

PUBLIC FILE
WAND-TV, DECATUR, ILLINOIS

PUBLIC/COMMUNITY AFFAIRS
July, August, September 2004

The following are shows and programs focusing on community concerns and needs of Central Illinois. Also listed are WAND-TV sponsored events designed to meet certain needs of communities throughout the area.

Community Outreach Involvement:

Operation Heat Relief: Beginning June 9 and ending July 13

Operation Heat Relief collected fans to give to seniors and families in the low-income bracket. This was the fifth year collecting electric fans. We collected 478 fans this year and 3,501 the past five years.

Decatur Celebration: First Weekend in August

August brought **The Decatur Celebration** to Central Illinois. WAND-TV was involved station wide covering events, doing a live Saturday Morning broadcast of the Celebration Parade and manning the WAND booth. We also promoted the Celebration with Public Affairs Shows and PSA's.

WAND Food Drive: Due to local food pantries shelves running bare, WAND held a one week food drive in August. Ten Grocery Stores in Decatur helped with their participation. We collected approximately 25,000 items to give to the three large local food pantries.

ISSUES / RESPONSES PSA LIST

April, May, June 2004

HEALTH / MEDICAL

Al-Anon/Alateen, "Reality"	:10
Al-Anon/Alateen, "Reality"	:20
American Academy of Dermatology, "Towels"	:30
American Academy of Family Physicians, "Tar Wars"	:15
Am. Academy of Orthopedic Surgeons, "Lazy Bones"	:15
Am. Assoc. of Diabetes Educators, "Know the Heart Part"	:60
Am. Foundation for Urologic Disease, "Every Women"	:30
Childhood Asthma, "Drain"	:20
Childhood Asthma, "Drain"	:30
Colon Cancer Alliance, "General"	:30
Donate Life, "John Sees Again"	:30
Donate Life, "Tracy's New Heart"	:30
Illinois Department of Public Health, "Sarcoidosis"	:60
Juvenile Diabetes Research, Tomorrow	:60
The Leukemia & Lymphoma Society, "Light the night"	:20
Muscular Dystrophy Association, "Rice Family"	:30
Narconon, "Family"	:30
National Alcohol & Drug Addiction, "Boat"	:15
National MS Society, "Lander & McKeon"	:30
Nat'l Fdtn/ Infectious Disease, "Are You Talking to me?"	:15
Nat'l Fdtn/ Infectious Disease, "Gardening Gloves"	:15
National Meningitis Association, "Moms on Meningitis"	:15
Paralyzed Vets of America, "Jason"	:20
Partnership for a Drug Free Am., "Your Brain gets Dizzy"	:20
Partnership for a Drug Free America, "Fish Tank"	:10
Primary Immunodeficiency, "Seasons"	:20
Shriners Hospital, "Pat Sajak"	:20
The Skin Cancer Foundation, "Chalk"	:20
The Skin Cancer Foundation, "Hedges"	:15
U.S. Dept of Health & Human Services, "Love Handles"	:30
Visiting Nurse Assoc. of America, "Best Advice, Flu Shot"	:30
Woman's Heart Foundation, "Nutrition & Exercise"	:60

CRIME

Amber Alert #1, "John Walsh and Ed Smart"	:30
Amber Alert #2, "John Walsh and Ed Smart"	:30
Amber Alert #3, "John Walsh and Ed Smart"	:30
Missing & Exploited Children, "Acronyms"	:10
Missing & Exploited Children, "Monster"	:30
N.A.I.C., "Stop, Call, Confirm"	:20

National Crime Prevention Council, "Football"	:30
Nat'l Crime Prevention Council, "Neighborhood Watch"	:60
National Night Out, "Mayor"	:30
The Recording Industry, "What's the Download"	:15

ENVIORMENT

Environmental Defense, "Circle"	:60
Environmental Defense, "Water"	:10
Environmental Law & Policy Center, "Coloring Book"	:30
National Arbor Day, "Tree City USA"	:20
National Pest Management Assoc., "Emergency Room"	:30
PETA, "Hot Dog"	:30
Rechargeable Battery Recycling Corp, "Golden Years"	:15
Safe Electricity, "Slow Down"	:30
U.S.D.A. Forest Service, "Candle"	:15
U.S. E.P.A., "Mark & Suzanne"	:15

FAMILY

AL-ANON, "My Life"	:20
American Council of Exercise, "Active Kids"	:30
Big Brother Big Sister, "Race Track"	:30
Boys and Girls Club/Taco Bell, "Teen Supreme"	:30
Decatur Macon County Senior Center, "Variety Show"	:30
Decatur Macon County Senior Center, "Battle of Bands"	:30
Decatur Macon County Senior Center, "Golf Ball Drop"	:30
Department on Aging, "RX Drug Club"	:30
Dept. of Children and Family Services, "Safe Haven law"	:15
Dept. of Children and Family Services, "Safe Haven law"	:30
Foundation for a better Life, "Neighbors"	:60
Foundation for a better Life, "Rocket"	:20
Freedoms Answer, "PSA"	:30
Girls and Boys Town, "Pop Quiz"	:20
Girls and Boys Town, "Right Answers"	:10
Girls and Boys Town, "Truth"	:10
Girls and Boys Town, "I am"	:10
Girls and Boys Town, "I am"	:20
Girl Scouts of the USA, "See the World"	:15
Illinois Kid Care, "Hard Choices"	:30
Infant Adoption Awareness	:30
Junior Achievement, "Home, Business Kids"	:30
Library of Congress, "Deliver"	:20
Lutheran Social Services, "Foster Care Recruiting"	:30
March of Dimes, "Grandmother"	:30
Make a Wish, "The Performance"	:20
National Center for Family Literacy, "Street Vendors"	:30
National Family Caregivers Assoc., "Keys"	:30

National Spa & Pool Institute, "My Mommy Says"	:30
Paralyzed Veterans of America, "Thank You PSA"	:20
Prevention First, "Be Real Garrett"	:10
Prevention First, "Be Real Bertha"	:10
Prevention First, "Be Real Jennifer"	:20
Prevention First, "Be Real Edgar"	:20
UCP, "Game"	:30
UCP, "Taste"	:30
United Nations Foundation, kids	:60
U.S. Army Corp, "Water Safety, and Coach Turner"	:30
U.S. Air Force, "Vehicle"	:30
U.S. Air Force Reserve, "That Others May Live"	:20
U.S. Air Force Reserve, "Hurricane Hunter"	:20
U.S. Dept. of Human Services, "Lion"	:30
U.S. Dept. of Human Services, "Couch"	:30
U.S. Marine Corps, "For Country"	:30
WAND, Special Olympics, "Hawaiian Luau"	:30

EDUCATION

AAA, "Restaurant"	:30
Afterschool Alliance, "Blow Fish"	:30
American Red Cross, "Split Images"	:30
City of Decatur, Railroad Safety 1	:30
City of Decatur, Railroad Safety, "Distraction"	:30
City of Decatur, Railroad Safety, "Pedestrian"	:30
City of Decatur, Railroad Safety, "Time for a..."	:30
College Illinois, "Legacy"	:30
Drug Free Illinois "Coroner"	:10
Drug Free Illinois, "Ecstasy"	:20
Faith in Action, "Independence"	:60
Federal Citizen Information Center, "Uncle Sam"	:10
Federal Citizen Information Center, "Uncle Sam"	:20
Federal Reserve Financial Literacy Initiative, "English"	:30
Headcount.org, "The Dead"	:30
Help Hospitalized Veterans, "Brad Paisley"	:20
Help Hospitalized Veterans, "Pat Sajak"	:20
Illinois State Board of Elections, "Register to Vote"	:30
Illinois Terrorism Taskforce, "Homeland Sec. At Home"	:30
National Fair Housing Alliance, "Truth Serum"	:15
National Fire Sprinkler Assoc., "NFSA College Safety"	:60
National Underground Railroad, "Lunch"	:30
Operation Life Saver, "Cake"	:20
Project Vote Smart, "Change the Face of Democracy"	:30
SCORE, "E"	:30
Securities Investor Protection Corp., "Rest Easy"	:15
Veterans Administration, "Faces"	:20

Vote 2004, "Faucet"	:15
Vote 2004, "Trash"	:15
WAND, "Community Calendar – Sunday"	:60
WAND, "Community Calendar – Saturday"	:60
WAND, "Community Calendar – Monday"	:30
WAND, "Community Calendar – Tuesday"	:30
WAND, "Community Calendar – Wednesday"	:30
WAND, "Community Calendar – Thursday"	:30
WAND, "Community Calendar – Friday"	:30

WAND-TV, Decatur, Illinois
3rd Quarter Report,
July, August, September 2004

PUBLIC AFFAIRS SHOWS:

The following are half hour shows produced and taped at WAND-TV, Decatur, Illinois. The shows focused on community issues and aired October through December. Topics include Education, News, Women's issues, Senior Citizen Concerns, Youth Concerns, and Agriculture. This list is by no means exhaustive. The order, which the issues appear, does not reflect significance.

HEALTH/MEDICAL

Digest 30:00	September 26	Noon
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Ken Frye interviewed representatives from the SAIL Homeownership program. This program will allow people with disabilities or debilitating medical conditions to own their own home.

FAMILY/COMMUNITY OUTREACH

Women's Voices 30:00	July 10	Noon
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Gayle Simpson interviewed women involv

Digest 30:00	August 7	Noon
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Ken Frye interviewed three people involved in the current animal shelter and the Macon County Animal Shelter Foundation. They are looking for funds to build or renovate a new shelter because the current facility is not fit for housing animals.

Women's Voices 30:00	August 8	Noon
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Gayle Simpson interviewed a woman just back from Iraq after serving in a Supply Unit and how the war changed her. She also interviewed a daughter of a current soldier and the mothers of two soldiers over in Iraq.

Illinois Ag 30:00	August 15	Noon
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David Brown interview Central Illinois Landscape Photographer Larry Kanfer about the shooting the Illinois countryside. The award winning photographer makes a living shooting corn stalks and the rolling prairie of Illinois.

Teen Talk
30:00

September 25

Noon

Host Ken Frye interviewed Jean Davis/Coordinator of the Pride of the Prairie Workcamp, Matt Davis/Past Volunteer Worker and Sara Andrick/Past Volunteer Worker about a 500 kids and adults coming to Decatur next year to donate time and materials to fix 60 – 80 homes of minor repairs. This outreach program is non-denominational and will draw kids in from all over the country.

EDUCATION

Illinois Learning
30:00

July 1

Noon

Ken Frye interviewed several officials and architects about the current situation of Decatur School Buildings and the new building being built, Hope Academy.

Teen Talk
30:00

July 17

Noon

Ken Frye interviewed entertainer Jay Allen. We discussed how he chose to make money as a teen doing something he loved doing, magic. He currently is working weekends and evening to support himself in college.

Sixtysomething +
30:00

August 21

Noon

Host Ken Frye spoke with Bill Eichenauer/VP of Creative Center for Learning, Wesley Tower/Chair of Curriculum and Steven Caldwell/RCC Business Training & Community Education about the new Creative Center for Learning they are starting for people and seniors in the Central Illinois Area. Classes teaching German, Lawn Mower Maintenance, organ playing, etc. are starting in September.

Teen Talk
30:00

August 22

Noon

Ken Frye spoke with Millikin Counselor Raphaella Prange and Millikin Student Sarah McReynolds about the ways college freshmen can ruin their lives by not taking their first semester away from home seriously. We offered tips on how to succeed in class and socially during the first four months of school.

Digest
30:00

August 28

Noon

Host Warren Brinegar spoke with Illinois Poet Laureate Kevin Stein from Bradley University about the Poet Laureate job and just what he is doing to promote poetry in Illinois during his term.

Digest August 29 Noon
30:00
Host Ken Frye spoke with Jane Shade/Executive Director for Project Success and Cindy Baker/Family Liaison for Oak Grove Elementary School about the Project Success program. The program involves parents and gets kids ready to come to school and ready to learn.

ECONOMY/BUDGET/TAXES

Digest July 22 Noon
30:00
Ken Frye interviewed Decatur Celebration President Fred Puglia about the up coming Decatur Celebration and the economic impact to the Decatur/Macon County. We also discussed the type of acts that will be seen during this years event.

News Extra August 14 Noon
30:00
Ken Frye interviewed Rex Nicole from the University of Illinois Extension about Community Marketplace. Monte Cherry the Executive Dir. Sanitary District and a member of DALMC and Jennifer Preston/ADM Employee Relations Representative were also in the studio to talk about the marketplace for jobs and volunteer opportunities.

Digest September 5 Noon
30:00
Host Ken Frye spoke with Paul Luedtke/Champaign SCORE, Ed Ogen/Champaign SCORE and Milt Brahier/Decatur SCORE about the SCORE program. Discussed were how people with ideas for a new business can come to SCORE to trouble shoot problems and to learn just how reasonable it is to think that their business venture will succeed.

News Extra September 12 Noon
30:00
Host Ken Frye interviewed Decatur Mayor Paul Osborne about the state of Decatur and the status of several projects currently underway in Decatur.

Sixtysomething + September 19 Noon
30:00
Ken Frye interviewed Stephanie Hays/Senior Service Director from the Macon County Health Department and Patricia Rankin/Director of Addus HealthCare about a proposed property tax hike to benefit seniors. Discussed were the pros and cons of the proposed tax.