(Program: 11 NEWS AT 10PM)																			
8	11 NEWS AT 10PM	NM	:30	10:00 PM-10:35 PM	-T---	390.00	1											1	390.00	
	(Program: 11 NEWS AT 10PM)																			
8	11 NEWS AT 10PM	NM	:30	10:00 PM-10:35 PM	--F--	390.00	1											1	390.00	
	(Program: 11 NEWS AT 10PM)																			
9	WHEEL OF FORTUNE WKND	NM	:30	4:30 PM-5:00 PM	--S--	125.00	1											1	125.00	
	(Program: WHEEL OF FORTUNE WKND)																			
10	HOUSE SMART W/ LOU MANFREDINI	NM	:30	4:00 PM-4:30 PM	---S-	40.00	1											1	40.00	
	(Program: HOUSE SMART W/ LOU MANFREDINI)																			
Spot Totals:							35											35	\$6,565.00	

MONTH	SPOTS	COST	MONTH	SPOTS	COST
July	35	\$6,565.00			

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b> 4/26/2018
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I, Targeted Platform Media, LLC

do hereby request station time concerning the following issue:

Colorado United for Families
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

This broadcast time will be used by: Colorado United for Families

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Colorado United for Families

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Colorado United for Families  
1201 Connecticut Ave NW Suite 300  
Washington DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Eric Kessler, President

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):


N/A

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

4/26/2018            (202)965-5060  
Date                                      Signature                                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature                                      Printed Name                                      Title