

PUBLIC FILE
WAND-TV, DECATUR, ILLINOIS

PUBLIC/COMMUNITY AFFAIRS
July - August - September 2003

The following are shows and programs focusing on community concerns and needs of Central Illinois. Also listed are WAND-TV sponsored events designed to meet certain needs of communities throughout the area.

Community Outreach Involvement:

Operation Heat Relief: Beginning June 9 and ending July 13

Operation Heat Relief collected fans to give to seniors and families in the low-income bracket. This was the fourth year collecting electric fans. We collected 437 fans this year and 3,027 the past five years.

Decatur Celebration: First Weekend in August

August brought **The Decatur Celebration** to Central Illinois. WAND-TV was involved station wide covering events, doing a live Saturday Morning broadcast of the Celebration Parade and manning the WAND booth. We also promoted the Celebration with Public Affairs Shows and PSA's.

Operation Warm Winter, Began at the end of September and runs to first week of November. WAND-TV, and DOVE teamed up for our eleventh annual Operation Warm Winter. Coat collection was down from last year but we still collected nearly 2,951 coats.

30:00

Host Ken Frye spoke with Ruth Hawkins/CASA Program Director and Lorelea Liss/Illinois CASA about the CASA program. The Court Appointed Special Assistance program gives an opinion to Juvenal Court Judges about what is deemed best for a child or family.

News Extra

September 14

Noon

30:00

Host Ken Frye interviewed Anthony Walker/Director, Youth Empowerment Agency, Paula Clark/Son Murdered and Terrell Grigsby/Asst Director, Youth Empowerment Agency about teen violence. We discussed alternatives for teens, educational avenues for some of the kids and with Paula Clark about her son who was murdered as part of a gang fight.

FAMILY/COMMUNITY OUTREACH

Women's Voices

July 12

Noon

30:00

Host Ken Frye interviewed Robin Crowe/Chief Executive Officer Webster Cantrell Hall, Debbie Gregory/Director of Development Webster Cantrell Hall, and Holly Newbon/A.C.T. Therapist Webster Cantrell Hall. We discussed programs offered by Webster Cantrell Hall for children, abused mothers and families.

Digest

July 26

Noon

30:00

Host Ken Frye spoke with Decatur Celebration Producer Fred Puglia about this year's celebration. We talked about what makes this event so successful, new items at this years event and the entertainment.

Digest

August 3

Noon

30:00

Host Ken Frye talked to former WAND employees Loren Boatman and Julie Moore about the stations 50th Year Anniversary. Mr. Boatman was our original weatherman and Julie was our main anchor or many years.

News Extra

August 10

Noon

30:00

Host Ken Frye interviewed Bill Kienzle/S.A.I.L. Executive Director, Emily Dobson/S.A.I.L. Family Advocate, and Chuck Moore/S.A.I.L. Deaf Services about S.A.I.L. and programs offered. Soyland Access for Independent Living provides services to the public and to the special need population.

Sixtysomething +

August 17

Noon

30:00

ISSUES / RESPONSES PSA LIST

July, August, September 2003

HEALTH / MEDICAL

=American Dental Assoc. "Dudley and Friends"	:30
American Medical Assoc, "My Mom's My Hero"	:30
American Medical Assoc., "My Mom's My Hero"	:60
Ancor, "Make a Difference"	:15
Ancor, "Make a Difference"	:30
=Bipolar Disorder Awareness, "Bi-polar"	:30
Center for Disease Control, "Get Smart"	:20
GERD, "Gut Instincts"	:30
Help Hospitalized Veterans, "Gen. Norman S."	:20
Hospice Care, "My Father"	:10
Illinois Department of Public Health, "Message"	:30
IL Foundation for Quality Health, "Sen. Paul Simon"	:30
=Juvenile Diabetes, "Kids"	:30
=Juvenile Diabetes, "Children"	:60
=National Colorectal Cancer, "Come on Down"	:30
=National Colorectal Cancer, "Everyone's Talking"	:20
National Family Caregiver, "Support Program"	:30
National Institute on Alcohol Abuse, "The Party's Over"	:60
National Institute of Mental Health, "Walk Dog"	:30
National Institute of Mental Health, "Drink to get numb"	:30
National Institute of Mental Health, "No hopes... Dreams"	:30
National Meningitis Association, "Moms on Meningitis"	:15
National Meningitis Association, "Moms on Meningitis"	:60
=Pediatric Emergency Care, "Unfunniest Home Movie"	:30
Premature Birth, "Dad"	:30
Primary Immunodeficiency, "Season"	:20
=Power of Ten, "Rusty Nail" (Tetanus)	:15
=Prader-Willi Syndrome Assoc., "Bob Dole"	:30
Shriners Hospital, "Arnold Palmer"	:20
=Society for Women's Health, "Talk IBS"	:20
Society for Women's Health, "Yrisha Tearwood"	:10
WIC, "Itsy-Bitsy"	:30

CRIME

Community Drug Prevention, "Soprano/Cardiologist"	:20
Community Drug Prevention, "Man/Mechanic"	:30
=Department of Home Security, "Ridge"	:15
=Department of Home Security, "Family"	:30
=Illinois Counseling Association, "Contact"	:30

ENVIORMENT

=Environmental Law and Policy Center, "Greener Greens"	:30
=Fair Trade Certificate Coffee, "Martin Sheen"	:30
Keep America Beautiful, "Back by Popular Neglect"	:30
=The Living Reef, "Ed Harris"	:10
=National Pest Management Assoc., "Children"	:30
Rechargeable batteries, "Fishing Hole"	:30

FAMILY

4-H, "Can make a difference"	:15
4-H, "Can make a difference"	:30
=Ad Council, "I am an American"	:30
=Air National Guard, "Money for College"	:15
=Air National Guard, "Do Something Different"	:30
Alcoholics Anonymous, "We know what it's like"	:20
Alcoholics Anonymous, "We know what it's like"	:60
=American Dietetic Association, "Home Food Safety"	:30
=Americans for the Arts, "Girl"	:30
American Kennel Club, "A Dog is for Life"	:20
=American Red Cross, "Pay it Forward"	:30
=American Red Cross, "Wartime Response"	:30
=American Red Cross, "Wartime Response"	:60
=America's Second Harvest, "Warehouse"	:30
=Big Brothers Big Sisters, "Stare"	:30
=Big Brothers Big Sisters, "Burp"	:30
=Big Brothers Big Sisters, WAND, "Mentor"	:30
=Big Brothers Big Sisters, WAND, "Mentor"	:60
=Catholic Campaign for Human Dev., "All Fall Down"	:15
=Church of Jesus Christ, "Dream Car"	:10
=Church of Jesus Christ, "Home Repair"	:20
Church of Jesus Christ, "Front Porch"	:10
=Community Calendar, Tuesday	:30
=Community Calendar, Thursday	:30
=Community Calendar, Saturday	:60
=Community Calendar, Sunday	:60
Disabled Veterans, "Maya Angelou"	:30
=Divorce Resource, "The Source"	:30
=Firefighters National Trust, "Two Firefighters"	:30
Firstgov.gov, "In the Pink"	:10
=LDS Family Services, "They all love me"	:20
=LDS Family Services, "New Dad"	:10
=Learning Disabilities Campaign, "I'm not"	:20
=Make a Wish, "Performance"	:20

=Missing Children's Network	:30
=Narconon, "Parents"	:30
=National Underground Railroad, "Why"	:30
Operation Graduation, "Cheerleader"	:30
Operation Graduation, "Prom Date"	:30
Operation Graduation, "High School Athletics"	:30
Paralyzed Veterans of America, "Community Service"	:60
=Safe Haven, "15"	:15
=Salvation Army, "Giving"	:30
=Salvation Army, "We're always here"	:30
=Second Harvest, "Laura Bush"	:30
=United Way, "Mascara"	:30
US Air Force, "Wings"	:60
=US Air Force Reserves, "Aeromedical"	:20
US Air Force Reserves, "Core Values"	:20
US Army - Operation Graduation, "Cheat Sheet"	:30
US Army - Operation Graduation, "Line Up"	:30
=USO, "I'll Be Seeing You"	:30
=USO, "I'll Be Seeing You"	:60
=Volunteers of America, "Helping people help themselves"	:10

EDUCATION

Amnesty International, "Imagine"	:20
=Learning Disabilities Campaign, "I'm Not"	:20
=WAND, "Employment"	:30