

# **QUARTERLY ISSUES REPORT**

## **3rd Quarter 2019**

### **Program Summary**

**Identify ISSUE of Community Concern:** Education

**Name of Program:** How We See It

**Title of Segment:** CEOs In Schools

**Air Date and Time:** Saturday, August 24, 2019 6:00am; Sunday August 25, 2019 8:30am.

**Length of Segment:** 14:20

**Guest(s)-full name, title, organization, if applicable:**  
Brian Butler, Chief Executive Officer, VISTRA Marketing

**Description:** Former military advisor and current CEO of Vistra Marketing, Brian Butler joins John Morris for a conversation about a program partnering Hillborough County Public Elementary Schools with Tampa Bay area corporations. Mr. Butler is asking 170 CEOs, business leaders, and owners to spend an entire day in an elementary school. They would serve as mentors for administrators and examples for students. He talks about the goals and long term strategies for the pilot program.

**Form completed by:** John Morris

**Date:** 8/27/19