

WAND Community Events
July, August September 2013

WAND was a media sponsor of the Rodney T. Miller Lakeside Triathlon held July 6-7 at Nelson Park in Decatur. Promotional spots aired and coverage was given the event. Signage was also at the event.

WAND was a media sponsor of Blues in Central Park on July 18th and August 15th. Promotional spots aired and signage was at the event.

WAND sponsored the Relay for Life of Macon County at Richland Community College July 19=20. Promotional spots aired and time was given for interviews on the news.

The Decatur Celebration was held Aug. 2,3 and 4. We provided coverage and special reports of the event. JC Fultz opened the ceremonies on August 2nd live in the 6pm newscast. We covered the parade on August 3rd and carried it live on WAND 10am to 11am.

JC Fultz and the StormRunner appeared in the Illinois State Fair Twilight Parade on August 8th in Springfield. Coverage in the 6pm news of the event.

Did newscasts from the State Fair the week of August 12. Morning cut-ins, News at noon, 4, 5 and 6. The entire news anchor team as there. The station handed out yellow foam visors.

Tour de Paws – a fundraiser for Scovill Zoo was held August 17 and WAND was a sponsor of the event. Promotional spots aired.

WAND participated in the Homeward Bound fundraiser August 21st. Live reports on location during the morning aired along with crawls.

The 2013 Farm Progress was held in Decatur August 27-30th. On August 26th, WAND produced a one hour special pre-view show with Dave Brown and Sean Streaty which aired 7-8pm. Live newscasts from Sloan Express for the morning, noon, 4, 5 and 6 were produced. On August 31st, a special one hour post show was produced and aired 7-8pm. Huggies were handed out. Promotional spots aired for the shows.

WAND began producing a one hour "Inside the Illini" show on August 31st. This is a weekly show (unless the Illini have a bye week) that is taped on Wednesday and airs at 10am on Saturday. Hosts include Matt Loveless, Matt Daniels (News Gazette), Loren Tate (News Gazette) and Steve Kelly (WDWS Radio).

WAND was a sponsor of the Decatur Animal Foundation Furry Scurry held Sept. 7th at Fairview Park. JC Fultz was a judge for the parade. Promotional spots aired.

WAND was a summer long sponsor of the Shoreline Classic culminating on September 15th with the actual race. Promotional spots aired and coverage provided.

WAND was a corporate sponsor of the Boy Scouts Corporate Pinewood Derby. Promotional spots aired and coverage provided.