

ORDER



Topeka KTMJ

Orders
Order / Rev: 3614712
Alt Order #: 27856738
Product Desc: TV
Estimate: 236/250/11304
Flight Dates: 07/12/22 - 07/18/22
Original Date / Rev: 06/30/22 / 07/01/22
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Kansas Values Institute PAC
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: IN3307/TO232
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/22	07/31/22	14	\$5,800.00	\$4,930.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	14	\$5,800.00	\$4,930.00	0.00
Totals	14	\$5,800.00	\$4,930.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	KTMJ	07/12/22	07/18/22	M-F 530p-6p Young Sheldon	CM	530p-6p	MTWTF--	:15/:15	3	\$250.00	P3	0.00	BK	3	\$750.00												
Young Sheldon [BOOKENDS] <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 07/12/22</td> <td>07/18/22</td> <td>MTWTF--</td> <td>3</td> <td>\$250.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 07/12/22	07/18/22	MTWTF--	3	\$250.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 07/12/22	07/18/22	MTWTF--	3	\$250.00	0.00																						
N 2	KTMJ	07/12/22	07/18/22	LN M-F FOX 43 News at 9p M-F	CM	9p-10p	MTWTF--	:30	5	\$450.00	P3	0.00	NM	5	\$2,250.00												
Fox43 News At 9 <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 07/12/22</td> <td>07/18/22</td> <td>MTWTF--</td> <td>5</td> <td>\$450.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 07/12/22	07/18/22	MTWTF--	5	\$450.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 07/12/22	07/18/22	MTWTF--	5	\$450.00	0.00																						
N 3	KTMJ	07/17/22	07/17/22	LN Sa-Su FOX 43 News at 9p Su	CM	9p-930p	-----S	:15/:15	1	\$450.00	P3	0.00	BK	1	\$450.00												
Fox43 News At 9 [BOOKENDS] <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 07/11/22</td> <td>07/17/22</td> <td>-----S</td> <td>1</td> <td>\$450.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 07/11/22	07/17/22	-----S	1	\$450.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 07/11/22	07/17/22	-----S	1	\$450.00	0.00																						
N 6	KTMJ	07/17/22	07/17/22	Su 930p-10p Last Man Standing	CM	930p-10p	-----S	:30	1	\$250.00	P3	0.00	NM	1	\$250.00												
Last Man Standing <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 07/11/22</td> <td>07/17/22</td> <td>-----S</td> <td>1</td> <td>\$250.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 07/11/22	07/17/22	-----S	1	\$250.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 07/11/22	07/17/22	-----S	1	\$250.00	0.00																						

Order / Rev: 3614712
 Alt Order #: 27856738
 Flight Dates: 07/12/22 - 07/18/22

Advertiser: POL/Kansas Values Institute PAC
 Product Desc: TV
 Estimate: 236/250/11304

Topeka KTMJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KTMJ	07/13/22	07/13/22	Wed Prime Hour 1 MasterChef	CM	7p-8p	--W----	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
Masterchef-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/11/22		07/11/22	07/17/22	--W----			1		\$1,800.00		0.00				
N 8	KTMJ	07/12/22	07/18/22	M-F 11p-1130p Seinfeld	CM	11p-1130p	MTWTF--	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
Seinfeld															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/12/22		07/12/22	07/18/22	MTWTF--			1		\$100.00		0.00				
N 9	KTMJ	07/12/22	07/18/22	M-F 1130p-12a Seinfeld	CM	1130p-12a	MTWTF--	:15/:15	2	\$100.00	P3	0.00	BK	2	\$200.00
Last Man Standing [BOOKENDS]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/12/22		07/12/22	07/18/22	MTWTF--			2		\$100.00		0.00				
													Totals	14	\$5,800.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27856738 Changes as of: 7/1/2022 at 9:31 AM Version: Current State Version 3

CPE: 236/250/11304 Flight: 7/1/22 - 7/18/22 Station: KTMJ
 Agency: Great American Media Advertiser: KANSAS VALUES Market: Topeka
 3050 K ST NW SUITE 100 WASHINGTON DC 20007 Product: TV Office: WASHINGTON

Agency Order #: 11807448 Service: Nielsen
 Buyer: Summerhays, Blakely Primary Demo: Adults 35+
 Salesperson: KELLY JOHNS Assistant: KELLY JOHNS
 202-872-5880 202-872-5880

Separation: Total CPP: \$0.00
 Separation: Total GRP: Traffic #: 3614712

Comments: Separation: 30; Population Buy Type: CPP

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	7/12 - 7/12		Total Spots	Total \$	CPP*	GRP*
							7/12	7/12				
1	Tu-F,M 5:30p-6p		Young Sheldon	\$125.00	0	15	6		6	\$750.00	\$0.00	0.0
/BOOKENDS/												
2	Tu-F,M 9p-9:30p		Fox43 News At 9	\$450.00	0	30	5		5	\$2,250.00	\$0.00	0.0
3	Su 9p-9:30p		Fox43 News At 9	\$225.00	0	15	2		2	\$450.00	\$0.00	0.0
/BOOKENDS/												
4	Tu-F,M 10:30p-11p		Seinfeld	\$100.00	0	30	0		0	\$0.00	\$0.00	0.0
5	Tu-F,M 11:30p-12m		Last Man Standing	\$50.00	0	15	0		0	\$0.00	\$0.00	0.0
/BOOKENDS/												
6	Su 9:30p-10p		Last Man Standing	\$250.00	0	30	1		1	\$250.00	\$0.00	0.0
7	W 7p-8p		Masterchef-FOX	\$1,800.00	0	30	1		1	\$1,800.00	\$0.00	0.0
8	M-F 11p-11:30p		Seinfeld	\$100.00	0.0	30	1		1	\$100.00	\$0.00	0.0
9	Tu-F,M 11:30p-12m		Seinfeld	\$50.00	0.0	15	4		4	\$200.00	\$0.00	0.0
/BOOKENDS/												
TOTALS: 20									20	\$5,800.00	\$0.00	0.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27856738 Changes as of: 7/1/2022 at 9:31 AM Version: Current State Version 3 Con Type: POLITICAL/VOTE

CPE: 236/250/11304 Flight: 7/12/22 - 7/18/22 Station: KTMU Total \$: \$5,800.00

Agency: Great American Media Advertiser: KANSAS VALUES Market: Topeka Office: WASHINGTON Total Spots: 20

Product: TV Agency Order #: 11807448 Service: Nielsen Total CPM: \$0.00

Buyer: Summerhays, Blakely Primary Demo: Adults 35+ Total GRP: 3614712

Salesperson: KELLY JOHNS Assistant: KELLY JOHNS Traffic #: 3614712

Order Level Comments

Special Instructions

Date/Time	Added by	Comment
06/30/22 5:15 PM	Darlene Mahler	Please see program changes
06/30/22 3:28 PM	RACHEL CHASON	Separation: 30-PopulationBuyType: CPP
06/30/22 2:49 PM	System	Notice Received.
06/30/22 2:38 PM	RACHEL CHASON	Separation: 30-PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$5,800
KTMU Share:	100%
Comment:	Competitive Unknown

Daypart Summary				Monthly Summary		
Day/Time	% Distrib	Spots	Dollars	Month	Spots	Dollars
	100%	20	\$5,800.00	2022-Jul	20	\$5,800.00
Total	100%	20	\$5,800.00	Total	20	\$5,800.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	6/30/22 5:15 PM	Darlene Mahler	Confirmed	5	5	\$0	\$5,800.00	Changes: 4 buylines added or modified.
Queued for Electronic Contracting	6/30/22 3:36 PM					\$0	\$0	
Revision	6/30/22 3:28 PM	RACHEL CHASON	Confirmed	6		\$0	\$5,800.00	Changes: Total Spots from 14 to 20. Demo Meta to [R16]. 3 buylines added or
New	6/30/22 2:37 PM	RACHEL CHASON	Confirmed	14		\$5,800.00	\$5,800.00	modified.

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

PB 19 Completed by station - Agency refused to do so

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, _____, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: *Great American Media - Andrew Hutson*
 Agency name: *Great American Media*
 Address: *3050 K Street NW*
 Contact: *Andrew Hutson* | Phone number: *202-338-8700* | Email: *andrew.hutson@gamib.com*

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: *KANSAS VALUES INSTITUTE*
 Address: *P.O. Box 97 LAURENCE, KS 66044*
 Contact: _____ | Phone number: _____ | Email: _____

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

DANIEL WATKINS
SHARON ROSE
ANN GATES
RYAN WRIGHT

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: SEE PB-18	Signature: <i>Johnny Faith</i>
Name:	Name: <i>Johnny Faith</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 6/8, 6/27, 6/28

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

*** SEE ATTACHED CONTRACTS**

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

For national use only (not required to state/local stations)

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Great American Media

do hereby request station time concerning the following issue:

KS Governor 2022

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Kansas Values Institute

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Kansas Values Institute
PO Box 97 Lawrence KS 66044

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Daniel Watkins
Sharon Rose
Ann Gates
Ryan Wright

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

<u>4/8/2022</u>	<u>Andrew Hutson</u> <small>Digitally signed by Andrew Hutson Date: 2022.04.08 14:25:05 -04'00'</small>	<u>202-338-8700</u>
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

_____	_____	_____
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.