

ORDER



WUAB

Orders
Order / Rev: 1575062
Alt Order #: 08356383
Product Desc: CLINTON 4 PRESIDENT
Estimate: 5288
Flight Dates: 10/04/16 - 10/10/16
Original Date / Rev: 08/29/16 / 08/29/16
Order Type: Political

Primary AE: Teresa Difuria
Sales Office: T-PHI
Sales Region: National

Agency Name: Greer, Margolis, & Mitchell
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Clinton, Hillary/D/United States P
Demographic: A35+
Product Codes: PL565
Priority: P 8
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 09/26/16 | 10/10/16 | 61 | \$6,780.00 | \$5,763.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| October 2016 | 61 | \$6,780.00 | \$5,763.00 | 0.00 |
| Totals | 61 | \$6,780.00 | \$5,763.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Teresa Difuria | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--|-------|-------------------|---------|-------------|-------|---------------|-----|------|------|-------|----------|
| 1 | WUAB | 10/04/16 | 10/10/16 | Cleve 19 News on 43 at 7a Cleve 19 News on 43 at 7a | Comm | 7-8a | MTWTF-- | :30 | 3 | \$20.00 | P 8 | 0.00 | NM | 3 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/04/16 | 10/10/16 | MTWTF-- | | 3 | | \$20.00 | | 0.00 | | | | | |
| 2 | WUAB | 10/04/16 | 10/10/16 | SYN M-F 10-11A M-F 10-11a | Comm | 10-11a | MTWTF-- | :30 | 3 | \$65.00 | P 8 | 0.00 | NM | 3 | \$195.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/04/16 | 10/10/16 | MTWTF-- | | 3 | | \$65.00 | | 0.00 | | | | | |
| 3 | WUAB | 10/04/16 | 10/10/16 | SYN M-F 11A-12P M-F 11a-12p | Comm | 11a-12p | MTWTF-- | :30 | 3 | \$65.00 | P 8 | 0.00 | NM | 3 | \$195.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/04/16 | 10/10/16 | MTWTF-- | | 3 | | \$65.00 | | 0.00 | | | | | |
| 4 | WUAB | 10/04/16 | 10/10/16 | SYN M-F 12-1P M-F 12-1p | Comm | 12-1p | MTWTF-- | :30 | 1 | \$100.00 | P 8 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/04/16 | 10/10/16 | MTWTF-- | | 1 | | \$100.00 | | 0.00 | | | | | |
| 5 | WUAB | 10/04/16 | 10/10/16 | SYN M-F 1-2P M-F 1-2p | Comm | 1-2p | MTWTF-- | :30 | 3 | \$100.00 | P 8 | 0.00 | NM | 3 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/04/16 | 10/10/16 | MTWTF-- | | 3 | | \$100.00 | | 0.00 | | | | | |
| 6 | WUAB | 10/04/16 | 10/10/16 | SYN M-F 2-3P M-F 2-3p | Comm | 2-3p | MTWTF-- | :30 | 2 | \$100.00 | P 8 | 0.00 | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/04/16 | 10/10/16 | MTWTF-- | | 2 | | \$100.00 | | 0.00 | | | | | |

Order / Rev: 1575062
 Alt Order #: 08356383
 Flight Dates: 10/04/16 - 10/10/16

Advertiser: POL/Clinton, Hillary/D/United States Pre:
 Product Desc: CLINTON 4 PRESIDENT
 Estimate: 5288
WUAB

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|-------|-------------------|-----------------|---|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| 7 | WUAB | 10/04/16 | 10/10/16 | SYN M-F 3-4P M-F 3-4p | Comm | 3-4p | MTWTF-- | :30 | 3 | \$125.00 | P 8 | 0.00 | NM | 3 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/04/16 | 10/10/16 | MTWTF-- | | 3 | | | | \$125.00 | | 0.00 | | | |
| 8 | WUAB | 10/04/16 | 10/10/16 | SYN M-F 4-5p M-F 4-5p | Comm | 4-5p | MTWTF-- | :30 | 4 | \$150.00 | P 8 | 0.00 | NM | 4 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/04/16 | 10/10/16 | MTWTF-- | | 4 | | | | \$150.00 | | 0.00 | | | |
| 9 | WUAB | 10/04/16 | 10/10/16 | SYN M-F 5-6P M-F 5-6p | Comm | 5-6p | MTWTF-- | :30 | 3 | \$150.00 | P 8 | 0.00 | NM | 3 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/04/16 | 10/10/16 | MTWTF-- | | 3 | | | | \$150.00 | | 0.00 | | | |
| 10 | WUAB | 10/04/16 | 10/10/16 | SYN M-F 6-630P M-F 6-630p | Comm | 6-630p | MTWTF-- | :30 | 3 | \$150.00 | P 8 | 0.00 | NM | 3 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/04/16 | 10/10/16 | MTWTF-- | | 3 | | | | \$150.00 | | 0.00 | | | |
| 11 | WUAB | 10/04/16 | 10/10/16 | SYN M-F 630-7P M-F 630-7p | Comm | 630-7p | MTWTF-- | :30 | 3 | \$150.00 | P 8 | 0.00 | NM | 3 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/04/16 | 10/10/16 | MTWTF-- | | 3 | | | | \$150.00 | | 0.00 | | | |
| 12 | WUAB | 10/08/16 | 10/08/16 | Sa Syndicated 6-7p 630-7p (6:30 PM-7:00 PM) | Comm | 630-7p | -----1- | :30 | 1 | \$50.00 | P 8 | 0.00 | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/03/16 | 10/09/16 | -----1- | | 1 | | | | \$50.00 | | 0.00 | | | |
| 13 | WUAB | 10/09/16 | 10/09/16 | SYN SUN 4-5P Su 4-5p | Comm | 4-5p | -----1 | :30 | 1 | \$30.00 | P 8 | 0.00 | NM | 1 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/03/16 | 10/09/16 | -----1 | | 1 | | | | \$30.00 | | 0.00 | | | |
| 15 | WUAB | 10/09/16 | 10/09/16 | SYN SUN 5-6P Su 5-6p | Comm | 5-6p | -----1 | :30 | 1 | \$50.00 | P 8 | 0.00 | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/03/16 | 10/09/16 | -----1 | | 1 | | | | \$50.00 | | 0.00 | | | |
| 16 | WUAB | 10/09/16 | 10/09/16 | SYN SUN 6-7P Su 6-7P | Comm | 6-7p | -----1 | :30 | 1 | \$50.00 | P 8 | 0.00 | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/03/16 | 10/09/16 | -----1 | | 1 | | | | \$50.00 | | 0.00 | | | |
| 17 | WUAB | 10/04/16 | 10/10/16 | SYN M-F 7-730P M-F 7-730p | Comm | 7-730p | MTWTF-- | :30 | 1 | \$200.00 | P 8 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/04/16 | 10/10/16 | MTWTF-- | | 1 | | | | \$200.00 | | 0.00 | | | |
| 18 | WUAB | 10/04/16 | 10/10/16 | SYN M-F 730-8P M-F 730-8p | Comm | 730-8p | MTWTF-- | :30 | 1 | \$150.00 | P 8 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/04/16 | 10/10/16 | MTWTF-- | | 1 | | | | \$150.00 | | 0.00 | | | |
| 19 | WUAB | 10/04/16 | 10/10/16 | SYN M-F 8-830P SYN M-F 8-830P | Comm | 8-830P | MTWTF-- | :30 | 2 | \$100.00 | P 8 | 0.00 | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/04/16 | 10/10/16 | MTWTF-- | | 2 | | | | \$100.00 | | 0.00 | | | |
| 20 | WUAB | 10/08/16 | 10/08/16 | SYN SAT 8-9P 830-9p (8:30 PM-9:00 PM) | Comm | 830-9p | -----1- | :30 | 1 | \$100.00 | P 8 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/03/16 | 10/09/16 | -----1- | | 1 | | | | \$100.00 | | 0.00 | | | |
| 21 | WUAB | 10/09/16 | 10/09/16 | SYN SUN 7-8P Su 7-8p | Comm | 7-8p | -----1 | :30 | 1 | \$75.00 | P 8 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/03/16 | 10/09/16 | -----1 | | 1 | | | | \$75.00 | | 0.00 | | | |
| 22 | WUAB | 10/09/16 | 10/09/16 | SYN SUN 8-9P SYN SUN 8-9P | Comm | 8-9P | -----1 | :30 | 1 | \$100.00 | P 8 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/03/16 | 10/09/16 | -----1 | | 1 | | | | \$100.00 | | 0.00 | | | |

Order / Rev: 1575062
 Alt Order #: 08356383
 Flight Dates: 10/04/16 - 10/10/16

Advertiser: POL/Clinton, Hillary/D/United States Pre:
 Product Desc: CLINTON 4 PRESIDENT
 Estimate: 5288
WUAB

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|-----|---------------|--------|-------|------------|
| 22 | WUAB | 10/09/16 | 10/09/16 | SYN SUN 8-9P SYN SUN 8-9P | Comm | 8-9P | -----1 | :30 | 1 | \$100.00 | P 8 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/03/16 | 10/09/16 | -----1 | | 1 | | | | \$100.00 | | 0.00 | | | |
| 23 | WUAB | 10/04/16 | 10/10/16 | Cleve 19 News on 43 at 9p Cleve 19 News on 43 at 9p | Comm | M-SU 9-10P | MTWTFSS | :30 | 4 | \$125.00 | P 8 | 0.00 | NM | 4 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/04/16 | 10/10/16 | MTWTFSS | | 4 | | | | \$125.00 | | 0.00 | | | |
| 24 | WUAB | 10/04/16 | 10/10/16 | Cleve19 News on 43 at 10p Cleve19 News on 43 at 10p | Comm | Cleve19 News on | MTWTF-- | :30 | 4 | \$225.00 | P 8 | 0.00 | NM | 4 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/04/16 | 10/10/16 | MTWTF-- | | 4 | | | | \$225.00 | | 0.00 | | | |
| 25 | WUAB | 10/04/16 | 10/10/16 | SYN M-F 10:30-11P SYN M-F 10:30-11P | Comm | M-F 10:30-11P | MTWTF-- | :30 | 3 | \$100.00 | P 8 | 0.00 | NM | 3 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/04/16 | 10/10/16 | MTWTF-- | | 3 | | | | \$100.00 | | 0.00 | | | |
| 26 | WUAB | 10/04/16 | 10/10/16 | LF NET HOUR 1 LF NET HOUR 1 | Comm | M-F 11P-12A | MTWTF-- | :30 | 2 | \$100.00 | P 8 | 0.00 | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/04/16 | 10/10/16 | MTWTF-- | | 2 | | | | \$100.00 | | 0.00 | | | |
| 27 | WUAB | 10/04/16 | 10/10/16 | LF NET HOUR 2 LF NET HOUR 2 | Comm | M-F 12-1AM | MTWTF-- | :30 | 2 | \$75.00 | P 8 | 0.00 | NM | 2 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/04/16 | 10/10/16 | MTWTF-- | | 2 | | | | \$75.00 | | 0.00 | | | |
| 28 | WUAB | 10/04/16 | 10/10/16 | SYN M-F 1-2XM M-F 1-2a | Comm | 1-2a | MTWTF-- | :30 | 2 | \$25.00 | P 8 | 0.00 | NM | 2 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/04/16 | 10/10/16 | MTWTF-- | | 2 | | | | \$25.00 | | 0.00 | | | |
| N29 | WUAB | 10/04/16 | 10/07/16 | M-F 6-7p M-F 6-7p | Comm | 6-7p | -TWTF-- | :30 | 2 | \$150.00 | P 8 | 0.00 | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/04/16 | 10/10/16 | -TWTF-- | | 2 | | | | \$150.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 61 | \$6,780.00 |