

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, PG Placements, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Daniel Kelly

Authorized committee:

Friends of Daniel Kelly

Agency requesting time (and contact information):

N/A PG Placements; info@pgplacements.com; 202-931-5445

Candidate's political party:

Non-Partisan

Office sought (no acronyms or abbreviations):

Wisconsin Supreme Court

Date of election:

4/4/23

General

Primary

Treasurer of candidate's authorized committee:

Jon Turke

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <i>PG Placements</i>	Signature:
Name: PG Placements	Name: J. Kevin Grap
Date of Request to Purchase Ad Time: 3/17/23	Date of Station Agreement to Sell Time: 3/23/23

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 555-00050-0001	Station Call Letters: WCCN-AM	Date Received/Requested: 3/23/23
Est. #: 4233	Station Location: Neillsville, WI	Run Start and End Dates: 3/24/23-4/4/23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

[Handwritten signature]

Central Wisconsin Broadcasting, Inc.
 107.5 FM 1370 AM/98.5 FM 92.7 FM
 92.3 FM 1450 AM/98.7 FM
 P.O. Box 387
 Neillsville, WI 54456

Client: **Political (Regional Reps/Gen Media)**
 Order #: **555-00050**
 Description: **Est 4233 - Friends of Daniel Kelly**
 Date Entered: **3/23/2023**
 P.O.#: **3206748**
 Salesperson: **Grap, Kevin - Political**
 Invoice Frequency: **Billed at end of Media/EOS, Sorted by Date Notary Req'd**

Media Financial Services
 1655 Palm Beach Lakes Blvd.
 Suite 903
 West Palm Beach, FL 33401

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1	3/24/2023	4/4/2023	1370 AM WCCN 06:00:00 to 09:59:00	CUSTOM	1:00	29	22.00	638.00	Y	Y	Y	Y	Y	N	N
	3/24/2023	3/26/2023				4	22.00	88.00	0	0	0	0	4	0	0
	3/27/2023	4/2/2023				19	22.00	418.00	4	4	4	4	3	0	0
	4/3/2023	4/4/2023				6	22.00	132.00	4	2	0	0	0	0	0
2	3/24/2023	4/4/2023	1370 AM WCCN 10:00:00 to 14:59:00	CUSTOM	1:00	14	18.00	252.00	Y	Y	Y	Y	Y	N	N
	3/24/2023	3/26/2023				2	18.00	36.00	0	0	0	0	2	0	0
	3/27/2023	4/2/2023				10	18.00	180.00	2	2	2	2	2	0	0
	4/3/2023	4/4/2023				2	18.00	36.00	2	0	0	0	0	0	0
3	3/24/2023	4/4/2023	1370 AM WCCN 15:00:00 to 18:59:00	CUSTOM	1:00	28	16.00	448.00	Y	Y	Y	Y	Y	N	N
	3/24/2023	3/26/2023				4	16.00	64.00	0	0	0	0	4	0	0
	3/27/2023	4/2/2023				20	16.00	320.00	4	4	4	4	4	0	0
	4/3/2023	4/4/2023				4	16.00	64.00	4	0	0	0	0	0	0
4	3/24/2023	4/4/2023	1370 AM WCCN 06:00:00 to 18:59:00	CUSTOM	1:00	14	20.00	280.00	N	N	N	N	N	Y	Y
	3/24/2023	3/26/2023				8	20.00	160.00	0	0	0	0	0	4	4
	3/27/2023	4/2/2023				6	20.00	120.00	0	0	0	0	0	3	3

Order Start Date: 3/24/2023 Order End Date: 4/4/2023 Spots: 85

Total Charges: **\$1,618.00**
 Combined Discounts: **\$242.70**
 Total Net: **\$1,375.30**

Projected Media Month/End-Of-Schedule Billing Totals for Political (Regional Reps/Gen Media) / 555-00050 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
March	2023	18	\$348.00	\$52.20	\$295.80
April	2023	67	\$1,270.00	\$190.50	\$1,079.50
Total:		85	\$1,618.00	\$242.70	\$1,375.30

Confirmed & Accepted for Central Wisconsin Broadcasting, Inc. By: _____

Accepted for Media Financial Services By: _____

Please Sign and Return One Copy