

PUBLIC FILE
WAND-TV, DECATUR, ILLINOIS

PUBLIC/COMMUNITY AFFAIRS
January, February, March 2005

The following are shows and programs focusing on community concerns and needs of Central Illinois. Also listed are WAND-TV sponsored events designed to meet certain needs of communities throughout the area.

Community Outreach Involvement:

Black History Month: Public Affairs shot a 30 second Black History Month PSA featuring 4th Graders from a local school. We also ran ABC PSA's featuring national talent.

American Cancer Society's Coaches vs. Cancer Three Point Shootout at Millikin University. We ran Community Partner Spots promoting the event. The Public Affair Department produced a half hour show talking about the American Cancer Society and the event coming to a local college. We had representatives from the Shootout Board appear on morning newscasts promoting the event. We also had a team represent the station at the Shootout. We won two and lost one, thank you. The event made over \$25,000. News covered the shootout the day of the event.

Law Enforcement Torch Run Polar Plunge to benefit Special Olympics went very well this year. Weekend Anchor Jill Monier decided to plunge this year and was used on the Community Partners spot to promote the event. The plunge raised over 23,000 dollars this year. News covered the plunge the day of the event. Jill dressed like a penguin.

discussed for Logan County. Discussed were the economic impact of such a plant, jobs that will be created and the feasibility of the plant reaching fruition.

ISSUES / RESPONSES PSA LIST

January, February, March 2005

HEALTH / MEDICAL

AABB, Am.'s Blood Centers, Am. Red Cross, "Charlie"	:30
Al-Anon/Alateen, "Reality"	:10
Al-Anon/Alateen, "Reality"	:20
Am. Dental Assoc., "Early Detection Saves Lives"	:60
Am. Diabetes Assoc., "Break Your Heart"	:15
Am. Heart Assoc., "Love of Life"	:15
Am. Heart Assoc., "Heart to Heart"	:15
Am. Heart Assoc., "Heart to Heart"	:30
Am. Heart Assoc., "Love of Life"	:30
Am. Society for Surgery of the Hand, "The Choice..Hands"	:60
Am. Soc. of Plastic Surgeons, "Plastic Surgery is Surgery"	:15
Cntr for Info.& Study on C. Research, Smart Participation	:20
Childhood Asthma, "Drain"	:10
Childhood Asthma, "Drain"	:20
Cure Search Nat'l Childhood Cancer Foundation, "Why"	:15
Cure Search Nat'l Childhood Cancer Foundation, "Hair"	:30
Foundation for Biomedical Research, "New Leash on Life"	:30
The Leukemia & Lymphoma Society, "Mandy Moore"	:10
The Leukemia & Lymphoma Society, "Light the night"	:20
MedicAlert, "Timing is Critical"	:20
National Glaucoma Research, "The Sneak Thief of Sight"	:30
Nat'l Marrow Donor Program, "I'm Still Here"	:15
Nat'l Prostate Cancer Coalition, "Put odds in your Favor"	:60
Paralyzed Vets of America, "Jason"	:20
Paralyzed Vets of America, "Jason"	:15
Prostate Cancer Foundation, "It's a Team Approach"	:15
Shriners Hospital, "Ted Danson"	:20
The Skin Cancer Foundation, "Chalk"	:20

CRIME

CASA, "Courtroom"	:30
Crime Prevention Coalition of America, "64 Bit Mailbox"	:15
i-safe America, "Al Joyner"	:20
i-safe America, "Al Joyner"	:10
Missing & Exploited Children, "Acronyms"	:10
National Crime Prevention, "Bully Hotline"	:30
University of Illinois, "Bruce Weber"	:30

ENVIRONMENT

American Kennel Club, "Blind Date"	:15
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Consumer Federation of Am., "Radon-Test Your Home"	:30
Defenders of Wildlife, "Safe Refugees"	:30
Illinois Electric Council, "Lane"	:30
Illinois Electric Council, "Outlet"	:30
Peta, "Dennis Franz, Cruelty Link"	:30
Veterinary Orthopedic Society, "Serious Pain"	:30

FAMILY

Am. Red Cross, "Support America"	:30
Boy Scouts of America, "The Salvation Army"	:30
CARE, "Tsunami Relief"	:15
CARE, "Tsunami Relief"	:30
Catholic Charities, Springfield, "Hope & Help"	:30
Christian Children's Fund, "Tsunami Relief"	:60
Church of Jesus Christ L.D.S., "Lasting Marriage"	:20
Dept. of Children and Family Services, "Safe Haven law"	:15
Dept. of Children and Family Services, "Safe Haven law"	:30
Disabled Americans Veterans, "Volunteers for America"	:20
Disabled Americans Veterans, "Volunteers for America"	:30
Family Violence Prevention, "The Wrong Way Around"	:15
Girls and Boys Town, "I am"	:20
Girls and Boys Town, "Teen"	:10
Girls and Boys Town, "Parent"	:10
Girls and Boys Town, "Parent"	:20
Jeffery Modell Foundation, "Normal"	:20
LDS Church, "Sister Pitcher"	:20
LDS Church, "Waiting for Dad"	:10
LDS Church, "Waiting for Dad"	:20
Make a Wish, "The Performance"	:20
Management Solutions, "Mr. Bicycle Man"	:30
Rotary International, "Humanity in Motion"	:30
Safe Haven, "Safe Haven"	:30
Salute American Heroes, "Michael Douglas Thank You"	:20
U.S.A., Freedom Corp, "Bush & Clinton"	:10
U.S.A., Freedom Corp, "Bush & Clinton"	:15
U.S.A., Freedom Corp, "Bush & Clinton"	:30
U.S. Army Operation Graduation, "Megaphone"	:15
U.S.O., "Signs"	:10
United Way, "Beyond the Numbers"	:30
Youth Empowerment, "It Ain't So Bad"	:30
Youth Empowerment, "I'm not Your enemy"	:30

EDUCATION

A.A., "Teens"	:10
A.A., "Teens & Seniors"	:30
ABC, "Library"	:15

ABC, "Library"	:30
Am. Legacy Foundation, "SUV"	:15
Am. Legacy Foundation, "Baby"	:30
Am. Symphony Orchestra League, "Emotions"	:30
Federal Citizen Information Center, "Uncle Sam"	:10
Federal Citizen Information Center, "Uncle Sam"	:20
Help Hospitalized Veterans, "Brad Paisley"	:20
Help Hospitalized Veterans, "Pat Sajak"	:20
IRS, "Control Freak"	:30
Lewis & Clark Bicentennial, "Legacy"	:60
LDS Family Service, "Online"	:10
LDS Family Service, "Online"	:20
LDS Family Service, "Online"	:30
LDS Family Service, "Graduation"	:20
LDS Family Service, "Tell Her"	:30
MLK, Jr., Nat'l Memorial Project Foundation, "Armstrong"	:30
MLK, Jr., Nat'l Memorial Project Foundation, "Freeman"	:30
Narconon Arrowhead, "Holiday"	:30
Parental Involvement in Schools, "Lou Diamond Phillips"	:30
Poison Hotline, "Whose Advise"	:10
Poison Hotline, "Whose Advise"	:20
Poison Hotline, "What a Day"	:10
Poison Hotline, "What a Day"	:20
United Negro College Fund, "Schedule"	:60
Veterans Administration, "Faces"	:20
WAND, ABC, Black History Month, "Shepherd"	:15
WAND, ABC, Black History Month, "Noah"	:15
WAND, ABC, Black History Month, "Reno"	:30
WAND, ABC, Black History Month, "Henry"	:30
WAND, ABC, Black History Month, "Garcelle"	:15
WAND, Black History Month, "Kids"	:30
WAND, TVB, Project Roadblock, "Wiggins Kids"	:30
WAND, TVB, Project Roadblock, "Jeff Peckler"	:30
WAND, TVB, Project Roadblock, "John Elliott"	:30
WAND, "Community Calendar - Sunday"	:60
WAND, "Community Calendar - Saturday"	:60
WAND, "Community Calendar - Monday"	:30
WAND, "Community Calendar - Tuesday"	:30
WAND, "Community Calendar - Wednesday"	:30
WAND, "Community Calendar - Thursday"	:30
WAND, "Community Calendar - Friday"	:30