

PUBLIC FILE
WAND-TV, DECATUR, ILLINOIS

PUBLIC/COMMUNITY AFFAIRS
April – June 2004

The following are shows and programs focusing on community concerns and needs of Central Illinois. Also listed are WAND-TV sponsored events designed to meet certain needs of communities throughout the area.

Community Outreach Involvement:

National Association Letter Carrier Food Drive, WAND promoted the food drive with Commercials and news stories. The Postal Workers collected 80,000 pounds of canned goods that were divided between several local food pantries.

Operation Heat Relief began on June 7 and will end July 2. Operation Heat Relief collected fans to give to seniors and families in the low-income bracket. This was the sixth year collecting electric fans. I do not have a final total as of yet, but we appear to be about even with last year.

ISSUES / RESPONSES PSA LIST

April, May, June 2004

HEALTH / MEDICAL

American Academy of Family Physicians, "Tar Wars"	:15
Am. Academy of Orthopedic Surgeons, "Lazy Bones"	:15
American Dental Association, "Adventures with Dudley"	:30
AHAF, "The Faces of Alzheimer's Disease"	:30
Breast Cancer Research, "Find a Cure"	:15
Childhood Asthma, "Drain"	:20
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Coalition to Prevent DVT, DVT Awareness	:15
Colon Cancer Alliance, "General"	:30
Donate Life, "John Sees Again"	:30
Donate Life, "Tracy's New Heart"	:30
Infant Adoption Awareness, "Paths"	:30
Juvenile Diabetes Research, Heroes	:15
Juvenile Diabetes Research, Tomorrow	:60
Leukemia & Lymphoma Society, "Aging"	:30
Muscular Dystrophy Association, "Rice Family"	:30
National Colorectal Cancer, "Grandchild"	:15
National Colorectal Cancer, "Everyone's Talking"	:60
National Meningitis Association, "Moms on Meningitis"	:15
Partnership for a Drug Free America, "Blown Engine"	:20
Partnership for a Drug Free Am., "Your Brain gets Dizzy"	:20
Partnership for a Drug Free America, "Fish Tank"	:10
Primary Immunodeficiency, "Seasons"	:20
UCP, "Mardi Gras Magic"	:30
United Cerebral Palsy, Dignity	:15
U.S. Dept of Health & Human Services, "Love Handles"	:30
Will Rogers Institute, "High Blood Pressure"	:20

CRIME

The Recording Industry, "What's the Download"	:15
National Crime Prevention Council, "Football"	:30
Nat'l Crime Prevention Council, "Neighborhood Watch"	:60

ENVIORMENT

Energy Outreach Colorado & Partners, Exterminator	:15
Environmental Defense, "Circle"	:60
Environmental Defense, "Water"	:10
Environmental Law & Policy Center, "Coloring Book"	:30
Keep America Beautiful, "Back by Popular Neglect"	:30
National Arbor Day, "Tree City USA"	:20

National Pest Management Assoc., "Emergency Room"	:30
National Resources Conservation, "Sounds"	:30
PETA, "Hot Dog"	:30
Radon, "Roof Tops"	:30
Recycle Batteries, "Cordless Cool"	:30
Safe Electricity, "Slow Down"	:30

FAMILY

AfterSchool Alliance, "Blow fish"	:30
Boys and Girls Club/Taco Bell, "Teen Supreme"	:30
Catholic Campaign for Human Dev., "We can do it"	:10
Child Help USA, School Yard	:15
Church of Jesus Christ, "Magic Family"	:20
Disabled Veterans, "The Battle Never Ends"	:10
Foundation for a better Life, "Neighbors"	:60
Foundation for a better Life, "Rocket"	:20
Girls and Boys Town, "Pop Quiz"	:20
Girls and Boys Town, "Right Answers"	:10
Girls and Boys Town, "Truth"	:10
Girl Scouts of the USA, "See the World"	:15
IFAW, "Congratulations"	:30
Illinois Kid Care, "Hard Choices"	:30
Junior Achievement, "Home, Business Kids"	:30
Lutheran Social Services, "Foster Care Recruiting"	:30
National Spa & Pool Institute, "My Mommy Says"	:30
Office of Rehabilitation Services, Walk the Dog"	:30
Peace Corps, "Life is Calling..."	:30
Prevention First, "Be Real Garrett"	:10
Prevention First, "Be Real Bertha"	:10
Prevention First, "Be Real Jennifer"	:20
Prevention First, "Be Real Edgar"	:20
Project Safe Neighborhood, "Brothers"	:15
Project Safe Neighborhood, "Mothers"	:30
Teen Action Campaign, "Girls"	:30
UCP, "Game"	:30
UCP, "Taste"	:30
United Nations Foundation, Art Work	:15
United Nations Foundation, kids	:60
U.S. Air Force, "Vehicle"	:30
Vol's of Am., "Working in Your Community, Elderly"	:15
Woman's Sports Foundation, "Swimmer"	:30
Youth Empowerment Agency, "Scared"	:30
Youth Empowerment Agency, "I not your..."	:30

EDUCATION

AAA, "Restaurant"	:30
Afterschool Alliance, "Blow Fish"	:30
American Red Cross, "Split Images"	:30
American Trucking Association, "America's Truck Drives"	:30
College Illinois, "Legacy"	:30
College Zone, "I Can"	:15
Federal Reserve Financial Literacy Initiative, "English"	:30
Illinois CPA Society, "2003 Tax Season"	:30
Illinois Small Business Asst. Program, Version 1	:15
IRS, "e-file"	:15
Miss America, "Respect Yourself"	:30
NCAA Division III, Track and Field Championships	:30
SCORE, "A"	:30
SCORE, "D"	:10
SCORE, "E"	:30
United Department of Transportation, "Anthem/Dummy"	:30
USO, "Nerves of Steel"	:10
Vote 2004, "Faucet"	:15
Vote 2004, "Trash"	:15
WAND, "Black History Month, RCC 1"	:30
WAND, "Black History Month, RCC 2"	:60
WAND, "Community Calendar – Sunday"	:60
WAND, "Community Calendar – Saturday"	:60
WAND, "Community Calendar – Monday"	:30
WAND, "Community Calendar – Tuesday"	:30
WAND, "Community Calendar – Wednesday"	:30
WAND, "Community Calendar – Thursday"	:30
WAND, "Community Calendar – Friday"	:30
WAND, "Employment"	:30

WAND-TV, Decatur, Illinois
2nd Quarter Report,
April, May, June 2004

PUBLIC AFFAIRS SHOWS:

The following are half hour shows produced and taped at WAND-TV, Decatur, Illinois. The shows focused on community issues and aired October through December. Topics include Education, News, Women's issues, Senior Citizen Concerns, Youth Concerns, and Agriculture. This list is by no means exhaustive. The order, which the issues appear, does not reflect significance.

HEALTH/MEDICAL

Sixtysomething Plus 30:00	May 16	Noon
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Host Ken Frye spoke with Norma Marshall, the Senior Fitness Instructor at the Decatur Macon County Senior Center and Amy Blanford, Director Rehabilitation Services at St. Mary's Hospital about fitness for seniors. We discussed the need for senior citizens to remain active and flexible to lead a more quality life as they age.

CRIME

Sixtysomething Plus 30:00	June 20	Noon
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Host Ken Frye interviewed lawyer Rex Brown about legal advice for seniors who may have a spouse entering a nursing home. We also discussed planning for retirement and trying to avoid scams.

FAMILY/COMMUNITY OUTREACH

Sixtysomething Plus 30:00	April 18	Noon
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Host Ken Frye talked with seniors about the local Senior Center. What happens there, what programs are offered, how the center is funded, etc? He also spoke with the Executive Director of the center and the centers board president.

Women's Voices 30:00	May 8	Noon
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Host Gayle Simpson spoke with Claudia Quigg, Executive Director of Baby Talk and Michelle Bovyn the Program Coordinator Macon County Health Department about motherhood, the changing rolls of women in the work place, and how it affects relationships with their kids.

Teen Talk
30:00

May 22

Noon

Host Michelle Tyus interviewed Shaylyn Miller a junior from MacArthur High School, Jacque Mantson from Workforce Investment Solutions and Doug Van Selow, a MacArthur High School Counselor about teens and how to approach getting a summer job.

Digest
30:00

June 6

Noon

Host Ken Frye interviewed three representatives from Lutheran Adoption Services about the need for adoption and foster families across the state and what type of legal hoops are need to be jumped through to adopt a kid locally or abroad.

News Extra
30:00

June 13

Noon

Host Ken Frye spoke with a local ABATE member about Motorcycle Safety and with an Illinois Department of Natural Resources representative about boat safety. With summer upon us, what can people do to keep safe on the roads and in the water?

Digest
30:00

June 27

Noon

Host Ken Frye interviewed Evelyn Hood, the CEO and President of the African American Cultural & Genealogical Society of Illinois, Inc Museum. We discussed the need for the museum in Central Illinois, their fund drive, and what people can learn or discover when visiting her center.

EDUCATION

Illinois Agriculture
30:00

April 17

Noon

Host David Brown went to a soil seminar in Bloomington to talk with various soil experts from Illinois and across the United States. Discussed were the merits of no till farming practices and the benefits to the environment and the farmers bottom line.

Digest
30:00

May 2

Noon

Host Ken Frye spoke with three alternative education administrators about their programs and viability in the near future. Futures Unlimited, Safe School and Montessori schools were discussed.

Illinois Learning
30:00

May 1

Noon

Host Ken Frye interviewed author Walter Arnstein about the history of the British Monarchy. The retired U of I professor just authored a book on Queen Victoria. We discussed the current Monarch and if they really matter anymore.

Digest
30:00

May 23

Noon

Host Ken Frye interviewed Dr. Darrel Stevens/Bement Superintendent, Don Long/Dir of Special Programs for Decatur and Dr. Ken Hendrickson/Mt. Zion Superintendent about the "No Child Left Behind" program. Does this program have unrealistic expectations and how will it affect school budgets in the future?

Illinois Learning
30:00

June 5

Noon

Host Ken Frye spoke with Wayne Frankie with the Illinois State Geological Survey about the history of the state of Illinois. We discussed the glacial periods and reasons why all this history stuff matters to current day soil rich Illinois.

ECONOMY/BUDGET/TAXES

Digest
30:00

May 29

Noon

Ken Frye interviewed author Jack Schultz about "Boomtowns, USA, the 7½ Keys to Small Town Success." We discussed the reason why some small towns thrive while others die on the vine and what they can do to change their fortune.

Digest
30:00

June 26

Noon

Host Ken Frye interviewed three local school officials about school funding. Martin Getty the District 61 Director of Business Affairs, Dr. Frank Meyer/Meridian Superintendent and Dr. Ken Hendrickson/Mt. Zion Superintendent talked about the school formula, the uncertainty of dollars from the state, and property taxes.