

PUBLIC FILE
WAND-TV, DECATUR, ILLINOIS

PUBLIC/COMMUNITY AFFAIRS
October, November, December 2004

The following are shows and programs focusing on community concerns and needs of Central Illinois. Also listed are WAND-TV sponsored events designed to meet certain needs of communities throughout the area.

WAND-TV, Decatur, Illinois
4th Quarter Report,
October, November, December 2004

PUBLIC AFFAIRS SHOWS:

The following are half hour shows produced and taped at WAND-TV, Decatur, Illinois. The shows focused on community issues and aired October through December. Topics include Education, News, Women's issues, Senior Citizen Concerns, Youth Concerns, and Agriculture. This list is by no means exhaustive. The order, which the issues appear, does not reflect significance.

HEALTH/MEDICAL

Women's Voices 30:00	December 11	Noon
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Host Ken Frye interviewed OB/GYN Anthony Amie, M.D. about options women have before they decide to have a hysterectomy.

CRIME

News Extra 30:00	December 12	Noon
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Host Ken Frye interviewed Sargent Gary Buenting of the Decatur Police Department and Kim Hicks from Heritage Behavioral Center about child abduction and runaways. Tips were given on how to protect your child, how to spot signs that your child may run away and what to do if they do leave or are abducted.

FAMILY/COMMUNITY OUTREACH

Digest 30:00	October 3	Noon
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Host Ken Frye spoke with Melinda Hawbaker, the Executive Director/United Way of Decatur & Mid-Illinois and John Kelker, President & C.P.O. United Way of Central Illinois. We discussed the role of the United Way in Central Illinois, where the money goes from the fund drive campaign and agencies funded.

News Extra 30:00	November 14	Noon
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Scot Roskelley and Kristina Bliss from the Peace Corps were interviewed by Ken Frye about the Peace Corps; what they are, where do they go, is their mission still viable

30:00

Host David Brown spoke with Dr. Gayle Saunders the President Richland Community College; Randy Prince, President of the Decatur & Macon County Chamber of Commerce and Matt Jungman with the Farm Progress Show. The farm progress show will be in Decatur ten times over the next twenty years. What impact will this have on the Decatur Economy.

Community Outreach Involvement:

Trick or Treat for Hunger, Begins at the end of September and runs to October 31. WAND-TV sponsored a food drive to supplement the local food banks low fall supply. This was our fifth year for the food drive. We help collect food in Macon County and six neighboring counties. 35 – 40, 000 items were collected. The food banks I spoke with were pleased with the results.

Operation Warm Winter ran the month of November. WAND-TV and DOVE teamed up for our thirteenth annual Operation Warm Winter. We shortened the time that we collect coats per request from dry cleaners and we still collected 3855 coats. This brings the total of coats collected the past thirteen years to 43,863.

Jingle Bell Run for Arthritis was the first Saturday in November. This was the most successful year that they have had. WAND News Anchor and Reporter Jill Monier was the master of ceremonies. This year they had 200 runners/walkers and raised over \$6,000.

Salvation Army Angel Tree began early November and ended the second week of December. The Salvation Army, The Hickory Point Mall and WAND-TV again sponsored the Angel Tree. This year 2,500 tags were issued. The Salvation Army then distributed the toys to parents for them to give on Christmas morning.

ISSUES / RESPONSES PSA LIST

October, November, December 2004

HEALTH / MEDICAL

AABB, Am.'s Blood Centers, Am. Red Cross, "Charlie"	:30
Al-Anon/Alateen, "Reality"	:10
Al-Anon/Alateen, "Reality"	:20
American Academy of Dermatology, "Towels"	:30
Am. Assoc. of Diabetes Educators, "Know the Heart Part"	:60
Am. Dental Assoc., "Early Detection Saves Lives"	:60
Am. Diabetes Assoc., "Break Your Heart"	:15
Am. Foundation for Urologic Disease, "Every Women"	:30
Am. Society for Surgery of the Hand, "The Choice..Hands"	:60
Am. Soc. of Plastic Surgeons, "Plastic Surgery is Surgery"	:15
Childhood Asthma, "Drain"	:10
Childhood Asthma, "Drain"	:20
Cure Search Nat'l Childhood Cancer Foundation, "Why"	:15
Cure Search Nat'l Childhood Cancer Foundation, "Hair"	:30
Foundation for Biomedical Research, "New Leash on Life"	:30
Illinois Department of Public Health, "Sarcoidosis"	:60
The Leukemia & Lymphoma Society, "Light the night"	:20
MedicAlert, "Timing is Critical"	:20
National Alcohol & Drug Addiction, "Boat"	:15
National MS Society, "Lander & McKeon"	:30
Nat'l Fdtn/ Infectious Disease, "Are You Talking to me?"	:15
Nat'l Fdtn/ Infectious Disease, "Gardening Gloves"	:15
National Glaucoma Research, "The Sneak Thief of Sight"	:30
Nat'l Marrow Donor Program, "I'm Still Here"	:15
Nat'l Prostate Cancer Coalition, "Put odds in your Favor"	:60
Paralyzed Vets of America, "Jason"	:20
Partnership for a Drug Free Am., "Your Brain gets Dizzy"	:20
Partnership for a Drug Free America, "Fish Tank"	:10
Prostate Cancer Foundation, "It's a Team Approach"	:15
Primary Immunodeficiency, "Seasons"	:20
The Skin Cancer Foundation, "Chalk"	:20
The Skin Cancer Foundation, "Hedges"	:15
Visiting Nurse Assoc. of America, "Best Advice, Flu Shot"	:30
Woman's Heart Foundation, "Nutrition & Exercise"	:60

CRIME

Amber Alert #1, "John Walsh and Ed Smart"	:30
Amber Alert #2, "John Walsh and Ed Smart"	:20
Amber Alert #3, "John Walsh and Ed Smart"	:30
Crime Prevention Coalition of America, "64 Bit Mailbox"	:15

i-safe America, "Al Joyner"	:20
i-safe America, "Al Joyner"	:10
Missing & Exploited Children, "Acronyms"	:10
Missing & Exploited Children, "Monster"	:30
National Crime Prevention, "Bully Hotline"	:30
N.A.I.C., "Stop, Call, Confirm"	:20

ENVIRONMENT

American Kennel Club, "Blind Date"	:15
Consumer Federation of Am., "Radon-Test Your Home"	:30
Defenders of Wildlife, "Safe Refugees"	:30
National Arbor Day, "Tree City USA"	:20
Rechargeable Battery Recycling Corp, "Golden Years"	:15
Peta, "Dennis Franz, Cruelty Link"	:30
U.S.D.A. Forest Service, "Candle"	:15
U.S. E.P.A., "Mark & Suzanne"	:15
Veterinary Orthopedic Society, "Serious Pain"	:30

FAMILY

AL-ANON, "My Life"	:20
American Council of Exercise, "Active Kids"	:30
Big Brother Big Sister, "Race Track"	:30
Boy Scouts of America, "The Salvation Army"	:30
Department on Aging, "RX Drug Club"	:30
Dept. of Children and Family Services, "Safe Haven law"	:15
Dept. of Children and Family Services, "Safe Haven law"	:30
Disabled Americans Veterans, "Volunteers for America"	:20
Disabled Americans Veterans, "Volunteers for America"	:30
Family Violence Prevention, "The Wrong Way Around"	:15
Foundation for a better Life, "Rocket"	:20
Freedoms Answer, "PSA"	:30
Girls and Boys Town, "Truth"	:10
Girls and Boys Town, "I am"	:10
Girls and Boys Town, "I am"	:20
Jeffery Modell Foundation, "Normal"	:20
Jingle Bell Run For Arthritis, 2004 PSA	:30
Kirkland Fine Arts, "US Marine Band Free concert"	:30
LDS Church, "Sister Pitcher"	:20
LDS Church, "Waiting for Dad"	:10
LDS Church, "Waiting for Dad"	:20
March of Dimes, "Grandmother"	:30
Make a Wish, "The Performance"	:20
Management Solutions, "Mr. Bicycle Man"	:30
National Center for Family Literacy, "Street Vendors"	:30
National Family Caregivers Assoc., "Keys"	:30
Project Vote Smart, "Changes"	:30

Safe Haven, "Safe Haven"	:30
The Salvation Army, "Bridge"	:30
Salute American Heroes, "Michael Douglas Thank You"	:20
U.S. Army Operation Graduation, "Megaphone"	:15
U.S. Air Force Reserve, "That Others May Live"	:20
U.S. Air Force Reserve, "Hurricane Hunter"	:20
U.S. Dept. of Human Services, "Lion"	:30
U.S. Dept. of Human Services, "Couch"	:30
U.S. Marine Corps, "For Country"	:30
United Way, "Beyond the Numbers"	:30
Youth Empowerment, "It Ain't So Bad"	:30
Youth Empowerment, "I'm not Your enemy"	:30

EDUCATION

A.A., "Teens"	:10
A.A., "Teens & Seniors"	:30
Am. Symphony Orchestra League, "Emotions"	:30
City of Decatur, Railroad Safety 1	:30
City of Decatur, Railroad Safety, "Distraction"	:30
City of Decatur, Railroad Safety, "Pedestrian"	:30
City of Decatur, Railroad Safety, "Time for a..."	:30
Drug Free Illinois "Coroner"	:10
Drug Free Illinois, "Ecstasy"	:20
EAS Weekly Test, "Slide Still"	:30
Faith in Action, "Independence"	:60
Federal Citizen Information Center, "Uncle Sam"	:10
Federal Citizen Information Center, "Uncle Sam"	:20
Headcount.org, "The Dead"	:30
Help Hospitalized Veterans, "Brad Paisley"	:20
Help Hospitalized Veterans, "Pat Sajak"	:20
Illinois State Board of Elections, "Register to Vote"	:30
Illinois Terrorism Taskforce, "Homeland Sec. At Home"	:30
Lewis & Clark Bicentennial, "Legacy"	:60
Narconon Arrowhead, "Holiday"	:30
National Fair Housing Alliance, "Truth Serum"	:15
National Fire Sprinkler Assoc., "NFSA College Safety"	:60
National Underground Railroad, "Lunch"	:30
Operation Life Saver, "Cake"	:20
Parental Involvement in Schools, "Lou Diamond Phillips"	:30
Paralyzed Veterans of America, "Veterans e-cards"	:15
Paralyzed Veterans of America, "Holiday e-cards"	:30
Poison Hotline, "Whose Advise"	:10
Poison Hotline, "Whose Advise"	:20
Poison Hotline, "What a Day"	:10
Poison Hotline, "What a Day"	:20
Securities Investor Protection Corp., "Rest Easy"	:15

United Negro College Fund, "Schedule"	:60
Veterans Administration, "Faces"	:20
WAND, "Farm Safety"	:30
WAND, "Community Calendar - Sunday"	:60
WAND, "Community Calendar - Saturday"	:60
WAND, "Community Calendar - Monday"	:30
WAND, "Community Calendar - Tuesday"	:30
WAND, "Community Calendar - Wednesday"	:30
WAND, "Community Calendar - Thursday"	:30
WAND, "Community Calendar - Friday"	:30
WAND, TVB, Project Roadblock, "John Elliott"	:30
WAND, TVB, Project Roadblock, "Wiggins Kids"	:30
WAND, TVB, Project Roadblock, "Jeff Peckler"	:30