

PUBLIC FILE
WAND-TV, DECATUR, ILLINOIS

PUBLIC/COMMUNITY AFFAIRS
October – December 2002

The following are shows and programs focusing on community concerns and needs of Central Illinois. Also listed are WAND-TV sponsored events designed to meet certain needs of communities throughout the area.

Community Outreach Involvement:

Black History Month:

WAND-TV ran many PSA's honoring local and National African Americans during **Black History Month**. The spots ran the month of February.

Law Enforcement Torch Run Polar Plunge:

WAND-TV sponsored the **Law Enforcement Torch Run Polar Plunge** to benefit Special Olympics in five local counties. This was our first Polar Plunge and it was very well received raising nearly fifteen thousand dollars.

Operation Heat Relief:

Operation Heat Relief collected fans to give to seniors and families in the low-income bracket. This was the fourth year collecting electric fans. We collected 528 fans this year and 2,590 the past four years.

Decatur Celebration:

August brought **The Decatur Celebration** to Central Illinois. WAND-TV was involved station wide covering events, doing a live Saturday Morning broadcast of the Celebration Parade and manning the WAND booth. We also promoted the Celebration with Public Affairs Shows and PSA's.

Jingle Bell Run:

The Arthritis Foundations **Jingle Bell Run** went well. This year we had 137 runners/walkers and raised \$6,200.

Trick or Treat for Hunger, WAND-TV sponsored a food drive to supplement the local food banks low fall supply. This was our third year for the food drive and we surpassed our total from last years drive with more that 55,000 items being donated. Illinois Power provided incentive for schools to collect cans and nearly 25,000 were collected from them.

Operation Warm Winter, WAND-TV and DOVE teamed up for our eleventh annual Operation Warm Winter. Coat collection was down from last year but we still collected nearly 2,951 coats.

Salvation Army Angel Tree, The Salvation Army, The Hickory Point Mall and WAND-TV again sponsored the Angel Tree. This year 2,450 tags were issued. The Salvation Army then distributed the toys to parents for them to give on Christmas morning.

Host Ken Frye interviews Macon County University of Illinois Cooperative Extension Horticulture expert Beth Smith and Champaign County University of Illinois Cooperative Extension about Autumn preparation for your yard, flowers and trees.

Digest
30:00 Sept 28 Noon

Host Ken Frye interviews Beth Ann Weigand about the Macon County Service First Call for Help. What can this service do to help the average person looking for information?

Digest
30:00 Oct 5 Noon

Host Ken Frye interviews Barb Blakey and Jerry Pelz about the WAND-TV sponsored Operation Warm Winter coats for kids drive and Trick of Treat for Hunger food drive. We update the need for both coats and canned foods for local food banks.

Sixtysomething
30:00 Oct 20 Noon

Host Marjorie Sangster interviews Janet Roth about Social Security and what senior citizens need to know as the year starts to close.

News Extra
30:00 Oct 19 Noon

Host Melaney Koch interviews Consumer Credit Counselor Sharon Law about consumer credit concerns as the year winds to a close.

News Extra
30:00 Nov 10 Noon

Host Sean Streaty interviews Coles County Clerk Betty Cofferin and Lakeland College Political Science Professor Shane Rogers about the recent election results and the Demarcates sweep of the House, Senate and Governors Office.

Digest
30:00 Nov 17 Noon

Host Ken Frye interviews Boys and Girls Club Director Walt Smith and Board Member Randy Cannady about the Boys and Girls Club of Decatur. The topic centered around the Club and its affect on the youth of today. We also discussed an upcoming event for the Club, their 30th anniversary.

Woman's Voice
30:00 Dec 14 Noon

Host Cindy Gutteridge spoke to Claudia Quigg/Baby Talk about safe toys for young kids this holiday season. She spoke to Shirley Stanley/dietitian (her spelling) about eating smart for the traditional glut this holiday time.

Illinois Ag
30:00 Dec 21 Noon

Host David Brown talks to out going United States Director of Agriculture Joe Hampton of Illinois. Where is agriculture coming from and where is it going? What new challenges now face him and his new position with the DNR?

Digest
30:00 Dec 28 Noon

Host Gabrielle Biondo interviewed Macon County Sheriff Roger Walker, Jr., Charles Woodard/Correctional Officer and Safe Haven Founder, and Deputy Amy Cleary the director of Elder Watch. Safe Haven was founded by Charles Woodard to help people protect their homes by installing new locks on doors and windows. People in low-income situations are eligible. Deputy Cleary established an Elder Watch group in Forsyth, Illinois to give seniors a chance to ask questions and learn how to better protect themselves.

Digest
30:00 Dec 29 Noon

Host Ken Frye interviewed Diana Knaebe, the President, and CEO of Heritage Behavioral Center, Decatur, Illinois and Christine Wheatley a Therapist at Heritage Behavioral Center. Discussed were topics of depression and Seasonal Affective Disorder and what one do to get help.

EDUCATION

News Extra
30:00 Sept 7 Noon

Host Sean Streaty interviews Decatur Fire Chief Les Albert and Professor William Grieve from Richland Community College about the one-year anniversary of the September 11 tragedy and terrorist attacks.

Woman's Voices
30:00 Sept 14 Noon

Host Cindy Gutteridge interviews Macarthur High School Football Coach Cordell Ingram, Macarthur High School Football player Josh Logan, Millikin University Football Assistant Coach Pat Allgreier and Millikin Football Player Brandon Witte about the start of football season and the equipment players use to protect them.

Illinois Learning
30:00 Oct 13 Noon

Host Melaney Koch interviews Regional Superintendent of schools Chuck Shunkweiler about the recent School Report Card and how the local schools fared.

Digest
30:00 Dec 8 Noon

Host Ken Frye interviews Rocki Wilkerson/Dist 61 Adult Education Coordinator and Debra O'Dea/Millikin PACE program director. O'Dea spoke about a new program at Millikin University for adults to finish their degree. They must have some college background, over 24 years old and three years work experience. Wilkerson spoke about a new center at the Hickory Point Mall that offers GED classes, customer service training, computer training and professional development. Mall representative Tanalee Storm spoke to why the Mall is involved in providing the space for the program.

ECONOMY/BUDGET/TAXES

Digest
30:00

	Sept 1	Noon
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Host Chris Madarasz interviewed Decatur City Manager Steve Garman about the Decatur city budget. City money problems, taxes, possible cuts and general state of the city were discussed.

News Extra
30:00

	Sept 29	Noon
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Host Dawn Torchia interviews Decatur Mayor Terry Howley and Decatur City Manager Steve Garman about the challenges facing the city of Decatur with high unemployment, decreasing population, and money concerns.

News Extra
30:00

	Oct 6	Noon
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Host Sean Streaty interviews ADM Vice President for Marketing Tony DeLio about the recent ADM trip to Cuba to promote food products made by the local food giant.

Illinois Agriculture
30:00

	Nov 16	Noon
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Host David Brown interviews Stu Ellis, U of I Extension Office and Roger West/Shelby County FSA dir. About the Farm Bill, what should farmers be doing this winter to prepare for next year when the farm bill goes into affect?

ISSUES / RESPONSES PSA LIST

OCTOBER, NOVEMBER, DECEMBER 2002

HEALTH / MEDICAL

Allergy and Asthma Network	:60
Allergy and Asthma Network	:30
American Assoc for Respiratory Care	:10
American Assoc for Respiratory Care	:15
American Assoc for Respiratory Care	:30
American Diabetes, "Broken Heart"	:30
American Podiatric Medical Assoc, "James Brown"	:30
American Podiatric Medical Assoc, "James Brown"	:60
Anemia Lifeline, "Understanding Anemia"	:20
Anemia Lifeline, "Understanding Anemia"	:30
Breast Cancer Research	:30
Breast Cancer Research	:30
Cardiovascular ... Foundation, "Uecker for AAA"	:60
Cardiovascular ... Foundation, "Uecker for AAA"	:30
Cardiovascular ... Foundation, "Uecker for AAA"	:15
DBSA, "Beyond the Blues"	:10
EAS Weekly Test, "Slide Still"	:30
Macular Degeneration, "I have MD"	:30
National Marrow Donor	:10
National Marrow Donor	:60
National Organization on Disabilities	:30
PremieCare, "I already did"	:30
Shriners Hospital, "Chris Coy"	:30
Shriners Hospital, "Chris Coy"	:60
US dept of Health	:30
VNA, "Best Advice: Get a Flu Shot"	:15

CRIME

Drug Free America	:10
Drunk Driving Prevention, "Jeff Peckler"	:30
Drunk Driving Prevention, "Barry Bonds"	:30
Drunk Driving Prevention, "Aerosmith-Concert"	:30
International Assoc of Firefighters, "Never Forget"	:30
National Safety Council, "Woman"	:20
National Safety Council, "Woman"	:30
National Safety Council, "Woman"	:60
Office of National Drug Control	:30
Safe Haven	:30

ENVIORMENT

American Kennel Club, "Responsible Pet"	:20
American Kennel Club, "Responsible Pet"	:30
American Kennel Club, "Responsible Pet"	:60
ASP...Cruelty to Animals, "Emergency Pet"	:30
Defender of Wildlife	:30
Humane Society of Us, "Jane"	:30

FAMILY

AA World Service, "Teens"	:10
AA World Service, "Males"	:15
AARP, "Senior Employment"	:15
AARP, "Senior Employment"	:30
American Music Conference, "Oscar and Bob"	:15
Big Brothers Big Sisters, "Gum"	:15
Big Brothers Big Sisters, "Office"	:20
Big Brothers Big Sisters, "Stare"	:30
Big Brothers Big Sisters, "Burb"	:30
Child Hunger Campaign, "Food or Heat"	:30
Child Hunger Campaign, "Medicine or Food"	:30
Church of Jesus Christ, "Cupcake Girls"	:30
Church of Jesus Christ, "Splash"	:60
Community Calendar, Tuesday	:30
Community Calendar, Thursday	:30
Community Calendar, Saturday	:60
Community Calendar, Sunday	:60
Connect for Kids, "Sact"	:30
Connect for Kids, "Lewis and Clark"	:30
Dept of Veteran Affairs, The Promise	:30
EEOC, "Lloyd Ward"	:15
EEOC, "Wonder"	:30
Korean War Commemoration Committee, 50 Th .	:30
Korean War Commemoration Committee, 50 Th	:60
Macon County Sheriff, "Safe House"	:30
National Dept. on Aging, "Seniors"	:20
National Dept. on Aging, "Seniors"	:30
Operation Graduation, "Bac"	:30
Operation Graduation, "Fac"	:30
Polar Plunge, Special Olympics	:30
Robert Wood Foundation	:30
Rotary, "Special Kids"	:15
Rotary, "Special Kids"	:20
Rotary, "Special Kids"	:60
Salvation Army, "Angel"	:30

United Way, "President Bush"	:10
United Way, "President Bush"	:15
United Way, "President Bush"	:30
United Way, "Historical"	:60

EDUCATION

Campaign for Freedom	:30
Campaign for Freedom	:15
IDOT, "20 Ton Hood Ornament"	:30
International Literacy Network	:30
National Center for Family Literacy	:15
National Center for Family Literacy	:30
National Center for Family Literacy	:30
National Underground Railroad	:30
National Underground Railroad	:30
National Underground Railroad	:30
National Underground Railroad, "Free"	:60
Partners for Public Education, "Cheers"	:30