

PUBLIC FILE
WAND-TV, DECATUR, ILLINOIS

PUBLIC/COMMUNITY AFFAIRS
October, November, December 2005

The following are shows and programs focusing on community concerns and needs of Central Illinois. Also listed are WAND-TV sponsored events designed to meet certain needs of communities throughout the area.

WAND-TV Community Outreach Involvement:

WAND-TV and Dove have teamed up for the "**Coats for Kids**" drive. They collected 3,000+ coats this year. Anchor Dawn Sterling and Meteorologist Lee Davis were the talent for the PSA promoting the coat drive.

WAND-TV was a media sponsor for the **Jingle Bell Run/Walk for Arthritis**. Over 120 runners/walker participated raising over \$5,000. Anchor Sean Streaty will be the MC for the Jingle Bell Run for the Arthritis.

WAND-TV teamed with The Salvation Army to help promote the **Angel Tree**. Christmas toys for over 2,500 kids will be collected and given away later in December.

WAND-TV produced a 30 second PSA to help with the **United Way Campaign**.

WAND-TV, Decatur, Illinois
4th Quarter Report,
October, November, December 2005

PUBLIC AFFAIRS SHOWS:

The following are half hour shows produced and taped at WAND-TV, Decatur, Illinois. The shows focused on community issues and aired April through June. Topics include Education, News, Women's issues, Senior Citizen Concerns, Youth Concerns, and Agriculture. This list is by no means exhaustive. The order, which the issues appear, does not reflect significance.

FAMILY/COMMUNITY OUTREACH

Digest 30:00	October 2	Noon
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Host Ken Frye interviewed Holly Crotty, the Community Impact Director for the Decatur Region United Way and Sarah Wolin the Director of Communications & Community Impact for the Springfield Region United Way. We talked about the fundraising campaign, how the United Way impacts the community and what agencies fall under the United Way umbrella.

Digest 30:00	October 9	Noon
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Host Ken Frye interviewed Dennis Eller/ Mid Illinois Chapter Director and Glenda Plunkett/ Red Cross Volunteer for the Mid Illinois Chapter. We talked about the local volunteers who were helping with the Hurricane Katrina and how local residents were responding with donations.

Digest 30:00	November 3	Noon
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Host Ken Frye interviewed several people about "Big Small All." The program is looking for ideas from people in Champaign County to give their ideas for the future growth of the county. I interviewed Gianni Longo the Principal ACP for Visioning & Planning, Josiah Peoples/Centennial High School Senior, Bruce Knight/ Champaign Planning Director, Laura Weis/ Exec. Dir. Champaign County Chamber of Commerce, and Jennifer Armstrong/Exec. Dir. 40 North, 88 West.

Digest 30:00	November 27	Noon
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Host Ken Frye interviewed Nancy Rude, the director of the Oasis Director and Lore Baker, Homeward Bound Director. We discussed their programs and the plight of the homeless in central Illinois.

Digest
30:00

December 4

Noon

Host Ken Frye interviewed local artist Larry Wetherholt about his art work, his work in different mediums and his new book. We also discussed the loss of his leg to diabetes and how it has affected his art work.

Digest
30:00

December 18

Noon

Host Ken Frye interviewed several people who belong to the group P.R.A.I.S.E. Emily Dobson and Toomas Kriisa discussed tips for parents with special needs children. How to work with the school district, what to know about the law and other topics were discussed.

EDUCATION

Digest
30:00

November 13

Noon

Host Ken Frye interviewed Rudy Escobar who served with the Marine Corp 1945 – 1949; Gordon Brenner, who served in Vietnam; Don Peterson who served in the Army during WWII and Korea; and Robert Garrett who served in the Air Force during the Korea War and Vietnam. We talked about the meaning of Veterans Day to them and how the public perceives war and veterans.

ECONOMY/BUDGET/TAXES

Digest
30:00

December 11

Noon

Host Ken Frye interviewed Author Kathleen Ameche about her book “The Woman Road Warrior.” We discussed travel tips for business women, how to make travel easier and how to save money for your company and yourself while traveling. We also discussed safety while traveling.

ISSUES / RESPONSES PSA LIST

October, November, December 2005

HEALTH / MEDICAL

Al-Anon, "Feelings"	:10
Alcoholics Anonymous, "Living in Chaos"	:20
Am. Diabetes Assoc., "Bees"	:15
AD: Am. Stroke Association, "Reverse Hospital"	:30
AD: Childhood Cancer Resource, "Diaper"	:30
Cure Search Nat'l Childhood Cancer Foundation, "Why"	:15
Illinois Sec. Of State, "Tonisha TV"	:30
Help Hospitalized Veterans, "Gen. Tommy Franks"	:20
Medic Alert Foundation, "Cher"	:20
Narconon Arrowhead, "Solve Addition"	:30
National Prostate Cancer Coalition, "The Right Strategy"	:30
St. Jude Children's Hospital, "Antonio Banderas"	:30
St. Jude Children's Hospital, "Robin Williams"	:30
St. Jude Children's Hospital, "Morgan Freeman"	:30
Shriner's Hospital, "Michael Madson"	:20
AD: U.S. Dept. of Health & Human Serv., "Spare Tire"	:15
AD: U.S. Dept. of Health & Human Serv., "Butt"	:15
AD: U.S. Dept. of Health & Human Serv., "Love Handles"	:15
AD: U.S. D. of Health & Human Serv., "Thunder Thighs"	:15

CRIME

CASA, "Darryl"	:30
CASA, "Jean"	:30
AD: Department of Justice, "Family Prison"	:30
Office for Victims of Crime, "Justice"	:20
National Crime Prevention, "McGruff Watch"	:20

ENVIRONMENT

Ducks Unlimited, "Kid Medley"	:20
Environmental Protection Agency, "Mark & Suzanne"	:15
Environmental Protection Agency, "Mark & Suzanne"	:30
Nat'l Cntr for Housing & the Env., "Mold Prevent Camp."	:10
U.S. EPA, Radon, "Rooftops"	:30

FAMILY

Amnesty International, "Imagine"	:10
Amnesty International, "Imagine"	:20
America On the Move, "Generic Version"	:10
America On the Move, "Generic Version"	:30

Arthritis Foundation, "Jingle Bell Run"	:30
Boy Scouts of America, "Habitat for Humanity"	:30
Champaign County, "Big Small All"	:15
Champaign County, "Big Small All"	:30
The Foundation for a Better Life, "Reach"	:30
The Foundation for a Better Life, "Truck Stop"	:60
Center Addiction & Substance Abuse, "Fam. Day"	:30
Girls and Boys Town, "Driven - Teen"	:10
Girls and Boys Town, "Driven - Parent"	:10
AD: National WIC Association, "Dashboard"	:30
Ronald McDonald House, "Evergreen"	:15
AD: U.S.A. Freedom Corps, "Hurricane Relief, Ex Pres"	:10
AD: U.S.A. Freedom Corps, "Hurricane Relief, Ex Pres"	:30
U.S. Marine, Pride of the Nation/Birthday	:30
United Way, "Laundromat"	:15
AD: United Way, "Presidential Campaign"	:20
AD: United Way, "Presidential Campaign"	:30
WAND-TV, Salvation Army, "Angel Tree"	:30
WAND-TV Coats for Kids, "Thank You"	:30

EDUCATION

Danville Library, "Future"	:30
EAS Weekly Test/Slide Still	:30
Illinois Dept. of Natural Resources, "Division of Ed."	:60
Intervida, "Working Children"	:10
Junior Achievement, "Hero"	:30
AD: Library of Congress, "Forest"	:30
National Memorial Project Foundation, "Build the Dream"	:20
National Pest Management Assoc, "Children"	:15
Office of the Illinois Sec. Of State, "Dionne"	:30
Poison Hotline, "Whose Advice?"	:10
Poison Hotline, "What a Day"	:20
AD: U.S. Department of Transportation, Four Nine	:15
AD: U.S. Department of Transportation, Four Nine	:30
AD: United Negro College Fund, "Neighborhood"	:30
WAND, "Community Calendar - Sunday"	:60
WAND, "Community Calendar - Sunday A"	:30
WAND, "Community Calendar - Saturday"	:60
WAND, "Community Calendar - Saturday A"	:30
WAND, "Community Calendar - Saturday B"	:30
WAND, "Community Calendar - Monday"	:30
WAND, "Community Calendar - Tuesday"	:30
WAND, "Community Calendar - Wednesday"	:30
WAND, "Community Calendar - Thursday"	:30
WAND, "Community Calendar - Friday"	:30