

# CONTRACT



**WREG-TV**  
**803 Channel 3 Drive**  
**Memphis, TN 38103**  
**(901)543-2333**

[www.wreg.com](http://www.wreg.com)

And:

**Committee to Elect Tom Leatherwood**  
**Attention: Tom Leatherwood**  
**5940 Griffin Road**  
**Arlington, TN 38002**

<u>Contract / Revision</u> 752439 /		<u>Alt Order #</u> 7-15-14
<u>Product</u> Tom Leatherwood for Register		
<u>Contract Dates</u> 07/21/14 - 08/04/14		<u>Estimate #</u>
<u>Advertiser</u> Leatherwood, Tom/R/Register		<u>Original Date / Revision</u> 07/18/14 / 07/18/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WREG	<u>Account Executive</u> Local WREG House	<u>Sales Office</u> Memphis
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	METR	07/21/14	08/04/14	Inside Edition/Jeopardy	3-4pm		:30				NM	7	\$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/21/14	07/27/14	MT-T---				3	\$140.00	0.00			
	Week:	07/28/14	08/03/14	MT-T---				3	\$140.00	0.00			
	Week:	08/04/14	08/10/14	M-----				1	\$140.00	0.00			
N 2	METR	07/21/14	08/04/14	WREG-TV News 3 @ Noon	Noon-12:30pm		:30				NM	7	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/21/14	07/27/14	MT-T---				3	\$350.00	0.00			
	Week:	07/28/14	08/03/14	MT-T---				3	\$350.00	0.00			
	Week:	08/04/14	08/10/14	M-----				1	\$350.00	0.00			
<b>Totals</b>											0.00	14	\$3,430.00

Time Period	# of Spots	Gross Amount	Net Amount
06/30/14 - 07/27/14	6	\$1,470.00	\$1,249.50
07/28/14 - 08/04/14	8	\$1,960.00	\$1,666.00
<b>Totals</b>	14	\$3,430.00	\$2,915.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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