

PUBLIC FILE
WAND-TV, DECATUR, ILLINOIS

PUBLIC/COMMUNITY AFFAIRS
January – March, 2003

The following are shows and programs focusing on community concerns and needs of Central Illinois. Also listed are WAND-TV sponsored events designed to meet certain needs of communities throughout the area.

Community Outreach Involvement:

Black History Month:

WAND-TV ran many PSA's honoring local and National African Americans during **Black History Month**. Included in the spots were: Ben Birkshire, the first African-American Man in Macon County; George Washington Carver, for agricultural related discoveries; Ellsworth Dansby, from Decatur and one of the original Tuskegee Airmen of WWII; Fredrick Douglass, abolitionist who spoke in Decatur; Mamie Till Mobley, equal rights activist who spoke in Decatur; Judge James Parsons of Decatur became the first African-American appointed to a Federal Judgeship; and Sec of State Colin Powell who also visited central Illinois in 1998. These spots ran the month of February.

Law Enforcement Torch Run Polar Plunge:

WAND-TV sponsored the **Law Enforcement Torch Run Polar Plunge** to benefit Special Olympics in five local counties. This was our second Polar Plunge. The first raised nearly fifteen thousand dollars and the second raised \$19,352.42. The plunge was very successful.

30:00

Host Ken Frye interviewed Denene Wilmeth with the Decatur Area Convention and Visitors Bureau and Doug Gray, President of the Borg Warner Sports Complex about the Borg Warner Complex. The Complex has been going through changes with the departure of the fast pitch team The Decatur Pride. They updated us on the summer schedule and five-year plan.

Woman's Voices

Feb. 8

Noon

30:00

Host Cindy Gutteridge interviewed Psychologists Margie Austin and Steve Rathnow about the Valentine holiday and associated pressures. Taped segments with Jeweler Doug Bell and Florist Dana Gates gave ideas for the gift buyer.

Illinois Agriculture

Feb. 15

Noon

30:00

Host David Brown interviewed various vendors at the Alternative Crop Convention. What can farmers do to spice up their income? Some possible answers from various experts.

EDUCATION

Digest

Jan. 5

Noon

30:00

Ken Frye hosted Digest with guest Shelith Hansbro from the District 61 School District. Topics of discussion ranged from the school budget, the five-year plan, the drop out task force and the selling of two school buildings to the city of Decatur to build one.

ECONOMY/BUDGET/TAXES

News Extra

Feb. 9

Noon

30:00

Host Rick Barrett interviewed Illinois Senators and Representatives about the changing political environment at the Capitol. Senate Majority Leader Vince Demuzio, Senate Minority Leader Frank Watson, Representatives Robert Flider and Bill Mitchell gave their views on the state of the budget, working with opposing parties and impressions of new Governor Rod Blagojavich.

Digest

March 22

Noon

30:00

Host Ken Frye interviewed Michelle Preiksaitis/Law Enforcement Sales Tax Advisory Board Macon County, Mark Cheviron/ Law Enforcement Sales Tax Advisory Board Macon County, and Lt. Jeffery Doyle/Macon County Sheriff Department. We discussed the pros and cons to the proposed Macon County Sales Tax Referendum. We also discussed the benefits to its passing and concerns to it being voted down.

Digest
30:00

March 29

Noon

Host Ken Frye interviewed Paul Osborne and Dave Butts about their race for Mayor of Decatur. Jill Schroeder/WAND NEWS taped a segment for the show interviewing the Springfield Mayor Candidates Tim Davlin and Tony Libri. Discussed were the candidate's ideas and agendas to turn the local economies around in their respective cities.

ISSUES / RESPONSES PSA LIST

JANUARY, FEBRUARY, MARCH, 2003

HEALTH / MEDICAL

Allergy and Asthma Network	:60
Allergy and Asthma Network	:30
American Assoc of Diabetes	:30
American Assoc for Respiratory Care	:10
American Assoc for Respiratory Care	:15
American Assoc for Respiratory Care	:30
American Diabetes, "Broken Heart"	:30
American Podiatric Medical Assoc, "James Brown"	:30
American Podiatric Medical Assoc, "James Brown"	:60
Anemia Lifeline, "Understanding Anemia"	:20
Anemia Lifeline, "Understanding Anemia"	:30
Arthritis Foundation, "Kids Foundation"	:30
Asthma Action, "Asthma to the test"	:30
Asthma Action, "Asthma to the test"	:10
Breast Cancer Research	:30
Breast Cancer Research	:30
Cardiovascular ... Foundation, "Uecker for AAA"	:60
Cardiovascular ... Foundation, "Uecker for AAA"	:30
Cardiovascular ... Foundation, "Uecker for AAA"	:15
CARE, "A Cure for Poverty"	:30
CARE, "A Prescription for Poverty"	:30
CARE, "A Cure for Poverty"	:10
Coalition on Donation, "Numbers"	:30
Coalition on Donation, "Numbers"	:60
DBSA, "Beyond the Blues"	:10
EAS Weekly Test, "Slide Still"	:30
The Heart Truth, "If you Could"	:30
The Heart Truth, "If you Could"	:20
Illinois Department of Public Health, "Best Qualities"	:30
Illinois Department of Public Health, "19,000 people"	:30
IFFGD, "Gerd Awareness"	:30
Macular Degeneration, "I have MD"	:30
National Hospice, "My Father"	:30
National Hospice, "My Father"	:15
National MS Society, "There is Help"	:15
National MS Society, "There is Help"	:30
National Organization on Disabilities	:30
National Radon Test, "People on the Street"	:30
National Radon Test, "Man on the Street"	:30
National Radon Test, "Man on the Street"	:60

PremieCare, "I already did"	:30
Shriners Hospital, "Chris Coy"	:30
Shriners Hospital, "Chris Coy"	:60
US dept of Health	:30
VNA, "Best Advice: Get a Flu Shot"	:15
VNAA, "Cubicles: Get a Flu Shot"	:60
VNAA, "Cubicles: Get a Flu Shot"	:15

CRIME

Department of Home Security, "Ridge"	:15
Department of Home Security, "Family"	:30
Drug Free America	:10
Drunk Driving Prevention, "Jeff Peckler"	:30
Drunk Driving Prevention, "Barry Bonds"	:30
Drunk Driving Prevention, "Aerosmith-Concert"	:30
International Assoc of Firefighters, "Never Forget"	:30
National Safety Council, "Woman"	:20
National Safety Council, "Woman"	:30
National Safety Council, "Woman"	:60
Office of National Drug Control	:30
Safe Haven	:30
Students First, "Crime"	:30

ENVIORMENT

Alliance to Save Energy, "Science Fair"	:60
Alliance to Save Energy, "Science Fair"	:10
American Kennel Club, "Responsible Pet"	:20
American Kennel Club, "Responsible Pet"	:30
American Kennel Club, "Responsible Pet"	:60
American Veterinarian Med. Assoc. "Winter Safety Pets"	:30
ASP...Cruelty to Animals, "Emergency Pet"	:30
Defender of Wildlife	:30
Environmental Defense, "Earth:"	:30
Environmental Defense, "Tires and Cash"	:30
Environmental Defense, "Thermostat/Recycle"	:30
Environmental Defense, "Circle"	:60
Environmental Defense, "Water"	:10
Environmental Defense, "Air"	:10
The Fund for Animals, "Spay or Neuter"	:30
Humane Society of Us, "Jane"	:30
Safe Electricity, "Downed Power Lines"	:60
Safe Electricity, "Downed Power Lines"	:30
Safe Electricity, "Downed Power Lines"	:15
EPA, "Home Office"	:30

FAMILY

AA World Service, "Teens"	:10
AA World Service, "Males"	:15
AARP, "Senior Employment"	:15
AARP, "Senior Employment"	:30
American Music Conference, "Oscar and Bob"	:15
Big Brothers Big Sisters, "Gum"	:15
Big Brothers Big Sisters, "Office"	:20
Big Brothers Big Sisters, "Stare"	:30
Big Brothers Big Sisters, "Burp"	:30
Big Brothers Big Sisters, WAND, "Bowl for Kids Sake"	:30
Child Hunger Campaign, "Food or Heat"	:30
Child Hunger Campaign, "Medicine or Food"	:30
Church of Jesus Christ, "Cupcake Girls"	:30
Church of Jesus Christ, "Splash"	:60
Church of Jesus Christ, "Kidnapped"	:30
Church of Jesus Christ, "Kidnapped"	:60
Church of Jesus Christ, "Missing"	:30
Collaboration to Adopt US Kids, "Loving Home"	:30
Community Calendar, Tuesday	:30
Community Calendar, Thursday	:30
Community Calendar, Saturday	:60
Community Calendar, Sunday	:60
Connect for Kids, "Sact"	:30
Connect for Kids, "Lewis and Clark"	:30
Divorce Resource, "Workshop"	:15
EEOC, "Lloyd Ward"	:15
EEOC, "Wonder"	:30
Foundation for a better Life, "Hockey"	:60
Foundation for a better Life, "Power of the Dream"	:60
Girl Scouts of America, "Blue Sky"	:30
Girl Scouts of America, "Bedtime"	:15
Girl Scouts of America, "Bedtime Story"	:30
IRS, "Diaper"	:30
IRS, "Flat Tire"	:30
IRS, "I Love You"	:30
Jehovah's Witness, "Protect your Children"	:20
Korean War Commemoration Committee, 50 Th :	:30
Korean War Commemoration Committee, 50 Th	:60
Library of Congress, "Gurney"	:30
Library of Congress, "Delivery Guy"	:30
Library of Congress, "Cold"	:30
Meals on Wheels, "March for Meals"	:30
National Dept. on Aging, "Seniors"	:20
National Dept. on Aging, "Seniors"	:30

National PTA, "New Shoes"	:30
National PTA, "Moments"	:30
National PTA, "Involved"	:30
Operation Graduation, "Bac"	:30
Operation Graduation, "Fac"	:30
Polar Plunge, Special Olympics	:30
Robert Wood Foundation	:30
Rotary, "Special Kids"	:15
Rotary, "Special Kids"	:20
Rotary, "Special Kids"	:60
United Cerebral Palsy, "Mardi Gras"	:30
United Nations Foundation, "AIDS Kids"	:30
US Air Force, "Belong"	:30
US Air Force, "Thank You"	:30
US Air Force, "Thank You"	:60
US Army National Guard, "A Time like no other"	:30
US Army National Guard, "A Time like no other"	:15
US Navy League, "Ronald Reagan"	:30
United Way, "President Bush"	:10
United Way, "President Bush"	:15
United Way, "President Bush"	:30
United Way, "Historical"	:60
WAND, Black History Month, "Birkshire"	:30
WAND, Black History Month, "Carver"	:30
WAND, Black History Month, "Dansby"	:30
WAND, Black History Month, "Douglass"	:30
WAND, Black History Month, "Moblely"	:30
WAND, Black History Month, "Parsons"	:30
WAND, Black History Month, "Powell"	:30
WAND, Polar Plunge, "Cindy"	:15
WAND, Polar Plunge, "Event"	:30
Woman's Sports Foundation, "Who I am"	:30

EDUCATION

Campaign for Freedom	:30
Campaign for Freedom	:15
IDOT, "20 Ton Hood Ornament"	:30
International Literacy Network	:30
National Center for Family Literacy	:15
National Center for Family Literacy	:30
National Center for Family Literacy	:30
National Underground Railroad	:30
National Underground Railroad	:30

National Underground Railroad	:30
National Underground Railroad, "Free"	:60
Partners for Public Education, "Cheers"	:30
WAND, "Employment"	:30