

PUBLIC FILE
WAND-TV, DECATUR, ILLINOIS

PUBLIC/COMMUNITY AFFAIRS
July, August, September 2005

The following are shows and programs focusing on community concerns and needs of Central Illinois. Also listed are WAND-TV sponsored events designed to meet certain needs of communities throughout the area.

WAND-TV Community Outreach Involvement:

Operation Heat Relief Fan Drive, July 2005, WAND helped collect 479 fans and \$1,000 for the purchase of fans for six counties.

National Night Out, August 2, we produced a PSA to promote the event featuring the Decatur Mayor.

Community Marketplace, August 19, the University of Illinois Extension and Decatur Area Labor and Management Committee and WAND-TV sponsored Community Marketplace. The Marketplace offers employment, financial assistance, volunteer opportunities and educational seminars to the public. We produced a 30 second commercial featuring News Talent to promote the event. There were 400 – 500 people that visited Community Marketplace.

Hurricane Katrina Fundraiser, September 2, WAND-TV teamed up with WSOY Radio to host a fundraiser for victims of Hurricane Katrina. We raised \$250,000 in just over twelve hours. We were pleased with the outcome as well as with the cooperative effort with the radio station.

Downtown Decatur Hawaiian Luau benefiting Special Olympics, August 19, WAND-TV helped promoted the Hawaiian Luau helping raise over \$7,000 for Special Olympics.

Opening Ceremonies of the Illinois Special Olympic Fall Games, September 10, News Anchor Mikaela Hunt and Ken Frye were the masters of ceremony for the Fall Games Opening Ceremonies in Downtown Decatur's Central Park. There were 700 in attendance.

Herald and Review Career Fair, September 14, WAND-TV participated in the Herald and Review Career Fair at the Decatur Civic Center. We received several dozen resumes for our one job opening in sales.

United Way Small Business Blitz, September 28, WAND-TV did live shots during the kick off of the United Way Small Business Blitz.

30:00

Host Ken Frye interviewed Jill Savage/Founder of Hearts at Home about tips for raising teens in today society. Savage also discussed her book and her organization Hearts at Home: a resource organizations ran by stay at home mothers for stay at home mothers.

Sixtysomething +
30:00

August 21

Noon

Ken Frye interviewed Bill Eichenauer/VP of Creative Center for Learning, Dr. Wesley Tower/Chair of Curriculum for the Creative Center for Learning and Steven Caldwell/RCC Business Training & Communication Education about the Creative Center for Learning. We discussed the fall courses being offered and the mission of the Center.

Digest
30:00

August 28 & September 4

Noon

Ken Frye interviewed Brenda Turner/Director of Macon County CASA about the program and the impact it makes in Macon County. CASA, Court Appointed Special Advocates, look out for the abused and neglected children in our court system. The show ran twice because of studio renovations and our switch to NBC.

Sixtysomething +
30:00

September 18

Noon

Ken Frye interviewed Gail Poundstone/Executive Director of the Decatur Macon County Senior Center and Mike O'Donnell the Executive Director from the East Central Illinois Area Agency on Aging about Medicare Part D and the impact the changes it will make to seniors in Macon County and Central Illinois.

EDUCATION

Illinois Learning
30:00

July 2

Noon

Host Ken Frye interviewed Chuck Shonkwiler/Macon Piatt Regional Superintendent of Schools about the state of his office, his retirement and the direction of education and alternative education.

Digest
30:00

July 23

Noon

Host Ken Frye interviewed Howard Buffett and his work in photography. Buffett has photographed animals around the world as well as people in war and economically depressed areas. His goal is to bring awareness to the area and to help the people fend for themselves through education.

Digest
30:00

June 18

Noon

ECONOMY/BUDGET/TAXES

- Digest
30:00
July 3
Noon
Host Ken Frye interviewed Mayor Paul Osbourn and Council Woman Betsy Stockard about the economy of Decatur and Macon County. We also spoke about tourism, and a proposed ban driving while using cell phones.
- Digest
30:00
July 24
Noon
Host David Brown spoke with State Fair Director Amy Bliefnick about the Illinois State Fair. Terry Beard/Supervisor Conservation World was also on the show to talk about Conversation World and the Department of Natural Resources roll at the fair.
- News Extra
30:00
August 14
Noon
Host Ken Frye interviewed Rex Nicole/University of Illinois Extension, Monty Cherry/DALMC and the Decatur Sanitary District, and Rocki Wilkerson/Decatur Technical Academy about Community Marketplace. This is a job fair as well as a volunteer and education fair.
- Illinois Ag
30:00
August 20
Noon
Host David Brown interviewed Tim Reeser/ Central Illinois Ag Vice President and Matt Jungmann/Farm Progress Show Director. Discussed were the Farm Progress Show in Decatur and its impact to the economy and the ag industry in Central Illinois.
- Teen Talk
30:00
August 27
Noon
Host Ken Frye interviewed Dean Schultz/MacArthur High School Principal, Theresa Bowser/Muffley Elementary Principal and Cindy Baker/Oak Grove Elementary Parent Liaison about what children and teens can do to make this a great school year. The slate is clean tips were offered for study habits and attitude advice.
- Digest
30:00
September 11
Noon
Host David Brown interviewed Cindy Laegeler/Chief Operating Officer of Progress City, and Stu Ellis/University of Illinois Extension about the impact of the Farm Progress Show and the 200,000 plus visitors to Macon County and Decatur. They are already looking forward to 2007 and the next bigger and better show.

ISSUES / RESPONSES PSA LIST

July, August, September 2005

HEALTH / MEDICAL

Alcoholics Anonymous, "Living in Chaos"	:20
Am. Assoc. of Diabetes Ed., "Rosanne on Johnny Cash",	:20
Am Assoc of Orthodontists, "A life time of Smiles"	:60
Am. Cancer Society, "What's really important"	:30
Am. Diabetes Assoc., "Take the first step"	:15
Am. Diabetes Assoc., "Bees"	:15
AD: Am. Stroke Association, "Reverse Hospital"	:30
Birth Defect Research for Children, "helping Parents"	:30
The Breast Cancer Research Found., "Expose the Truth"	:15
AD: Childhood Cancer Resource, "Diaper"	:30
Crohn's & Colitis Foundation of America, "Duets"	:30
Cure Search Nat'l Childhood Cancer Foundation, "Why"	:15
Illinois Sec. Of State, "Tonisha TV"	:30
Lions Club International, "Protecting your Sight/Gen."	:15
Narconon Arrowhead, "Downward Spiral"	:30
Narconon Arrowhead, "Solve Addition"	:30
National Colorectal Cancer Action Committee, "1 on 1"	:20
National Prostate Cancer Coalition, "The Right Strategy"	:30
Office of National Drug Control Policy, "Pool"	:20
Office of National Drug Control Policy, "Roller Coaster"	:20
Physicians Comm. for Responsible Med., "Technology"	:20
Shriner's Hospital, "Michael Madson"	:20
Sun Safety Alliance, "Sun Safety"	:30
AD: U.S. Dept. of Health & Human Serv., "Spare Tire"	:15
AD: U.S. Dept. of Health & Human Serv., "Butt"	:15
AD: U.S. Dept. of Health & Human Serv., "Love Handles"	:15
AD: U.S. D. of Health & Human Serv., "Thunder Thighs"	:15
The Wellness Community, "Strike out Cancer"	:15

CRIME

CASA, "Courtroom"	:30
CASA, "Darryl"	:30
CASA, "Jean"	:30
Dept. of Homeland Security, "Medley"	:30
AD: Department of Justice, "Family Prison"	:30
Drink Smart, "Dan Wheldon"	:30
Illinois Amber Alert Task Force, "Amber Alert"	:30
National Night Out, "Paul Osborne"	:30
Office for Victims of Crime, "Justice"	:20

ENVIRONMENT

Defenders of Wildlife, "Amanda Beard"	:30
Ducks Unlimited, "Kid Medley"	:20
Environmental Protection Agency, "Mark & Suzanne"	:15
Environmental Protection Agency, "Mark & Suzanne"	:30
Illinois Department of Natural Resources, "Education"	:60
Illinois Electric Council, "Lane"	:30
Illinois Electric Council, "Outlet"	:30
Nat'l Cntr for Housing & the Env., "Mold Prevent Camp."	:10
Nat'l Pest Management Assoc., "Children"	:30
Nat'l Wild Turkey Federation, "WITO Illinois Event"	:30
U.S. EPA, Radon, "Rooftops"	:30

FAMILY

The Aluminum Association, "Habitat for Humanity"	:30
Amnesty International, "Imagine"	:10
Amnesty International, "Imagine"	:20
America On the Move, "Generic Version"	:10
America On the Move, "Generic Version"	:30
Boy Scouts of America, "Habitat for Humanity"	:30
The Foundation for a Better Life, "Deli"	:10
The Foundation for a Better Life, "Deli"	:20
The Foundation for a Better Life, "Reach"	:30
The Foundation for a Better Life, "Truck Stop"	:60
Center Addiction & Substance Abuse, "Fam. Day"	:30
CASA. Family Day, "Family Day"	:60
Decatur Macon County Senior Center, "Golf Ball"	:30
4-H, "Illinois State Fair Food Drive"	:30
Girls and Boys Town, "Driven - Teen"	:10
Girls and Boys Town, "Driven - Parent"	:10
Illinois Rotary, "Organ Donation"	:30
March of Dimes, "First Touch" WalkAmerica	:30
March of Dimes, "First Touch"	:60
Nat'l Assoc. of Letter Carriers Food Drive, "Freddy Adu"	:30
National Fatherhood Initiative, "Dance"	:15
National Fatherhood Initiative, "Light Saber"	:15
AD: National WIC Association, "Dashboard"	:30
Ronald McDonald House, "Evergreen"	:15
Ronald McDonald House, "Evergreen"	:30
Sesame Street Workshop, "Dick Durbin"	:30
U.S. Air Force Reserve, "We were there"	:20
AD: U.S. Dept. of Education, "Laura Bush, Hurricane"	:30
AD: U.S.A. Freedom Corps, "Hurricane Relief, Ex Pres"	:10
AD: U.S.A. Freedom Corps, "Hurricane Relief, Ex Pres"	:30
U.S. Marine, Pride of the Nation/Birthday	:30

United Way, "Laundromat"	:15
AD: United Way	:30
AD: United Way, "Presidential Campaign"	:20
AD: United Way, "Presidential Campaign"	:30
Volunteers of America, "The Power of Caring"	:10
Volunteers of America, "The Power of Caring"	:30
Will Rogers Institute, "Wayne Brady"	:10
Will Rogers Institute, "Wayne Brady"	:20

EDUCATION

The Car Care Council, "Take Care"	:15
Chevy Safe Kids, "Jeff Burton"	:30
EAS Weekly Test/Slide Still	:30
Illinois Dept. of Natural Resources, "Division of Ed."	:60
Intervida, "Slap in the Face"	:10
Intervida, "Working Children"	:10
Intervida, "Slap in the Face"	:30
IRS, "Control Freak"	:30
Junior Achievement, "Hero"	:30
AD: Library of Congress, "Forest"	:30
MLK, Jr., Nat'l Memorial Project Foundation, "Armstrong"	:30
MLK, Jr., Nat'l Memorial Project Foundation, "Freeman"	:30
National Pest Management Assoc, "Children"	:15
Office of the Illinois Sec. Of State, "Pact"	:30
Office of the Illinois Sec. Of State, "Dionne"	:30
AD: U.S. Department of Transportation, Precious Cargo	:15
AD: U.S. Department of Transportation, Four Nine	:30
AD: United Negro College Fund, "Neighborhood"	:30
U.S. Funds for UNICEFF, "Children"	:20
WAND, "Community Calendar - Sunday"	:60
WAND, "Community Calendar - Saturday"	:60
WAND, "Community Calendar - Monday"	:30
WAND, "Community Calendar - Tuesday"	:30
WAND, "Community Calendar - Wednesday"	:30
WAND, "Community Calendar - Thursday"	:30
WAND, "Community Calendar - Friday"	:30