

CONTRACT



WREG-TV
803 Channel 3 Drive
Memphis, TN 38103
(901)543-2333

www.wreg.com

And:

Committee to Elect Tom Leatherwood
Attention: Tom Leatherwood
5940 Griffin Road
Arlington, TN 38002

<u>Contract / Revision</u> 752439 /		<u>Alt Order #</u> 7-15-14
<u>Product</u> Tom Leatherwood for Register		
<u>Contract Dates</u> 07/21/14 - 08/04/14		<u>Estimate #</u>
<u>Advertiser</u> Leatherwood, Tom/R/Register		<u>Original Date / Revision</u> 07/18/14 / 07/18/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WREG	<u>Account Executive</u> Local WREG House	<u>Sales Office</u> Memphis
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	METR	07/21/14	08/04/14	Inside Edition/Jeopardy	3-4pm		:30				NM	7	\$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	MT- T- - -				3	\$140.00	0.00			
Week:		07/28/14	08/03/14	MT- T- - -				3	\$140.00	0.00			
Week:		08/04/14	08/10/14	M- - - - -				1	\$140.00	0.00			
N 2	METR	07/21/14	08/04/14	WREG-TV News 3 @ Noon	Noon-12:30pm		:30				NM	7	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	MT- T- - -				3	\$350.00	0.00			
Week:		07/28/14	08/03/14	MT- T- - -				3	\$350.00	0.00			
Week:		08/04/14	08/10/14	M- - - - -				1	\$350.00	0.00			
Totals										0.00		14	\$3,430.00

Time Period	# of Spots	Gross Amount	Net Amount
06/30/14 - 07/27/14	6	\$1,470.00	\$1,249.50
07/28/14 - 08/04/14	8	\$1,960.00	\$1,666.00
Totals	14	\$3,430.00	\$2,915.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.