

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WQDR FM 94.7 Raleigh NC

Date:

8-26-19

I, BRAD CRONE

being/on behalf of: Donnie Williams for Mayor, a legally

qualified candidate of the Mayor of GARNER, NC political

party for the office of: non-partisan election

in the Nov 5th 2019 Municipal elections

election to be held on: Tuesday NOV 5, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>See attached</u>					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Citizens for Ronnie Williams

I represent that the payment for the above described broadcast time has been furnished by:

Citizens for Ronnie Williams

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9-16-19

Date

Brant Cuore

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

D. H. Long

Signature

Dave Cooper

Printed Name

General Sales Manager

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Ronnie Williams
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☒ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

Sales Order

Station: WQDR-FM Buyer: _____
 Contract Name: RE ELECT RONNIE WILLIAMS Tax Schedule: _____ (None)
 Contract#: 117247 Agency Commission %: 0
 Start Date: 10/28/19 End Date: 11/03/19 Billing Cycle: Calendar
 Revenue Type: LOCAL DIRECT Type: Cash Salesperson: 450dcoop Comm %: 0
 Advertiser: RONNIE WILLIAMS/GARNER MAYOR Makegood Policy: WITHIN CONTRACT DATES
 Address: PO BOX 2142
 City: GARNER State: NC Zip: 27529
 Phone: (919) 772-3783
 Product Name: GARNER MAYOR
 Estimate #: 2019
 Competitive Code: POLITICAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/28/19	11/01/19		6:00 AM	10:00 AM	30	2	2	2	2	2			10	D	157.50	10	1,575.00	2	
2	10/28/19	11/01/19		10:00 AM	3:00 PM	30	1	1	1	1	1			5	D	140.00	5	700.00	2	
3	10/28/19	11/01/19		3:00 PM	7:00 PM	30	X	X	X	X	X			2	W	157.50	2	315.00	2	
4	11/02/19	11/02/19		6:00 AM	7:00 PM	30						4		4	D	85.00	4	340.00	2	
5	11/03/19	11/03/19		6:00 AM	7:00 PM	30							4	4	D	63.75	4	255.00	2	

Billing Projections: By Month

	Oct 19	Nov 19
CA	2,135.00	1,050.00
ST	0.00	3,185.00

☒ Print Spot Prices

CASH IN ADVANCE! DO NOT MAIL!
TOTAL SPOTS 25GROSS TOTAL \$ 3,185.00ADJUSTED SPOTS 25ADJUSTED TOTAL \$ 3,185.00

APPROVE DECLINE



Traffic



450dcoop, 09/20/19 @4:44PM



National



Credit