

ORDER



Orders
Order / Rev: 1575062
Alt Order #: 08356383
Product Desc: CLINTON 4 PRESIDENT
Estimate: 5288
Flight Dates: 10/04/16 - 10/10/16
Original Date / Rev: 09/28/16 / 09/28/16
Order Type: Political

WUAB

Primary AE: Teresa Difuria
Sales Office: T-PHI
Sales Region: National

Agency
Name: Greer, Margolis, & Mitchell
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Clinton, Hillary/D/United States P
Demographic: A35+
Product Codes: PL565
Priority: P 8
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/10/16	61	\$7,030.00	\$5,975.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	61	\$7,030.00	\$5,975.50	0.00
Totals	61	\$7,030.00	\$5,975.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WUAB	10/04/16	10/10/16	Cleve 19 News on 43 at 7a Cleve 19 News on 43 at 7a	Comm	7-8a	MTWTF--	:30	3	\$20.00	P 8	0.00	NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/04/16	10/10/16	MTWTF--		3			\$20.00			0.00			
2	WUAB	10/04/16	10/10/16	SYN M-F 10-11A M-F 10-11a	Comm	10-11a	MTWTF--	:30	3	\$65.00	P 8	0.00	NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/04/16	10/10/16	MTWTF--		3			\$65.00			0.00			
3	WUAB	10/04/16	10/10/16	SYN M-F 11A-12P M-F 11a-12p	Comm	11a-12p	MTWTF--	:30	3	\$65.00	P 8	0.00	NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/04/16	10/10/16	MTWTF--		3			\$65.00			0.00			
4	WUAB	10/04/16	10/10/16	SYN M-F 12-1P M-F 12-1p	Comm	12-1p	MTWTF--	:30	1	\$100.00	P 8	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/04/16	10/10/16	MTWTF--		1			\$100.00			0.00			
5	WUAB	10/04/16	10/10/16	SYN M-F 1-2P M-F 1-2p	Comm	1-2p	MTWTF--	:30	3	\$100.00	P 8	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/04/16	10/10/16	MTWTF--		3			\$100.00			0.00			
6	WUAB	10/04/16	10/10/16	SYN M-F 2-3P M-F 2-3p	Comm	2-3p	MTWTF--	:30	2	\$100.00	P 8	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/04/16	10/10/16	MTWTF--		2			\$100.00			0.00			

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Advertiser: POL/Clinton, Hillary/D/United States Pre:
 Product Desc: CLINTON 4 PRESIDENT
 Estimate: 5288
WUAB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WUAB	10/04/16	10/10/16	SYN M-F 3-4P M-F 3-4p	Comm	3-4p	MTWTF--	:30	3	\$125.00	P 8	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/04/16	10/10/16	MTWTF--	3		\$125.00		0.00						
8	WUAB	10/04/16	10/10/16	SYN M-F 4-5p M-F 4-5p	Comm	4-5p	MTWTF--	:30	4	\$150.00	P 8	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/04/16	10/10/16	MTWTF--	4		\$150.00		0.00						
N 9	WUAB	10/04/16	10/10/16	SYN M-F 5-6P M-F 5-6p	Comm	5-6p	MTWTF--	:30	3	\$200.00	P 6	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/04/16	10/10/16	MTWTF--	3		\$200.00		0.00						
10	WUAB	10/04/16	10/10/16	SYN M-F 6-630P M-F 6-630p	Comm	6-630p	MTWTF--	:30	3	\$150.00	P 8	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/04/16	10/10/16	MTWTF--	3		\$150.00		0.00						
11	WUAB	10/04/16	10/10/16	SYN M-F 630-7P M-F 630-7p	Comm	630-7p	MTWTF--	:30	3	\$150.00	P 8	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/04/16	10/10/16	MTWTF--	3		\$150.00		0.00						
12	WUAB	10/08/16	10/08/16	Sa Syndicated 6-7p 630-7p	Comm	630-7p (6:30 PM-7:00 PM)	-----1-	:30	1	\$50.00	P 8	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/16	10/09/16	-----1-	1		\$50.00		0.00						
13	WUAB	10/09/16	10/09/16	SYN SUN 4-5P Su 4-5p	Comm	4-5p	-----1	:30	1	\$30.00	P 8	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/16	10/09/16	-----1	1		\$30.00		0.00						
15	WUAB	10/09/16	10/09/16	SYN SUN 5-6P Su 5-6p	Comm	5-6p	-----1	:30	1	\$50.00	P 8	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/16	10/09/16	-----1	1		\$50.00		0.00						
16	WUAB	10/09/16	10/09/16	SYN SUN 6-7P Su 6-7P	Comm	6-7p	-----1	:30	1	\$50.00	P 8	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/16	10/09/16	-----1	1		\$50.00		0.00						
N 17	WUAB	10/04/16	10/10/16	SYN M-F 7-730P M-F 7-730p	Comm	7-730p	MTWTF--	:30	1	\$250.00	P 6	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/04/16	10/10/16	MTWTF--	1		\$250.00		0.00						
N 18	WUAB	10/04/16	10/10/16	SYN M-F 730-8P M-F 730-8p	Comm	730-8p	MTWTF--	:30	1	\$200.00	P 6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/04/16	10/10/16	MTWTF--	1		\$200.00		0.00						
19	WUAB	10/04/16	10/10/16	SYN M-F 8-830P SYN M-F 8-830P	Comm	8-830P	MTWTF--	:30	2	\$100.00	P 8	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/04/16	10/10/16	MTWTF--	2		\$100.00		0.00						
20	WUAB	10/08/16	10/08/16	SYN SAT 8-9P 830-9p	Comm	830-9p (8:30 PM-9:00 PM)	-----1-	:30	1	\$100.00	P 8	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/16	10/09/16	-----1-	1		\$100.00		0.00						
21	WUAB	10/09/16	10/09/16	SYN SUN 7-8P Su 7-8p	Comm	7-8p	-----1	:30	1	\$75.00	P 8	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/16	10/09/16	-----1	1		\$75.00		0.00						
22	WUAB	10/09/16	10/09/16	SYN SUN 8-9P SYN SUN 8-9P	Comm	8-9P	-----1	:30	1	\$100.00	P 8	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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22	WUAB	10/09/16	10/09/16	SYN SUN 8-9P SYN SUN 8-9P	Comm	8-9P	-----1	:30	1	\$100.00	P 8	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	-----1		1				\$100.00		0.00			
23	WUAB	10/04/16	10/10/16	Cleve 19 News on 43 at 9p Cleve 19 News on 43 at 9p	Comm	M-SU 9-10P	MTWTFSS	:30	4	\$125.00	P 8	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/04/16	10/10/16	MTWTFSS		4				\$125.00		0.00			
24	WUAB	10/04/16	10/10/16	Cleve19 News on 43 at 10p Cleve19 News on 43 at 10p	Comm	Cleve19 News on 10-11P	MTWTF--	:30	4	\$225.00	P 8	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/04/16	10/10/16	MTWTF--		4				\$225.00		0.00			
25	WUAB	10/04/16	10/10/16	SYN M-F 10:30-11P SYN M-F 10:30-11P	Comm	M-F 10:30-11P	MTWTF--	:30	3	\$100.00	P 8	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/04/16	10/10/16	MTWTF--		3				\$100.00		0.00			
26	WUAB	10/04/16	10/10/16	LF NET HOUR 1 LF NET HOUR 1	Comm	M-F 11P-12A	MTWTF--	:30	2	\$100.00	P 8	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/04/16	10/10/16	MTWTF--		2				\$100.00		0.00			
27	WUAB	10/04/16	10/10/16	LF NET HOUR 2 LF NET HOUR 2	Comm	M-F 12-1AM	MTWTF--	:30	2	\$75.00	P 8	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/04/16	10/10/16	MTWTF--		2				\$75.00		0.00			
28	WUAB	10/04/16	10/10/16	SYN M-F 1-2XM M-F 1-2a	Comm	1-2a	MTWTF--	:30	2	\$25.00	P 8	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/04/16	10/10/16	MTWTF--		2				\$25.00		0.00			
29	WUAB	10/04/16	10/07/16	M-F 6-7p M-F 6-7p	Comm	6-7p	-TWTF--	:30	2	\$150.00	P 8	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/04/16	10/10/16	-TWTF--		2				\$150.00		0.00			
Totals														61	\$7,030.00