



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26214725 **Changes as of:** 10/3/2018 at 4:49 PM **Version:** Current State Version 1
CPE: 155/422/4528 **Flight:** 10/30/18 - 11/5/18 **Station:** WKRN
Agency: MAIN STREET MEDIA **Advertiser:** Senate Leadership Fund **Market:** Nashville
Product: Tennessee **Office:** WASHINGTON
Agency Order #: 7814902 **Service:** Nielsen
Buyer: Maroney, Stephanie **Primary Demo:**
Salesperson: ALEXANDRA BRADLEY **Assistant:** ALEXANDRA BRADLEY
PO BOX 25093 **Agency Order #:** 7814902 **202-955-5342**
Alexandria, VA 22314 **202-955-5342**

Con Type: POLITICAL/COTE
Total \$: \$105,000.00
Total Spots: 39
Total CPE: \$0.00
Total GRP:

Comments: Separation: 30

#	Day/Time	DP	Program	Len	Rate	10/30	10/31	11/1	11/2	11/3	11/4	11/5	Total Spots	Total \$	CPP*	GRP*
1	Tu-Fri 7a-9a		GOOD MORNING AMERICA	30	\$2,100.00	1	1	1	1	0	0	1	5	\$10,500.00	\$0.00	0.0
2	Tu-Fri 4p-5p		NEWS 2 AT 4PM	30	\$1,700.00	1	1	1	1	0	0	1	5	\$8,500.00	\$0.00	0.0
3	Tu-Fri 5p-5:30p		NEWS 2 AT 5PM	30	\$2,100.00	1	1	1	1	0	0	1	5	\$10,500.00	\$0.00	0.0
4	Tu-Fri 6p-6:30p		NEWS 2 AT 6PM	30	\$2,100.00	1	1	1	1	0	0	1	5	\$10,500.00	\$0.00	0.0
5	Tu-Fri 6:30p-7p		WHEEL OF FORTUNE	30	\$5,700.00	0	0	1	0	0	0	0	1	\$5,700.00	\$0.00	0.0
6	7:15p-10:30p		NFL-TITANS MONDAY GAME @ DALLAS COWBOYS	30	\$19,800.00	0	0	0	0	0	0	1	1	\$19,800.00	\$0.00	0.0
7	Tu-Fri 10p-10:35p		NEWS 2 AT 10PM	30	\$2,100.00	1	1	1	1	0	0	0	4	\$8,400.00	\$0.00	0.0
8	Tu-Fri 10:35p-11:37p		JIMMY KIMMEL	30	\$800.00	1	1	1	1	0	0	0	4	\$3,200.00	\$0.00	0.0
9	Sa 8a-9a		GOOD MORNING NASHVILLE ON NEWS 2 AT 8A	30	\$1,700.00	0	0	0	0	1	0	0	1	\$1,700.00	\$0.00	0.0
10	Sa 11a-2:30p		ABC COLLEGE FOOTBALL EARLY GAME	30	\$5,100.00	0	0	0	0	1	0	0	1	\$5,100.00	\$0.00	0.0
11	Sa 2:30p-6p		ABC COLLEGE FOOTBALL LATE GAME	30	\$4,700.00	0	0	0	0	1	0	0	1	\$4,700.00	\$0.00	0.0
12	Sa 6:30p-10p		ABC SATURDAY NIGHT BIG TEN COLLEGE FOOTBALL	30	\$8,400.00	0	0	0	0	1	0	0	1	\$8,400.00	\$0.00	0.0
13	Sa 10:35p-11:05p		NEWS 2 AT 10PM	30	\$2,100.00	0	0	0	0	1	0	0	1	\$2,100.00	\$0.00	0.0
14	Su 7a-8a		GOOD MORNING AMERICA	30	\$1,400.00	0	0	0	0	0	1	0	1	\$1,400.00	\$0.00	0.0
15	Su 9a-10a		GOOD MORNING NASHVILLE ON NEWS 2 AT 9AM	30	\$1,200.00	0	0	0	0	0	1	0	1	\$1,200.00	\$0.00	0.0
16	Su 5p-5:30p		NEWS 2 AT 5PM	30	\$1,200.00	0	0	0	0	0	1	0	1	\$1,200.00	\$0.00	0.0
17	Su 10p-10:35p		NEWS 2 AT 10PM	30	\$2,100.00	0	0	0	0	0	1	0	1	\$2,100.00	\$0.00	0.0
TOTALS:						6	6	7	6	5	4	5	39	\$105,000.00	\$0.00	0.0



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26214725 Changes as of: 10/3/2018 at 4:49 PM Version: Current State Version 1
CPE: 155/422/4528 Flight: 10/30/18 - 11/5/18 Station: WKRN
Agency: MAIN STREET MEDIA Advertiser: Senate Leadership Fund Market: Nashville
PO BOX 25093 Product: Tennessee Office: WASHINGTON
Alexandria, VA 22314 Agency Order #: 7814902 Buyer: Maroney, Stephanie Service: Nielsen
Salesperson: ALEXANDRA BRADLEY Primary Demo: Assistant: ALEXANDRA BRADLEY
202-955-5342 202-955-5342
Separation:

Con Type: POLITICAL/VOTE
Total \$: \$105,000.00
Total Spots: 39
Total CPP: \$0.00
Total GRP:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/03/18 4:49 PM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information	
Market Budget: \$420,000	
WKRN Share: 25%	
Comment:	
Unknown: 75%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	39	\$105,000.00	N/A
Total	100%	39	\$105,000.00	N/A
				0.0

Monthly Summary		
Month	Spots	Dollars
2018-Nov	39	\$105,000.00
Total	39	\$105,000.00

Transaction History				
Trans	Created/Received	Created by	Status	
New	10/3/18 4:49 PM	ALEXANDRA BRADLEY	New	
			Spot+	Spot-
			39	
			\$ Chg	Contract \$
			\$105,000.00	\$105,000.00
				Comment

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26214726 **Changes as of:** 10/3/2018 at 4:49 PM **Version:** Current State Version 1
CPE: 155/422/4533 **Flight:** 10/9/18 - 10/15/18 **Station:** WKRN
Agency: MAIN STREET MEDIA **Advertiser:** Senate Leadership Fund **Market:** Nashville
Product: Tennessee **Office:** WASHINGTON
Agency Order #: 7815831 **Buyer:** Maroney, Stephanie **Service:** Nielsen
Salesperson: ALEXANDRA BRADLEY **Primary Demo:** **Total Spots:** 50
202-955-5342 **Assistant:** ALEXANDRA BRADLEY **Total CPM:** \$0.00
202-955-5342 **Separation:** **Total GRP:**

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/9 - 10/15								Total Spots	Total \$	CPP*	GRP*
						10/9	10/10	10/11	10/12	10/13	10/14	10/15					
1	Tu-F,M 4a-5a		GOOD MORNING NASHVILLE ON NEWS 2 AT 4AM	\$300.00	30	1	1	1	1	0	0	1	5	\$1,500.00	\$0.00	0.0	
2	Tu-F,M 5a-6a		GOOD MORNING NASHVILLE ON NEWS 2 AT 5AM	\$1,400.00	30	1	1	1	1	0	0	1	5	\$7,000.00	\$0.00	0.0	
3	Tu-F,M 7a-9a		GOOD MORNING AMERICA	\$2,100.00	30	1	1	1	1	0	0	1	5	\$10,500.00	\$0.00	0.0	
4	Tu-F,M 9a-10a		LIVE WITH KELLY & RYAN	\$1,400.00	30	1	1	1	1	0	0	1	5	\$7,000.00	\$0.00	0.0	
5	Tu-F,M 10a-11a		THE VIEW	\$1,400.00	30	0	0	1	0	0	0	1	2	\$2,800.00	\$0.00	0.0	
6	Tu-F,M 11a-12n		NEWS 2 AT 11AM	\$1,400.00	30	1	1	1	1	0	0	1	5	\$7,000.00	\$0.00	0.0	
7	Tu-F,M 2p-3p		THE DOCTORS	\$800.00	30	1	1	1	1	0	0	1	5	\$4,000.00	\$0.00	0.0	
8	Tu-F,M 3p-4p		DR. PHIL	\$1,400.00	30	1	1	1	1	0	0	1	5	\$7,000.00	\$0.00	0.0	
9	M 7p-9p		DANCING WITH THE STARS-ABC	\$11,900.00	30	0	0	0	0	0	0	1	1	\$11,900.00	\$0.00	0.0	
10	Tu-F,M 10:35p-11:37p		JIMMY KIMMEL	\$800.00	30	1	1	1	1	0	0	1	5	\$4,000.00	\$0.00	0.0	
11	Tu-F,M 11:37p-12:05a		NIGHTLINE	\$800.00	30	1	1	1	1	0	0	1	5	\$4,000.00	\$0.00	0.0	
12	W 9p-10p		A MILLION LITTLE THINGS-ABC	\$7,200.00	30	0	1	0	0	0	0	0	1	\$7,200.00	\$0.00	0.0	
13	Th 7p-8p		GREY'S ANATOMY-ABC	\$10,800.00	30	0	0	1	0	0	0	0	1	\$10,800.00	\$0.00	0.0	
TOTALS:						9	10	11	9	0	0	11	50	\$84,700.00	\$0.00	0.0	



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Contract # 26214726 **Changes as of:** 10/3/2018 at 4:49 PM **Version:** Current State Version 1
CPE: 155/422/4533 **Flight:** 10/9/18 - 10/15/18 **Station:** WKRN **Con Type:** POLITICAL/VOTE
Agency: MAIN STREET MEDIA **Advertiser:** Senate Leadership Fund **Market:** Nashville **Total \$:** \$84,700.00
Product: Tennessee **Office:** WASHINGTON **Total Spots:** 50
Agency Order #: 7815831 **Service:** Nielsen **Total CPP:** \$0.00
Buyer: Maroney, Stephanie **Primary Demo:** **Total GRP:**
Salesperson: ALEXANDRA BRADLEY **Assistant:** ALEXANDRA BRADLEY
 202-955-5342
Separation:

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
10/03/18 4:49 PM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information	
Market Budget:	\$420,000
WKRN Share:	25%
Comment:	
Unknown:	75%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	50	\$84,700.00	N/A
Total	100%	50	\$84,700.00	N/A

Monthly Summary		
Month	Spots	Dollars
2018-Oct	50	\$84,700.00
Total	50	\$84,700.00

Transaction History				
Trans	Created/Received	Created by	Status	
New	10/3/18 4:49 PM	ALEXANDRA BRADLEY	New	
			Spot+	Spot- \$ Chg Contract \$ Comment
			50	\$84,700.00 \$84,700.00

Non-Discrimination Policy
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New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26214727 **Changes as of:** 10/3/2018 at 4:49 PM **Version:** Current State Version 1
CPE: 155/422/4534 **Flight:** 10/16/18 - 10/22/18 **Station:** WKRN
Agency: MAIN STREET MEDIA **Advertiser:** Senate Leadership Fund **Market:** Nashville
Product: Tennessee **Office:** WASHINGTON
Agency Order #: 7815841 **Buyer:** Maroney, Stephanie **Service:** Nielsen
Salesperson: ALEXANDRA BRADLEY **Assistant:** ALEXANDRA BRADLEY
202-955-5342 **202-955-5342**
Separation:

Comments: Separation: 30

Con Type: POLITICAL/NOTE
Total \$: \$79,100.00
Total Spots: 46
Total CPP: \$0.00
Total GRP:

#	Day/Time	DP	Program	Rate	Len	10/16 - 10/22								Total Spots	Total \$	CPP*	GRP*
						10/16	10/17	10/18	10/19	10/20	10/21	10/22					
1	Tu-F,M 4a-5a		GOOD MORNING NASHVILLE ON NEWS 2 AT 4AM	\$300.00	30	1	1	1	1	0	0	1		5	\$1,500.00	\$0.00	0.0
2	Tu-F,M 5a-6a		GOOD MORNING NASHVILLE ON NEWS 2 AT 5AM	\$1,400.00	30	1	0	1	0	0	0	1		3	\$4,200.00	\$0.00	0.0
3	Tu-F,M 7a-9a		GOOD MORNING AMERICA	\$2,100.00	30	1	1	1	1	0	0	1		5	\$10,500.00	\$0.00	0.0
4	Tu-F,M 9a-10a		LIVE WITH KELLY & RYAN	\$1,400.00	30	1	1	1	1	0	0	1		5	\$7,000.00	\$0.00	0.0
5	Tu-F,M 11a-12n		NEWS 2 AT 11AM	\$1,400.00	30	1	1	1	1	0	0	1		5	\$7,000.00	\$0.00	0.0
6	Tu-F,M 2p-3p		THE DOCTORS	\$800.00	30	1	1	1	1	0	0	1		5	\$4,000.00	\$0.00	0.0
7	Tu-F,M 3p-4p		DR. PHIL	\$1,400.00	30	1	1	1	1	0	0	1		5	\$7,000.00	\$0.00	0.0
8	M 7p-9p		DANCING WITH THE STARS-ABC	\$11,900.00	30	0	0	0	0	0	0	1		1	\$11,900.00	\$0.00	0.0
9	Tu-F,M 10:35p-11:37p		JIMMY KIMMEL	\$800.00	30	1	1	1	1	0	0	1		5	\$4,000.00	\$0.00	0.0
10	Tu-F,M 11:37p-12:05a		NIGHTLINE	\$800.00	30	1	1	1	1	0	0	1		5	\$4,000.00	\$0.00	0.0
11	W 9p-10p		A MILLION LITTLE THINGS-ABC	\$7,200.00	30	0	1	0	0	0	0	0		1	\$7,200.00	\$0.00	0.0
12	Th 7p-8p		GREY'S ANATOMY-ABC	\$10,800.00	30	0	0	1	0	0	0	0		1	\$10,800.00	\$0.00	0.0
TOTALS:						9	9	10	8	0	0	10	46	\$79,100.00	\$0.00	0.0	



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New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26214727 **Changes as of:** 10/3/2018 at 4:49 PM **Version:** Current State Version 1
CPE: 155/422/4534 **Flight:** 10/16/18 - 10/22/18 **Station:** WKRN **Con Type:** POLITICAL/VOTE
Agency: MAIN STREET MEDIA **Advertiser:** Senate Leadership Fund **Market:** Nashville **Total \$:** \$79,100.00
Product: Tennessee **Office:** WASHINGTON **Total Spots:** 46
Agency Order #: 7815841 **Service:** Nielsen **Total CPP:** \$0.00
Buyer: Maroney, Stephanie **Primary Demo:** ALEXANDRA BRADLEY **Total GRP:**
Salesperson: ALEXANDRA BRADLEY 202-955-5342
Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/03/18 4:49 PM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information				
Market Budget:	\$420,000			
WKRN Share:	25%			
Comment:				
Unknown:	75%			

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	46	\$79,100.00	0.0
Total	100%	46	\$79,100.00	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	46	\$79,100.00
Total	46	\$79,100.00

Transaction History				
Trans	Created/Received	Created by	Status	
New	10/3/18 4:49 PM	ALEXANDRA BRADLEY	New	

Spot+	Spot-	\$ Chg	Contract \$	Comment
46		\$79,100.00	\$79,100.00	

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