

PUBLIC FILE
WAND-TV, DECATUR, ILLINOIS

PUBLIC/COMMUNITY AFFAIRS
April, May, June 2006

The following are shows and programs focusing on community concerns and needs of Central Illinois. Also listed are WAND-TV sponsored events designed to meet certain needs of communities throughout the area.

**WAND-TV Community Outreach Involvement:
April, May, June 2006**

Public Affairs had the opportunity to produce a **Katrina Relief Documentary** of a local Mission Trip to Mississippi's Gulf Coast. Fifteen volunteers from around Decatur traveled down to Ocean Springs, Mississippi to help with the rebuilding effort. They worked on two homes of two retirement aged women and got both homes ready for carpet and cabinets. A news story of the trip ran several times and there was a public affairs show presenting the documentary. The purpose of the coverage was to show the overwhelming need of help still needed in the Gulf States and the work this one group was able to accomplish in one week. The help was just a drop in the bucket of what is still needed to be done, but it was high significant to the two women they helped.

The **National Association Letter Carriers Food Drive** was May 13. Anchor Sean Streaty and a postal worker did a PSA for the drive. They collected approximately 80 thousand pounds this year.

Junior Achievement, Careers on Wheels was in mid May. Jon McCall and I gave dozens of presentations about our live truck to a couple thousand 4th Graders.

The **WAND-TV Fan Club** is under way. It will run June 13 through July 9. So far local Senior Centers have collected over 200 fans.

WAND-TV, Decatur, Illinois
2nd Quarter Report,
April, May, June 2006

PUBLIC AFFAIRS SHOWS:

The following are half hour shows produced and taped at WAND-TV, Decatur, Illinois. The shows focused on community issues and aired April through June. Topics include Education, News, Women's issues, Senior Citizen Concerns, Youth Concerns, and Agriculture. This list is by no means exhaustive. The order, which the issues appear, does not reflect significance.

FAMILY/COMMUNITY OUTREACH

Digest
30:00

June 25

Noon

Host Ken Frye accompanied a group from a local church on their Mission Trip to the Mississippi Gulf Coast to help with Katrina Hurricane damage rebuilding. I interviewed Connie Cole/Katrina Mission Trip Volunteer in the studio after airing a 20 minute tape with footage and interviews from the trip. Also interviewed were Kaye Urbance/ Katrina Mission Trip Volunteer, Lynett Ball/ Katrina Mission Trip Volunteer, Lisa Vieweg/ Katrina Mission Trip Volunteer, Bob Voudrie/ Katrina Mission Trip Volunteer, John Rogers/C.O.R.E. Leader, Alberta Moore/Home Damaged by Katrina, Janice Johnson/Home Damaged by Katrina, Don Burke/ Katrina Mission Trip Volunteer, Ray Van Valkenburg/C.O.R.E. Group Leader, Chef Eric Efird/C.O.R.E., and Sheryl Frye/ Katrina Mission Trip Volunteer.

ISSUES / RESPONSES PSA LIST

April, May, June 2006

HEALTH / MEDICAL

AABB/Am. Blood Center, Am Red Cross, "Charlie"	:60
Al-Anon, "Feelings"	:10
Alcohol & Drug Addiction Treatment Referral, "Treat Me"	:15
Alcoholics Anonymous, "Living in Chaos"	:20
Alzheimers Disease Research, "Scientists"	:30
American Academy of Orthopedic Surgeons, "Feet"	:30
American Academy of Orthopedic Surgeons, "Mailbox"	:15
American Cancer Society, "Bus Stop"	:15
Am. Diabetes Assoc., "Bees"	:15
Am. Diabetes Assoc., "Diabetes Alert 06"	:30
AD: Am. Stroke Association, "Reverse Hospital"	:30
Autism Speaks, "Car Seat"	:15
Cancer Research, "Make the Connection"	:15
Cntr for Disease Control & Prev., "Always Give Hugs"	:20
Check Yearly, See Clearly, "Here Kitty, Kitty"	:15
AD: Childhood Asthma, "Fish"	:10
AD: Childhood Cancer Resource, "Diaper"	:30
Coalition to Prevent D.V.T., "Melanie Bloom"	:30
Cure Search Nat'l Childhood Cancer Foundation, "Why"	:15
Dept. of Health & Human Services, "Stroke Awareness"	:30
Illinois Amvets, "Hines VA Hospital"	:30
Illinois Sec. Of State, "Tonisha TV"	:30
Help Hospitalized Veterans, "Gen. Tommy Franks"	:20
Jeffery Modell Foundation, "Boy"	:30
Leukemia & Lymphoma Society, "Goals"	:10
Linkages to Life, "People Like Me"	:15
Lung Cancer Alliance, "PSA Campaign"	:15
Medic Alert Foundation, "Cher"	:20
Macular Degeneration Research, "English"	:30
Narconon Arrowhead, "Family"	:30
Narconon Arrowhead, "Save a Life"	:30
Narconon Arrowhead, "Solve Addition"	:30
National Institute on Drug Abuse, "Evergreen"	:20
National Institute on Drug Abuse, "Game Plan"	:15
National Cancer Coalition, "Imagine"	:15
National Foundation for Infectious Diseases, "To Do List"	:15
Nat'l Meningitis Assoc., "What Happened Shouldn't..."	:10
Nat'l Meningitis Assoc., "What Happened Shouldn't..."	:20
National Multiple Sclerosis Society, "Dreams"	:15
National Prostate Cancer Coalition, "The Right Strategy"	:30

Paralyzed Veterans of America, "Don't Forget"	:15
Paralyzed Veterans of America, "Montell Williams"	:15
Prostate Cancer Challenge, "Ryan Newman"	:30
Physicians Committee, "Dangerous"	:30
St. Jude Children's Hospital, "Antonio Banderas"	:30
St. Jude Children's Hospital, "Robin Williams"	:30
St. Jude Children's Hospital, "Morgan Freeman"	:30
Sickle Cell Disease Assoc., "Taking Control of Sickle Cell"	:20
Shriner's Hospital, "Dick Van Dyke"	:20
Shriner's Hospital, "Ringo Starr"	:20
Shriner's Hospital, "Jayne Pauley"	:20
Soc. for Women's Health Research, "Take Action ..."	:15
AD: U.S. Dept. of Health & Human Serv., "Spare Tire"	:15
AD: U.S. Dept. of Health & Human Serv., "Butt"	:15
AD: U.S. Dept. of Health & Human Serv., "Love Handles"	:15
AD: U.S. D. of Health & Human Serv., "Thunder Thighs"	:15

CRIME

CASA, "Darryl"	:30
CASA, "Jean"	:30
AD: Department of Justice, "Family Prison"	:30
Family Violence Prevention Fund, "Father and Son"	:15
Office for Victims of Crime, "Justice"	:20
The Office of Nat'l Drug Control Policy, "Roller Coaster"	:20
The Office of Nat'l Drug Control Policy, "Pool"	:20
National Crime Prevention, "McGruff Watch"	:20
National Crime Prevention/US Dept of Justice, "Watch"	:20

ENVIRONMENT

Alliance to Save Energy, "Super Powers"	:30
American Kennel Club, "Blind Date"	:30
Am. Vet. Medical Association, "Is your Cat Healthy?"	:10
Ducks Unlimited, "Kid Medley"	:20
Environmental Protection Agency, "Mark & Suzanne"	:15
Environmental Protection Agency, "Mark & Suzanne"	:30
National Arbor Day Foundation, "Closer to Nature"	:20
Nat'l Cntr for Housing & the Env., "Mold Prevent Camp."	:10
Poverty in America, "Picture Gallery"	:10
Rechargeable Battery Recycling Corp., "Freedom"	:30
Safe electricity dot org, "Waves of Life"	:30
U.S. EPA, Radon, "Rooftops"	:30
U.S. Department of Health & Human Services, "Birds"	:15
U.S. Department of Health & Human Services, "Bulls-eye"	:30

FAMILY

Ambucs, "Scott Wimmer"	:30
Amnesty International, "Imagine"	:10
Amnesty International, "Imagine - Animated"	:15
Amnesty International, "Imagine"	:20
America On the Move, "Generic Version"	:10
America On the Move, "Generic Version"	:30
Ansar Shrine Local, "Dick Van Dyke"	:30
Ansar Shrine Local, "Parenting"	:30
Ansar Shrine Local, "Jane Pauley"	:30
Ansar Shrine Local, "Ringo Starr"	:30
Arthritis Foundation, "Jingle Bell Run"	:30
Big Brother Big Sister, "Chess"	:30
Big Brother Big Sister, "Race Track"	:30
Boy Scouts of America, "Habitat for Humanity"	:30
Boy Scouts of America, "Good Turn for America"	:30
CASA Family Day, "Family Day"	:15
Catholic Campaign for Human Dev., "Portraits of hope"	:15
Champaign County, "Big Small All"	:15
Champaign County, "Big Small All"	:30
CJCLDS, "Splash"	:30
Community Shares of Illinois, "Share-a-Meal"	:30
The Foundation for a Better Life, "Reach"	:30
The Foundation for a Better Life, "Truck Stop"	:60
The Foundation for a Better Life, "Reach"	:20
The Foundation for a Better Life, "Cafeteria"	:20
Center Addiction & Substance Abuse, "Family Day"	:30
Girls and Boys Town, "Driven - Teen"	:10
Girls and Boys Town, "Driven - Parent"	:10
Girls and Boys Town, "Did you know - Parent"	:20
Girls and Boys Town, "Did you know - Teen"	:20
Girls and Boys Town, "Whole New Game - Parent"	:30
Girls and Boys Town, "Whole New Game - Teen"	:30
Girls and Boys Town, "Whole New Game - Teen"	:60
Make a Wish, ""Just a Kid"	:20
March of Dimes, "Hero"	:30
McDonald's Corp, "Interplast"	:30
National & Community Service, "Carter"	:30
AD: National WIC Association, "Dashboard"	:30
Ronald McDonald House, "Evergreen"	:15
Rotary International, "Eradicating Polio Worldwide"	:30
Rotary International, "Symbols"	:30
SIPC, "Spelling Bee"	:60
AD: U.S.A. Freedom Corps, "Hurricane Relief"	:10
AD: U.S.A. Freedom Corps, "Hurricane Relief, Ex Pres"	:10
AD: U.S.A. Freedom Corps, "Hurricane Relief, Ex Pres"	:30
US Air Force Reserve, "7,000 Miles Away"	:30

U.S. Army Nat'l Guard, "In Their Own Words – Grimsley"	:30
U.S. Army National Guard, "In Their Own Words – Higer"	:30
U.S. Marine, Pride of the Nation/Birthday	:30
U.S. Marine, "For Country"	:30
U.S. Marine, "Pride of the Nation"	:30
USO, "Times"	:10
United Way, "Dental"	:30
United Way, "Laundromat"	:15
United Way, "Shelter"	:30
AD: United Way, "Presidential Campaign"	:20
AD: United Way, "Presidential Campaign"	:30
Wounded Warrior Project, "Newman Testimonial"	:30
Wounded Warrior Project, "Salau Testimonial"	:30
Wounded Warrior Project, "Wounded Warriors Speak"	:20

EDUCATION

American Red Cross, "Help America II: Support"	:30
American Red Cross, "Help America II: Give Blood"	:30
Choose to Save, "Work Forever"	:10
Choose to Save, "Happy Ending"	:10
Choose to Save, "It's Gonna Hit You"	:10
Communities in Schools, "ER"	:30
Danville Library, "Future"	:30
Department of Education, "Hurricane Help for Students"	:10
Department of Veterans Affairs, "Faces"	:20
EAS Weekly Test/Slide Still	:30
Entertainment, "Deabetes Aware – Fred & Ed"	:30
Federal Citizen Information Center, "800-FED-INFO"	:20
Federal Citizen Information Center, "Always There"	:10
Habitat for Humanity, "I helped build it"	:30
Habitat for Humanity, "Katrina, Connick & Marsilis"	:30
Heritage Behavioral Health, "Lisa"	:30
Homeownership Preservation Foundation, "Annoying"	:30
Homeownership Preservation Foundation, "Lour Mouth"	:30
Identity Theft Awareness, "Frank Abagnale"	:30
Illinois Dept. of Natural Resources, "Division of Ed."	:60
Illinois Secretary of State, "Don't get Scammed – Shirt"	:30
Illinois Secretary of State, "Waiting"	:30
Intervida, "Working Children"	:10
Junior Achievement, "Hero"	:30
JWOD-NISH, "Embrace the Change"	:30
AD: Library of Congress, "Forest"	:30
AD: Library of Congress, "Open Your Child's Mind"	:15
Medicare Today, "Rita Moreno"	:30
NALC, "Stamp Out Hunger Food Drive – Globe Trotters"	:30
National Memorial Project Foundation, "Build the Dream"	:10

National Memorial Project Foundation, "Build the Dream"	:20
National Pest Management Assoc, "Children"	:15
Office of the Illinois Sec. Of State, "Dionne"	:30
Paralyzed Veterans of America, "Nick Orchowski"	"60
Parent Involvement in School, "Choir"	:15
Park District Rick Management Agency, "Swim Suit"	:30
Partnership for a Drug Free Illinois, "Amber"	:20
Poison Hotline, "Whose Advice?"	:10
Poison Hotline, "Whose Advice?"	:20
Poison Hotline, "What a Day"	:20
Salute American Heroes, "Aaron Tippin"	:20
Salute American Heroes, "Regis Philbin"	:20
Salute American Heroes, "Charlie Daniel"	:20
AD: Underage Drinking Prevention, "Lisa"	:30
AD: U.S. Department of Transportation, Four Nine	:15
AD: U.S. Department of Transportation, Four Nine	:30
AD: U.S. Department of Transportation, "House Party"	:30
AD: U.S. Department of Transportation, "Drum Solo"	:30
AD: United Negro College Fund, "Neighborhood"	:30
WAND, Fan Club	:30
WAND, "Letter Carriers Food Drive"	:30
WAND, "Community Calendar Ken Promo"	:30
WAND, "Community Calendar – Sunday"	:60
WAND, "Community Calendar – Sunday A"	:30
WAND, "Community Calendar – Saturday"	:60
WAND, "Community Calendar – Saturday A"	:30
WAND, "Community Calendar – Saturday B"	:30
WAND, "Community Calendar – Monday"	:30
WAND, "Community Calendar – Tuesday"	:30
WAND, "Community Calendar – Wednesday"	:30
WAND, "Community Calendar – Thursday"	:30
WAND, "Community Calendar – Friday"	:30