



KGET
5000 Riverside Dr
Building 5 Suite 200
Irving, TX 75039
(661) 283-1700

CONTRACT

<u>Contract / Revision</u> 4359395 /		<u>Alt Order #</u>	
<u>Advertiser</u> POL/Gregory Tatum/Mayor of Bakersfield/CA		<u>Original Date / Revision</u> 02/21/24 / 02/22/24	
<u>Contract Dates</u> 02/23/24 - 03/03/24		<u>Estimate #</u>	
<u>Product</u> GREGORY TATUM / MAYORAL CANDIDATE			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KGET	<u>Account Executive</u> KGET Local House	<u>Sales Office</u> Bakersfield Loca	
<u>Special Handling</u>			
<u>Demographic</u> Households			
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

POL/Gregory Tatum/Mayor of Bakersfield/CA/NonP Dir
4005 Ora Vista Ave
Bakersfield, CA 93309

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	KGET	02/23/24	03/01/24	M-F 2-3p	2-3p		:30			NM	0	\$0.00
N 2	KGET	02/23/24	03/01/24	Late Night	1237-134x		:30			NM	7	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/19/24	02/25/24	----F--				2	\$15.00			
	Week:	02/26/24	03/03/24	MTWTF--				5	\$15.00			
N 3	KGET	02/23/24	03/01/24	1:35 XM-2:05 XM	1:35 XM-2:05 XM		:30			NM	7	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/19/24	02/25/24	----F--				2	\$15.00			
	Week:	02/26/24	03/03/24	MTWTF--				5	\$15.00			
N 4	KGET	02/24/24	03/02/24	1:30 XM-2:30 XM	1:30 XM-2:30 XM		:30			NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/19/24	02/25/24	-----1-				1	\$10.00			
	Week:	02/26/24	03/03/24	-----1-				1	\$10.00			
N 5	KGET	02/25/24	03/03/24	Su 2a-3a	2a-3a		:30			NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/19/24	02/25/24	-----1				1	\$5.00			
	Week:	02/26/24	03/03/24	-----1				1	\$5.00			
Totals											18	\$240.00

Time Period	# of Spots	Gross Amount	Net Amount
01/29/24 - 02/25/24	6	\$75.00	\$75.00
02/26/24 - 03/03/24	12	\$165.00	\$165.00
Totals	18	\$240.00	\$240.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Gregory Tatum, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Gregory Tatum

Authorized committee:

N/A

Agency requesting time (and contact information):

N/A N/A

Candidate's political party:

non-partisan

Office sought (no acronyms or abbreviations):

mayor / city Bakers Field California

Date of election:

2/5/2024



General



Primary

Treasurer of candidate's authorized committee:

mark Dockery

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Gregory Tatum

Signature:

James Gelindo

Name:

Gregory Tatum

Name:

James Gelindo

Date of Request to Purchase Ad Time: 2/21/24

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

2/19/2024

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☐

Yes

☐

No

☒

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

4359395

Station Call Letters:

KGfET

Date Received/Requested:

2/21/2024

Est. #:

Station Location:

Bakersfield, CA

Run Start and End Dates:

2/23-3/3/2024

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.