

PUBLIC FILE
WAND-TV, DECATUR, ILLINOIS

PUBLIC/COMMUNITY AFFAIRS
October, November, December 2006

The following are shows and programs focusing on community concerns and needs of Central Illinois. Also listed are WAND-TV sponsored events designed to meet certain needs of communities throughout the area.

WAND-TV Community Outreach Involvement:
October, November, December 2006

The Public Affairs Department helped promote the following events in the fourth quarter.

We were sponsors of the WSOY Community Food Drive on October 13. WAND-TV will be providing coverage throughout the day. We helped raise over 175,000 pounds of food along with cash.

We provided volunteers for Boo at the Zoo in late October.

Stephanie Wright was host for the Good Morning Springfield event promoting education.

The final numbers are in for the Coats for Kids campaign. This year Dove, Inc and WAND-TV collected 2205 coats. This brings our fifteen-year total up to 49,184.

Sports Anchors Steve Breitwieser and Brian Jodice helped promote the Jingle Bell Run/Walk for Arthritis in Effingham, Champaign, Decatur, and Springfield. I was the M.C. for the Decatur Jingle Bell Run/Walk.

The Salvation Army Angle Trees sponsored by WAND-TV in Decatur, Springfield and Champaign.

WAND-TV, WSOY and the Herald and Review hosted a one day Community Fund Drive to help the victims of the recent Ice Storm. The one-day event raised \$155,000.

WAND-TV's Buddy Check Program continued October through December. We are encouraging people to get a buddy and encourage each other to receive regular check-up and cancer screenings.

The United Way was the topic for this Public Affairs Show. Host Ken Frye interviewed Melinda Hawbaker/ Exec. Dir. United Way of Decatur & Mid-Illinois, John Kelker/ President United Way of Central Illinois and Pam Hulten/ Director of Resource Development at United Way of Champaign County. We discussed this years campaign and what the United Way does in each of the communities.

Digest
30:00

November 26

Noon

Brenda Turner/Macon County CASA and Ruth Lane from Illinois CASA were interviewed about the CASA program. We discussed the merits of the program, the benefits for abused and neglected children and the cost to running the program.

Digest
30:00

December 10

Noon

Host Ken Frye interviewed Anne Godman about the "Computer Banc" program. We discussed the need for volunteers, the need for donated computers and how those computers can benefit low-income children in the school system.

Digest
30:00

December 17

Noon

Host David Brown and Ken Frye went to Monsanto in St. Louis to talk about the past farm show in Iowa and the up coming 2007 Farm Show in Decatur, Illinois. Discussed were new technologies and advances in corn and soybean genetics.

Digest
30:00

December 31

Noon

Host Ken Frye interviewed representatives from Allerton Park. Cassie Fifer-Yoder/ Wedding Coordinator; Kim Petzing – Environmental Program Coordinator, Visitor Center Manager; and Shelli Reinhardt – Marketing Coordinator discussed the parks history, the conference center, weddings and attractions through out the park.

ISSUES / RESPONSES PSA LIST

October, November, December 2006

HEALTH / MEDICAL

AABB, American Blood Centers, ARC, Gold Reserve	:30
AABB, American Blood Centers, ARC, Gold Reserve	:10
Alzheimer's Disease Research, "Working ...Alzheimer's"	:30
American Diabetes Association, "Walk 2006"	:30
Am. Veterinary Medical Association, "Zoonotic Diseases"	:10
The Cancer Project, "Perfect Weapon"	:15
Colorectal Cancer, "1 on 1 with Morgan Freeman"	:20
Colorectal Cancer, "Diane Keaton/Grammy Keaton"	:20
Help Hospitalized Vets, James Caan	:20
Help Hospitalized Vets, Kenny Rogers	:20
Illinois Amvets, "Hines VA Hospital"	:30
National Foundation for Infectious Diseases, "To Do List"	:15
National Ovarian Cancer Coalition, "Buck the Silence"	:15
Paralyzed Veterans of America, "Montell Williams"	:20
Parents Against Meningitis, What Happened Shouldn't...	:10
Parents Against Meningitis, What Happened Shouldn't...	:20

CRIME

Project Roadblock, US Dot, Soccer	:30
Project Roadblock, US Dot, House Party	:30
Project Roadblock, US Dot, Drum Solo	:30

ENVIRONMENT

My Wonderful World/Nat'l Geo, "My Wonderful World"	:30
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FAMILY

Ansar Shrine Local, "Dick Van Dyke"	:30
Ansar Shrine Local, "Parenting"	:30
Ansar Shrine Local, "Jane Pauley"	:30
Ansar Shrine Local, "Ringo Starr"	:30
Church of JC of LDS, Cell Phone,	:10
Church of JC of LDS, Truck Talk,	:20
Foundation for a Better Life, Generosity	:20
Foundation for a Better Life, Classroom	:10
Foundation for a Better Life, Classroom	:20
Girls and Boys Town, "Labels - Parent"	:20
Girls and Boys Town, "Labels - Teen"	:10
Girls and Boys Town, "Labels - Teen"	:20

Habitat for Humanity, Help Build It	:30
Illinois State Board of Elections, Early Voter, PSA	:30
JAMRS – Today’s Military, “Career”	:15
March of Dimes, “Stadium”	:15
Salvation Army/WAND-TV, Angel Tree	:30
U.S. Marine Corps, Toys for Tots	:30
U.S. Marine Corps, For Country	:30
U.S. Marine Corps, Pride of the Nation	:30
Wounded Warrior Project, “Newman Testimonial”	:30
Wounded Warrior Project, “Salau Testimonial”	:30
Wounded Warrior Project, “Wounded Warriors Speak”	:20

EDUCATION

Drug Free dot Org, “URL Meth”	:10
Federal Voting Assistance Program, “Bag of Leaves”	:15
Federal Voting Assistance Program, “Old Relish Packet”	:15
I.D.O.T., “True Stories, Danny Hicks”	:30
Nat’l Assoc of Sec School Princ’s., “Sprt of Comm Award	:15
Nat’l Assoc of Broadcasters, “Boss of Bad Guys”	:30
Nat’l Assoc of Broadcasters, “Drugs”	:30
NASD Foundation, “Opinions”	:15
Peace Corp, Life is Calling	:10
Project Vote Smart, One Common Ground	:30
WAND, WSOY, Community Food Drive	:30
WAND, United Way, Dawn	:15
WAND, United Way, Sean	:30
WAND, Coats for Kids, Greg	:20
WAND, Coats for Kids, Lee	:30
WAND, Jingle Bell Run, Steve & Brian	:30
WAND, Community Calendar Promo	:30
WAND, “Community Calendar Ken Promo”	:30
WAND, “Community Calendar – Sunday”	:60
WAND, “Community Calendar – Sunday A”	:30
WAND, “Community Calendar – Saturday”	:60
WAND, “Community Calendar – Saturday A”	:30
WAND, “Community Calendar – Saturday B”	:30
WAND, “Community Calendar – Monday”	:30
WAND, “Community Calendar – Tuesday”	:30
WAND, “Community Calendar – Wednesday”	:30
WAND, “Community Calendar – Thursday”	:30
WAND, “Community Calendar – Friday”	:30