

SOUTHWEST BROADCASTING

Revised January 2020

2020 NET Political Rate Information – Mississippi

Times	Mon. – Fri.				Saturday				Sunday			
	:30	:60	2Min	3Min	:30	:60	2Min	3Min	:30	:60	2Min	3Min
WAKH – 105.7 FM, K106												
6a – 10a	\$14	\$16	\$32	\$48	\$12	\$14	\$28	\$42	\$10	\$12	\$24	\$36
10a – 3p	\$12	\$14	\$28	\$42	\$12	\$14	\$28	\$42	\$10	\$12	\$24	\$36
3p – 8p	\$14	\$16	\$32	\$48	\$10	\$12	\$24	\$36	\$10	\$12	\$24	\$36
8p – 12mid	\$8	\$10	\$20	\$30	\$8	\$10	\$20	\$30	\$8	\$10	\$20	\$30
12mid – 6a	\$8	\$10	\$20	\$30	\$8	\$10	\$20	\$30	\$8	\$10	\$20	\$30
6a – 8p	\$12	\$14	\$28	\$42	\$10	\$12	\$24	\$36	\$10	\$12	\$24	\$36
WAZA- 107.7 FM												
6a – 10a	\$8	\$10	\$20	\$30	\$6	\$8	\$16	\$24	\$6	\$8	\$16	\$24
10a – 3p	\$8	\$10	\$20	\$30	\$6	\$8	\$16	\$24	\$6	\$8	\$16	\$24
3p – 8p	\$8	\$10	\$20	\$30	\$6	\$8	\$16	\$24	\$6	\$8	\$16	\$24
8p – 12mid	\$6	\$8	\$16	\$24	\$4	\$6	\$12	\$18	\$4	\$6	\$12	\$18
12mid – 6a	\$6	\$8	\$16	\$24	\$4	\$6	\$12	\$18	\$4	\$6	\$12	\$18
6a – 8p	\$8	\$10	\$20	\$30	\$6	\$8	\$16	\$24	\$6	\$8	\$16	\$24
WKJN – 104.9 FM												
6a – 10a	\$8	\$10	\$20	\$30	\$6	\$8	\$16	\$24	\$6	\$8	\$16	\$24
10a – 3p	\$8	\$10	\$20	\$30	\$6	\$8	\$16	\$24	\$6	\$8	\$16	\$24
3p – 8p	\$8	\$10	\$20	\$30	\$6	\$8	\$16	\$24	\$6	\$8	\$16	\$24
8p – 12mid	\$6	\$8	\$16	\$24	\$4	\$6	\$12	\$18	\$4	\$6	\$12	\$18
12mid – 6a	\$6	\$8	\$16	\$24	\$4	\$6	\$12	\$18	\$4	\$6	\$12	\$18
6a – 8p	\$8	\$10	\$20	\$30	\$6	\$8	\$16	\$24	\$6	\$8	\$16	\$24
WFCG – 107.3 FM												
6a – 10a	\$8	\$10	\$20	\$30	\$6	\$8	\$16	\$24	\$6	\$8	\$16	\$24
10a – 3p	\$8	\$10	\$20	\$30	\$6	\$8	\$16	\$24	\$6	\$8	\$16	\$24
3p – 8p	\$8	\$10	\$20	\$30	\$6	\$8	\$16	\$24	\$6	\$8	\$16	\$24
8p – 12mid	\$6	\$8	\$16	\$24	\$4	\$6	\$12	\$18	\$4	\$6	\$12	\$18
12mid – 6a	\$6	\$8	\$16	\$24	\$4	\$6	\$12	\$18	\$4	\$6	\$12	\$18
6a – 8p	\$8	\$10	\$20	\$30	\$6	\$8	\$16	\$24	\$6	\$8	\$16	\$24
WAPF – 1140 AM												
6a – 10a	\$6	\$8	\$16	\$24	\$5	\$7	\$14	\$21	\$4	\$6	\$12	\$18
10a – 3p	\$5	\$7	\$14	\$21	\$5	\$7	\$14	\$21	\$4	\$6	\$12	\$18
3p – 8p	\$6	\$8	\$16	\$24	\$5	\$7	\$14	\$21	\$4	\$6	\$12	\$18
8p – 12mid	\$4	\$6	\$12	\$18	\$5	\$7	\$14	\$21	\$4	\$6	\$12	\$18
12mid – 6a	\$4	\$6	\$12	\$18	\$5	\$7	\$14	\$21	\$4	\$6	\$12	\$18
6a – 8p	\$5	\$7	\$14	\$21	\$5	\$7	\$14	\$21	\$4	\$6	\$12	\$18

BROOKHAVEN BROADCASTING

Revised January 2020

2020 NET Political Rate Information – Mississippi

Times	:30	Mon. – Fri.			:30	Saturday			:30	Sunday		
		:60	2Min	3Min		:60	2Min	3Min		:60	2Min	3Min
WBKN – 92.1 FM												
6a – 10a	\$8	\$10	\$20	\$30	\$6	\$8	\$16	\$24	\$6	\$8	\$18	\$24
10a – 3p	\$8	\$10	\$20	\$30	\$6	\$8	\$16	\$24	\$6	\$8	\$18	\$24
3p – 8p	\$8	\$10	\$20	\$30	\$6	\$8	\$16	\$24	\$6	\$8	\$18	\$24
8p – 12mid	\$6	\$8	\$16	\$24	\$4	\$6	\$12	\$18	\$4	\$6	\$12	\$18
12mid – 6a	\$6	\$8	\$16	\$24	\$4	\$6	\$12	\$18	\$4	\$6	\$12	\$18
6a – 8p	\$8	\$10	\$20	\$30	\$6	\$8	\$16	\$24	\$6	\$8	\$18	\$24
WMJU – 104.3 FM												
6a – 10a	\$8	\$10	\$20	\$30	\$6	\$8	\$16	\$24	\$6	\$8	\$16	\$24
10a – 3p	\$8	\$10	\$20	\$30	\$6	\$8	\$16	\$24	\$6	\$8	\$16	\$24
3p – 8p	\$8	\$10	\$20	\$30	\$6	\$8	\$16	\$24	\$6	\$8	\$16	\$24
8p – 12mid	\$6	\$8	\$16	\$24	\$4	\$6	\$12	\$18	\$4	\$6	\$12	\$18
12mid – 6a	\$6	\$8	\$16	\$24	\$4	\$6	\$12	\$18	\$4	\$6	\$12	\$18
6a – 8p	\$8	\$10	\$20	\$30	\$6	\$8	\$16	\$24	\$6	\$8	\$16	\$24