PUBLIC FILE WAND-TV, DECATUR, ILLINOIS

PUBLIC/COMMUNITY AFFAIRS July – August – September 2003

The following are shows and programs focusing on community concerns and needs of Central Illinois. Also listed are WAND-TV sponsored events designed to meet certain needs of communities throughout the area.

#### Community Outreach Involvement:

Operation Heat Relief: Beginning June 9 and ending July 13 **Operation Heat Relief** collected fans to give to seniors and families in the low-income bracket. This was the fourth year collecting electric fans. We collected 437 fans this year and 3,027 the past five years.

Decatur Celebration: First Weekend in August August brought **The Decatur Celebration** to Central Illinois. WAND-TV was involved station wide covering events, doing a live Saturday Morning broadcast of the Celebration Parade and manning the WAND booth. We also promoted the Celebration with Public Affairs Shows and PSA's.

**Operation Warm Winter**, Began at the end of September and runs to first week of November. WAND-TV and DOVE teamed up for our eleventh annual Operation Warm Winter. Coat collection was down from last year but we still collected nearly 2,951 coats.

# WAND-TV, Decatur, Illinois 3<sup>rd</sup> Quarter Report July, August and September 2003

#### PUBLIC AFFAIRS SHOWS:

The following are half hour shows produced and taped at WAND-TV, Decatur, Illinois. The shows focused on community issues and aired July through September. Topics include Education, News, Women's issues, Senior Citizen Concerns, Youth Concerns, and Agriculture. This list is by no means exhaustive. The order, which the issues appear, does not reflect significance.

#### **HEALTH/MEDICAL**

Women's Voices

August 9

Noon

30:00

Host Ken Frye spoke to Sharon Collins, M.D.; Christopher Woodrow/Chiropractor; Natasha Betterton, Certified Massage Therapist; Amy Knowles, Nationally Certified Massage Therapist; Becky Wolter, Exercise Physiologist; and Sue Wollington, Manager, The Apple-a-Day Wellness Emporium about the new Decatur Memorial Hospital Integrative Wellness Center. We discussed how some alternative medical practices are becoming more acceptable.

Digest

September 7

Noon

30:00

Host Ken Frye interviewed two Red Cross board members pushing the Red Cross capital campaign for Central Illinois. Rick Smith/Red Cross Board Member and Duane Noland/Red Cross Board Member were raising funds for the new Red Cross location for the Mid-Illinois Chapter.

Sixtysomething +

September 27

Noon

30:00

Host Ken Frye and former host of Sixtysomething +, Marjorie Sangster talked about hospice care. The in studio guests were Dr. Benjamin Esparaz/Dir. St. John's Hospice and Linda Wilson Klemm/Supervisor, St. John's Decatur Branch. Marjorie did a taped piece with her hospice nurse about having to deal with dying and the importance of having house calls.

#### **CRIME**

Digest

August 24

Noon

30:00

Host Ken Frye spoke with Ruth Hawkins/CASA Program Director and Loralea Liss/Illinois CASA about the CASA program. The Court Appointed Special Assistance program gives an opinion to Juvenal Court Judges about what is deemed best for a child or family.

News Extra

September 14

Noon

30:00

Host Ken Frye interviewed Anthony Walker/Director, Youth Empowerment Agency, Paula Clark/Son Murdered and Terrell Grigsby/Asst Director, Youth Empowerment Agency about teen violence. We discussed alternatives for teens, educational avenues for some of the kids and with Paula Clark about her son who was murdered as part of a gang fight.

### FAMILY/COMMUNITY OUTREACH

Women's Voices

July 12

Noon

30:00

Host Ken Frye interviewed Robin Crowe/Chief Executive Officer Webster Cantrell Hall, Debbie Gregory/Director of Development Webster Cantrell Hall, and Holly Newbon/A.C.T. Therapist Webster Cantrell Hall. We discussed programs offered by Webster Cantrell Hall for children, abused mothers and families.

Digest

July 26

Noon

30:00

Host Ken Frye spoke with Decatur Celebration Producer Fred Puglia about this year's celebration. We talked about what makes this event so successful, new items at this years event and the entertainment.

Digest

August 3

Noon

30:00

Host Ken Frye talked to former WAND employees Loren Boatman and Julie Moore about the stations 50<sup>th</sup> Year Anniversary. Mr. Boatman was our original weatherman and Julie was our main anchor or many years.

News Extra

August 10

Noon

30:00

Host Ken Frye interviewed Bill Kienzle/S.A.I.L. Executive Director, Emily Dobson/S.A.I.L. Family Advocate, and Chuck Moore/S.A.I.L. Deaf Services about S.A.I.L. and programs offered. Soyland Access for Independent Living provides services to the public and to the special need population.

Sixty something +

August 17

Noon

30:00

Host Ken Frye interviewed Imogene Kipp/East Central Illinois Area Agency on Aging, Program Assistant; Shirley Canellas/Enrolled in the Program; and Mary Norman/Found Job. We spoke about avenues for seniors who still want to and need to work.

#### **EDUCATION**

Illinois Learning

July 2

Noon

30:00

Host Ken Frye spoke Julie Pangrac/ Literacy Specialist and MaryAnn Longwell/Volunteer about Project Read. We looked at opportunities for people in Central Illinois to finished their G.E.D., learn to read to do math, and to become a volunteer to teach reading and math.

Illinois Learning

August 2

Noon

30:00

Host Ken Frye interviewed Scott Lensink/VP, Academic Services and Cheri Rich/VP, Student Services about the benefits of Community Colleges. We discussed what they can offer to the traditional student, how the high school graduate can benefit, and what type of training is offered to those returning to school.

Illinois Agriculture

August 16

Noon

30:00

Host David Brown interviewed several participants at this years Taxidermy show in Springfield. A different type of hobby and competition for the outdoorsman.

Illinois Agriculture

September 20

Noon

30:00

Host David Brown interviewed several folks about the usefulness of the Illinois River Waterways. We discussed what needs to be done to improve the waterway system and the economic importance of the big rivers

## ECONOMY/BUDGET/TAXES

Teen Talk

August 23

Noon

30:00

Host Ken Frye interviewed dozens of teens at the Illinois State Fair. We discussed if the State Fair is a good money making job for the teen worker.

## ISSUES / RESPONSES PSA LIST

## July, August, September 2003

HEALTH / MEDICAL	9
=American Dental Assoc. "Dudley and Friends"	:30
American Medical Assoc, "My Mom's My Hero"	:30
American Medical Assoc.,"My Mom's My Hero"	:60
Ancor, "Make a Difference"	:15
Ancor, "Make a Difference"	:30
=Bipolar Disorder Awareness, "Bi-polar"	:30
Center for Disease Control, "Get Smart"	:20
GERD, "Gut Instincts"	:30
Help Hospitalized Veterans, "Gen. Norman S."	:20
Hospice Care, "My Father"	:10
Illinois Department of Public Health, "Message"	:30
IL Foundation for Quality Health, "Sen. Paul Simon"	:30
=Juvenile Diabetes, "Kids"	:30
=Juvenile Diabetes, "Children"	:60
=National Colorectal Cancer, "Come on Down"	:30
=National Colorectal Cancer, "Everyone's Talking"	:20
National Family Caregiver, "Support Program"	:30
National Institute on Alcohol Abuse, "The Party's Over"	:60
National Institute of Mental Health, "Walk Dog"	:30
National Institute of Mental Health, "Drink to get numb"	:30
National Institute of Mental Health, "No hopes Dreams"	:30
National Meningitis Association, "Moms on Meningitis"	:15
National Meningitis Association, "Moms on Meningitis"	:60
=Pediatric Emergency Care, "Unfunniest Home Movie"	:30
Premature Birth, "Dad"	:30
Primary Immunodeficiency, "Season"	:20
=Power of Ten, "Rusty Nail" (Tetanus)	:15
=Prader-Willi Syndrome Assoc., "Bob Dole"	:30
Shriners Hospital, "Arnold Palmer"	:20
=Society for Women's Health, "Talk IBS"	:20
Society for Women's Health, "Yrisha Tearwood"	:10
WIC, "Itsy-Bitsy"	:30
CDB (F	
CRIME	20
Community Drug Prevention, "Soprano/Cardiologist"	:20
Community Drug Prevention, "Man/Mechanic"	:30
=Department of Home Security, "Ridge"	:15
=Department of Home Security, "Family"	:30
=Illinois Counseling Association, "Contact"	:30

#### **ENVIORMENT** =Environmental Law and Policy Center, "Greener Greens": 30 =Fair Trade Certificate Coffee, "Martin Sheen" :30 Keep America Beautiful, "Back by Popular Neglect" :30 =The Living Reef, "Ed Harris" :10 :30 =National Pest Management Assoc., "Children" Rechargeable batteries, "Fishing Hole" :30 **FAMILY** 4-H, "Can make a difference" :15 :30 4-H, "Can make a difference" :30 =Ad Council, "I am an American" =Air National Guard, "Money for College" :15 =Air National Guard, "Do Something Different" :30 Alcoholics Anonymous, "We know what it's like" :20 Alcoholics Anonymous, "We know what it's like" :60 :30 =American Dietetic Association, "Home Food Safety" =Americans for the Arts, "Girl" :30 American Kennel Club, "A Dog is for Life" :20 =American Red Cross, "Pay it Forward" :30 =American Red Cross, "Wartime Response" :30 =American Red Cross, "Wartime Response" :60 =America's Second Harvest, "Warehouse" :30 :30 =Big Brothers Big Sisters, "Stare" =Big Brothers Big Sisters, "Burp" :30 =Big Brothers Big Sisters, WAND, "Mentor" :30 =Big Brothers Big Sisters, WAND, "Mentor" :60 =Catholic Campaign for Human Dev., "All Fall Down" :15 =Church of Jesus Christ, "Dream Car" :10 :20 =Church of Jesus Christ, "Home Repair" Church of Jesus Christ, "Front Porch" :10 =Community Calendar, Tuesday :30 =Community Calendar, Thursday :30 :60 =Community Calendar, Saturday =Community Calendar, Sunday :60 :30 Disabled Veterans, "Maya Angelou" =Divorce Resource, "The Source" :30 :30 =Firefighters National Trust, "Two Firefighters" Firstgov.gov, "In the Pink" :10 :20 =LDS Family Services, "They all love me" :10 =LDS Family Services, "New Dad" :20 =Learning Disabilities Campaign, "I'm not" =Make a Wish, "Performance" :20

=Missing Children's Network	:30
=Narconon, "Parents"	:30
=National Underground Railroad, "Why"	:30
Operation Graduation, "Cheerleader"	:30
Operation Graduation, "Prom Date"	:30
Operation Graduation, "High School Athletics"	:30
Paralyzed Veterans of America, "Community Service"	:60
=Safe Haven, "15"	:15
=Salvation Army, "Giving"	:30
=Salvation Army, "We're always here"	:30
=Second Harvest, "Laura Bush"	:30
=United Way, "Mascara"	:30
US Air Force, "Wings"	:60
=US Air Force Reserves, "Aeromedical"	:20
US Air Force Reserves, "Core Values"	:20
US Army - Operation Graduation, "Cheat Sheet"	:30
US Army - Operation Graduation, "Line Up"	:30
=USO, "I'll Be Seeing You"	:30
=USO, "I'll Be Seeing You"	:60
=Volunteers of America, "Helping people help themselves"	":10

## **EDUCATION**

Amnesty International, "Imagine"	:20
=Learning Disabilities Campaign, "I'm Not"	:20
=WAND. "Employment"	:30