

# CrownMedia

---

## FAMILY NETWORKS



### CHILDREN'S PROGRAMMING CERTIFICATION

SECOND QUARTER 2016

This is to certify that Hallmark Channel and Hallmark Movies & Mysteries were in compliance with the rules and regulations as described in the Children's Television Act of 1990 during the second quarter of 2016.

Executed this 1st day of July, 2016.

A handwritten signature in black ink, appearing to read "Deanne Stedem", written over a horizontal line.

Name: Deanne Stedem  
Title: Executive Vice President &  
General Counsel

**CrownMedia**  
UNITED STATES, INC.

A Crown Media Holdings, Inc. Company  
Deanne Stedem  
DeanneStedem@crowmedia.com  
12700 Ventura Boulevard, Studio City, CA 91604  
Ph: 818.755.2630 Fx: 818.755.2635

**BOOMERANG  
CERTIFICATE OF COMPLIANCE WITH COMMERCIAL LIMITS  
FOR CHILDREN'S PROGRAMMING**

---

I, Toni Millner, in my capacity as Assistant General Counsel and Vice President – Kid Vid Compliance for Turner Broadcasting System, Inc. (“Turner”), hereby certify to the best of my information, knowledge, and belief, that the following information is accurate for the period of from April 1, 2016, to June 30, 2016:

- 1) I am familiar with the statutory limits of the Children’s Television Act of 1990 (the “Act”) and the FCC regulations implementing those limits (no more than 12 minutes per hour of commercial matter may be telecast during children’s programming\* on weekdays, and no more than 10 ½ minutes per hour on weekends).
- 2) Turner has treated all of the programs telecast on Boomerang as “children’s programming” for the purposes of complying with the commercial limits set forth in the Act.
- 3) Turner has, as a standard practice, formatted and telecast all of the programs carried on the Cartoon Network during the period noted above within the commercial limits set forth in the Act, to the extent applicable to the programming.
- 4) To the best of my information, knowledge and belief, there were no instances in which the commercial limits were exceeded during the period noted above.

Certified by me this 6th day of July, 2016.



Toni Millner  
Assistant General Counsel and  
Vice President - Kid Vid Compliance  
Turner Broadcasting System, Inc.

2702189.1

---

\* “Children’s programming” for the purpose of the commercial limits means programs originally produced and telecast for an audience of children 12 years and under.

**CARTOON NETWORK  
CERTIFICATE OF COMPLIANCE WITH COMMERCIAL LIMITS  
FOR CHILDREN'S PROGRAMMING**

---

I, Toni Millner, in my capacity as Assistant General Counsel and Vice President – Kid Vid Compliance for Turner Broadcasting System, Inc. (“Turner”), hereby certify to the best of my information, knowledge, and belief, that the following information is accurate for the period from April 1, 2016, to June 30, 2016:

- 1) I am familiar with the statutory limits of the Children’s Television Act of 1990 (the “Act”) and the FCC regulations implementing those limits (no more than 12 minutes per hour of commercial matter may be telecast during children’s programming\* on weekdays, and no more than 10 ½ minutes per hour on weekends).
- 2) Turner treated all of the programs telecast on Cartoon Network, a leading ad-supported cable television network, as “children’s programming” for the purposes of the commercial limits set forth in the Act except for its telecast in the “Adult Swim” block of programming created for an adult audience that airs late night seven days a week.\*\* On a weekly basis, therefore, approximately 98 hours of television programming were treated as “children’s programming” for the purposes of the commercial limits set forth in the Act.
- 3) Turner has, as a standard practice, formatted and telecast all of the programs carried on the Cartoon Network during the period noted above within the commercial limits set forth in the Act, to the extent applicable to the programming.
- 4) To the best of my information, knowledge and belief, there were no instances in which the commercial limits were exceeded during the period noted above.

Certified by me this 6th day of July, 2016.



Toni Millner  
Assistant General Counsel and  
Vice President - Kid Vid Compliance  
Turner Broadcasting System, Inc.

---

\* “Children’s programming” for the purposes of the commercial limit means “programs originally produced and broadcast primarily for an audience of children 12 years and under.”

\*\*During this period, the “Adult Swim” block of programming aired from 8 p.m. to 6 a.m., 7 nights a week. The Adult Swim block contains regular warnings to notify and remind viewers that the content is intended for an adult audience, and is not considered “children’s programming” subject to the commercial limits set forth in the Act

**NBA TV  
CERTIFICATE OF COMPLIANCE  
WITH COMMERCIAL LIMITS  
FOR CHILDREN'S PROGRAMMING**

---

I, Toni Millner, in my capacity as Assistant General Counsel for Turner Broadcasting System, Inc. ("Turner"), certify that:

- 1) I am familiar with the statutory limits of the Children's Television Act of 1990 (the "Act") and the Federal Communications Commission's regulations ("FCC Rules") implementing those limits for "children's programming"<sup>1</sup> (no more than 12 minutes per hour of commercial on weekdays, and no more than 10 ½ minutes per hour on weekends during "children's programming").
- 2) The FCC Rules require cable operators to maintain certain records regarding their compliance with the advertising limits imposed on children's television programming. These advertising limits and compliance reporting obligations do not apply to cable networks that do not carry "children's programming" as defined under the Act.
- 4) To the best of my information, knowledge, and belief, no "children's programming" has been telecast on NBA TV in the past quarter, nor is scheduled to be shown in the foreseeable future.
- 5) If there are any material changes in the programming policies of the television network so that children's programming is telecast on NBA TV (or in the event that the reporting obligations under the FCC Rules are changed), notice and updated certifications reflecting such changes will be provided.

Certified this 6<sup>th</sup> day of July, 2016.



---

Toni Millner  
Assistant General Counsel and  
Vice President—Kid Vid Compliance  
Turner Broadcasting System, I

2702191.1

---

<sup>1</sup> "Children's programming" is defined under the Act as a program "originally produced and broadcast primarily for an audience of children 12 years old and younger."