



125 West 55th St
New York, NY 10019

Contract # 26196658	Changes as of: 9/24/2018 at 2:51 PM	Version: Original Order
CPE: 155/422/4504	Flight: 10/23/18 - 10/29/18	Station: WKRN
Agency: MAIN STREET MEDIA GRP	Advertiser: Senate Leadership Fund	Market: Nashville
PO BOX 25093	Product: Tennessee	Office: WASHINGTON
Alexandria, VA 22314	Agency Order #: 7771451	Service: Nielsen
	Buyer: Maroney, Stephanie	Primary Demo:
	Salesperson: ALEXANDRA BRADLEY	Assistant: ALEXANDRA BRADLEY
	202-955-5342	202-955-5342
Separation:		Con Type: POLITICAL/VOTE
		Total \$: \$110,100.00
		Total Spots: 70
		Total CPP: \$0.00
		Total GRP:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/23 - 10/29							Total Spots	Total \$	CPP*	GRP*
						10/23	10/24	10/25	10/26	10/27	10/28	10/29				
1	M 9p-10p		THE GOOD DOCTOR-ABC	\$6,300.00	30	0	0	0	0	0	0	1	1	\$6,300.00	\$0.00	0.0
2	M 7p-9p		DANCING WITH THE STARS-ABC	\$7,900.00	30	0	0	0	0	0	0	1	1	\$7,900.00	\$0.00	0.0
3	Tu-F,M 6:30p-7p		WHEEL OF FORTUNE	\$3,800.00	30	1	0	1	0	0	0	0	2	\$7,600.00	\$0.00	0.0
4	Su 10p-10:35p		NEWS 2 AT 10PM	\$1,400.00	30	0	0	0	0	0	1	0	1	\$1,400.00	\$0.00	0.0
5	Tu-F,M 6p-6:30p		NEWS 2 AT 6PM	\$1,400.00	30	1	1	1	1	0	0	1	5	\$7,000.00	\$0.00	0.0
6	Sa 6:30p-10p		ABC SATURDAY NIGHT BIG TEN COLLEGE FOOTBALL	\$5,600.00	30	0	0	0	0	1	0	0	1	\$5,600.00	\$0.00	0.0
7	Sa 10p-10:35p		NEWS 2 AT 10PM	\$1,400.00	30	0	0	0	0	1	0	0	1	\$1,400.00	\$0.00	0.0
8	Tu-F,M 10p-10:35p		NEWS 2 AT 10PM	\$1,400.00	30	1	1	1	1	0	0	1	5	\$7,000.00	\$0.00	0.0
9	Tu-F,M 5p-5:30p		NEWS 2 AT 5PM	\$1,400.00	30	1	1	1	1	0	0	1	5	\$7,000.00	\$0.00	0.0
10	Su 5p-5:30p		NEWS 2 AT 5PM	\$450.00	30	0	0	0	0	0	1	0	1	\$450.00	\$0.00	0.0
11	Su 8p-9p		SHARK TANK-ABC	\$3,150.00	30	0	0	0	0	0	1	0	1	\$3,150.00	\$0.00	0.0
12	W 7p-8p		GOLDBERGS/AMERICAN HOUSEWIFE-ABC	\$4,200.00	30	0	1	0	0	0	0	0	1	\$4,200.00	\$0.00	0.0
13	Su 7p-8p		DANCING WITH THE STARS: JUNIORS-ABC	\$3,100.00	30	0	0	0	0	0	1	0	1	\$3,100.00	\$0.00	0.0
14	W 9p-10p		A MILLION LITTLE THINGS-ABC	\$3,150.00	30	0	1	0	0	0	0	0	1	\$3,150.00	\$0.00	0.0
15	Tu-F,M 7a-9a		GOOD MORNING AMERICA	\$1,400.00	30	1	1	1	1	0	0	1	5	\$7,000.00	\$0.00	0.0
16	Sa 11a-2:30p		ABC COLLEGE FOOTBALL EARLY GAME	\$3,400.00	30	0	0	0	0	1	0	0	1	\$3,400.00	\$0.00	0.0
17	Sa 8a-9a		GOOD MORNING NASHVILLE ON NEWS 2 AT 8A	\$700.00	30	0	0	0	0	1	0	0	1	\$700.00	\$0.00	0.0
18	Tu-F,M 6a-7a		GOOD MORNING NASHVILLE ON NEWS 2 AT 6AM	\$1,400.00	30	1	1	1	1	0	0	1	5	\$7,000.00	\$0.00	0.0
19	Su 9a-10a		GOOD MORNING NASHVILLE ON NEWS 2 AT 9AM	\$500.00	30	0	0	0	0	0	1	0	1	\$500.00	\$0.00	0.0
20	Tu-F,M 4p-5p		NEWS 2 AT 4PM	\$1,100.00	30	1	1	1	1	0	0	1	5	\$5,500.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 26196658	Changes as of: 9/24/2018 at 2:51 PM	Version: Original Order
CPE: 155/422/4504	Flight: 10/23/18 - 10/29/18	Station: WKRN
Agency: MAIN STREET MEDIA GRP	Advertiser: Senate Leadership Fund	Market: Nashville
PO BOX 25093	Product: Tennessee	Office: WASHINGTON
Alexandria, VA 22314	Agency Order #: 7771451	Service: Nielsen
	Buyer: Maroney, Stephanie	Primary Demo:
	Salesperson: ALEXANDRA BRADLEY	Assistant: ALEXANDRA BRADLEY
	202-955-5342	202-955-5342
Separation:		
Con Type: POLITICAL/VOTE		
Total \$: \$110,100.00		
Total Spots: 70		
Total CPP: \$0.00		
Total GRP:		

#	Day/Time	DP	Program	Rate	Len	10/23 - 10/29							Total Spots	Total \$	CPP*	GRP*
						10/23	10/24	10/25	10/26	10/27	10/28	10/29				
21	Sa 7a-8a		GOOD MORNING AMERICA	\$700.00	30	0	0	0	0	1	0	0	1	\$700.00	\$0.00	0.0
22	F 9p-10p		20/20-ABC	\$2,950.00	30	0	0	0	1	0	0	0	1	\$2,950.00	\$0.00	0.0
23	Su 7a-8a		GOOD MORNING AMERICA	\$900.00	30	0	0	0	0	0	1	0	1	\$900.00	\$0.00	0.0
24	Sa 2:30p-6p		ABC COLLEGE FOOTBALL LATE GAME	\$3,100.00	30	0	0	0	0	1	0	0	1	\$3,100.00	\$0.00	0.0
25	Tu-F,M 10:35p-11:37p		JIMMY KIMMEL	\$500.00	30	1	1	1	1	0	0	1	5	\$2,500.00	\$0.00	0.0
26	Tu-F,M 9a-10a		LIVE WITH KELLY & RYAN	\$600.00	30	1	1	1	1	0	0	1	5	\$3,000.00	\$0.00	0.0
27	Tu-F,M 11a-12n		NEWS 2 AT 11AM	\$600.00	30	1	1	1	1	0	0	1	5	\$3,000.00	\$0.00	0.0
28	Tu-F,M 5a-6a		GOOD MORNING NASHVILLE ON NEWS 2 AT 5AM	\$900.00	30	0	1	1	1	0	0	1	4	\$3,600.00	\$0.00	0.0
29	Sa 6a-7a		GOOD MORNING NASHVILLE ON NEWS 2 AT 6A	\$500.00	30	0	0	0	0	1	0	0	1	\$500.00	\$0.00	0.0
30	Su 6a-7a		GOOD MORNING NASHVILLE ON NEWS 2 AT 6AM	\$500.00	30	0	0	0	0	0	1	0	1	\$500.00	\$0.00	0.0
TOTALS:						10	12	11	11	7	7	12	70	\$110,100.00	\$0.00	0.0

Makegood Comments			
Date/Time	Action	Added by	Comment
09/24/18 2:52 PM	New	ALEXANDRA BRADLEY	Separation: 30