

ORDER



Topeka KTMJ

Orders
Order / Rev: 3541118
Alt Order #: 27782721
Product Desc: ORDR
Estimate: RGAKS/ORDR/C26N01
Flight Dates: 10/26/22 - 11/01/22
Original Date / Rev: 05/13/22 / 10/26/22
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Del Cielo Media
Buying Contact:
Billing Contact:
 P.O. Box 25458
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Republican Governors Associati
Demographic: A35+
Product Codes: PL13
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	11	\$4,350.00	\$3,697.50
10/31/22	11/27/22	6	\$2,000.00	\$1,700.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	11	\$4,350.00	\$3,697.50	0.00
November 2022	6	\$2,000.00	\$1,700.00	0.00
Totals	17	\$6,350.00	\$5,397.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KTMJ	10/26/22	11/01/22	College Football College Football	CM	College Football (11:00 AM-6:00 PM)	-----S-	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
SEINFELD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/24/22	10/30/22	-----S-			4	\$450.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
18	KTMJ	10/24/22-10/30/22	College Football		College Football (11:00 AM-6:00		-----Sa--	:30	(\$450.00)	0.00	NM				
Credited [No MG needed]															
19	KTMJ	10/24/22-10/30/22	College Football		College Football (11:00 AM-6:00		-----Sa--	:30	(\$450.00)	0.00	NM				
Credited [No MG needed]															
20	KTMJ	10/24/22-10/30/22	College Football		College Football (11:00 AM-6:00		-----Sa--	:30	(\$450.00)	0.00	NM				
Credited [No MG needed]															
Week:		10/31/22	11/06/22	-----			0	\$450.00	0.00						
N 7	KTMJ	10/26/22	11/01/22	College Football College Football	CM	College Football (11:00 AM-6:00 PM)	-----S-	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
SEINFELD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/24/22	10/30/22	-----S-			1	\$900.00	0.00						
Week:		10/31/22	11/06/22	-----			0	\$900.00	0.00						

Order / Rev: 3541118
 Alt Order #: 27782721
 Flight Dates: 10/26/22 - 11/01/22

Advertiser: POL/Republican Governors Association
 Product Desc: ORDR
 Estimate: RGAKS/ORDR/C26N01
 Topeka KTMJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 9	KTMJ	10/26/22	11/01/22	M-F 11p-1130p Seinfeld	CM	11p-1130p	MTWTF--	:30	1	\$100.00	P3	0.00	NM	5	\$500.00
SEINFELD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/22	10/30/22	--WTF--					3	\$100.00		0.00			
Week:		10/31/22	11/06/22	MT-----					2	\$100.00		0.00			
N 10	KTMJ	10/26/22	11/01/22	LN M-F FOX 43 News at 9p M-F	CM	9p-10p	MTWTF--	:30	1	\$450.00	P3	0.00	NM	2	\$900.00
SEINFELD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/22	10/30/22	--WTF--					3	\$450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	KTMJ	10/24/22-10/30/22		LN M-F			9p-10p		--WThF----	:30	(\$450.00)	0.00	NM		
Credited [No MG needed]															
Week:		10/31/22	11/06/22	MT-----					2	\$450.00		0.00			
4	KTMJ	10/31/22-11/06/22		LN M-F			9p-10p		MT-----	:30	(\$450.00)	0.00	NM		
Credited [No MG needed]															
5	KTMJ	10/31/22-11/06/22		LN M-F			9p-10p		MT-----	:30	(\$450.00)	0.00	NM		
Credited [No MG needed]															
N 11	KTMJ	10/26/22	11/01/22	LN M-F FOX 43 News after WS	CM	9p-10p (10:00 PM-11:00 PM)	MT--F--	:30	1	\$450.00	P3	0.00	NM	3	\$1,350.00
SEINFELD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/22	10/30/22	----F--					1	\$450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KTMJ	10/24/22-10/30/22		LN M-F			9p-10p		(10:00 PM-11:00 PM)----F----	:30	(\$450.00)	0.00	NM		
See MG 11.4 [inv code use LF M-F SUB-SET 10-11PM]															
4	KTMJ	10/24/22-10/30/22		LF (M-F)			930p-1a		(10:00 PM-11:00 PM)----F----	:30	\$450.00	0.00	NM		
Ⓜ MG for 11.1 10/28 [Makegood]															
Week:		10/31/22	11/06/22	MT-----					2	\$450.00		0.00			
N 12	KTMJ	10/26/22	11/01/22	MLB Pregame MLB Pregame	CM	MLB Pregame (6:00 PM-7:00 PM)	M---F--	:30	1	\$450.00	P3	0.00	NM	2	\$900.00
SEINFELD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/22	10/30/22	----F--					1	\$450.00		0.00			
Week:		10/31/22	11/06/22	M-----					1	\$450.00		0.00			
N 13	KTMJ	10/26/22	11/01/22	Sa 10p-11p FOX 43 News after WS	CM	10p-11p (10:00 PM-10:30 PM)	-----S-	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
SEINFELD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/22	10/30/22	-----S-					1	\$450.00		0.00			
Week:		10/31/22	11/06/22	-----					0	\$450.00		0.00			
N 14	KTMJ	10/26/22	11/01/22	LN Sa-Su FOX 43 News at 9p Su	CM	9p-930p	-----S	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
SEINFELD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/22	10/30/22	-----S					1	\$450.00		0.00			
Week:		10/31/22	11/06/22	-----					0	\$450.00		0.00			
N 15	KTMJ	10/26/22	11/01/22	MLB Pregame MLB Pregame	CM	MLB Pregame (6:00 PM-7:00 PM)	--T-----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
SEINFELD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/22	10/30/22	-----					0	\$450.00		0.00			
Week:		10/31/22	11/06/22	-T-----					1	\$450.00		0.00			

Totals 17 \$6,350.00



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27782721

Changes as of: 10/26/2022 at 5:11 PM

Version: Current State Version 8

CPE: RGA/KS/ORDR/C26N01

Flight: 10/26/22 - 11/1/22

Station: KTMU

Con Type: POLITICAL/VOTE

Agency: DEL CIELO MEDIA

Advertiser: Republican Governor's Association KS

Market: Topeka

Total \$: \$6,350.00

PO BOX 25458
ALEXANDRIA, VA
22313

Product: ORDR
Agency Order #: 30081061

Office: WASHINGTON
Service: Nielsen

Total Spots: 17
Total CPM: \$197.82

Buyer: Gaeckler, Elaine
Salesperson: KELLY JOHNS
202-872-5880

Primary Demo: Adults 35+
Assistant: KELLY JOHNS
202-872-5880

Total GRP: 32.1
Traffic #: 3541118

Comments: ADAP - ADD TO SCHEDULE Do Not Double-Book All spots added have comment lines - Please confirm thank you!

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	10/26 - 11/1							Total Spots	Total \$	CPP*	GRP*
								10/26	10/27	10/28	10/29	10/30	10/31	11/1				
1	M-F 10:30p-11p		SEINFELD	\$100.00	0.8	1,800	30	0	0	0	0	0	0	0	0	0	0	0.0
2	M-F 9p-9:30p		FOX43 NEWS AT 9	\$450.00	3.3	7,100	30	0	0	0	0	0	0	0	0	0	0	0.0
3	Sa 11a-6p		COLLEGE FOOTBALL DAY	\$450.00	5.8	12,200	30	0	0	1	0	0	0	0	0	0	0	5.8
6	M-F 10p-10:30p		LAST MAN STANDING	\$300.00	1.8	3,600	30	0	0	0	0	0	0	0	0	0	0	0.0
7	Sa 11a-6p		COLLEGE FOOTBALL DAY	\$900.00	5.8	12,200	30	0	0	1	0	0	0	0	0	0	0	5.8
8	Su 11a-12n		NFL SUNDAY PRE-GAME	\$600.00	3.0	3,300	30	0	0	0	0	0	0	0	0	0	0	0.0
9	M-F 11p-11:30p		SEINFELD	\$100.00	0.8	1,800	30	1	1	1	0	0	1	1	1	1	1	4.0
10	M-F 9p-10p		FOX43 NEWS AT 9	\$450.00	3.3	7,100	30	1	1	0	0	0	0	0	0	0	0	6.6
11	M-W-F 10p-11p		Late News after WS	\$450.00	3.3	7,100	30	0	0	1	0	0	1	1	1	1	1	9.9
12	M-W-F 6p-7p		World Series Pre-game	\$450.00	0.0	0	30	0	0	1	0	0	1	0	0	0	0	0.0
13	Sa 10p-10:30p		Late News after World Series	\$450.00	0.0	0	30	0	0	0	1	0	0	0	0	0	0	0.0
14	Su 9p-9:30p		9pm News	\$450.00	0.0	0	30	0	0	0	0	1	0	0	0	0	0	0.0
15	Tu 6p-7p		World Series Pre-game	\$450.00	0.0	0	30	0	0	0	0	0	0	1	1	1	1	0.0
TOTALS:							2	2	2	3	3	1	3	3	17	\$6,350.00	\$197.82	32.1

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27782721 Changes as of: 10/26/2022 at 5:11 PM Version: Current State Version 8
 CPE: RGAKS/ORDR/C26N01 Flight: 10/26/22 - 11/1/22 Station: KTMJ
 Agency: DEL CIELO MEDIA Advertiser: Republican Governor's Association KS Market: Topeka
 PO BOX 25458 Product: ORDR Office: WASHINGTON
 ALEXANDRIA, VA Agency Order #: 30081061 Service: Nielsen
 22313
 Buyer: Gaecleer, Elaine Primary Demo: Adults 35+
 Salesperson: KELLY JOHNS Assistant: KELLY JOHNS
 202-872-5880
 Separation:
 Total Spots: 17
 Total GRP: \$197,822
 Total GRP: 32.1
 Traffic #: 3541118

Special Instructions	Date/Time	Added by	Comment
	10/26/22 11:39 AM	Darlene Mahler	Please see offers due to N/A
	10/21/22 3:13 PM	System	Notice Received.
	10/21/22 10:34 AM	KELLY JOHNS	ADAF - ADD TO SCHEDULE DO Not Double-Book All spots added have comment lines - Please confirm. thank you!
	10/21/22 10:34 AM	KELLY JOHNS	ADAF - ADD TO SCHEDULE DO Not Double-Book All spots added have comment lines - Please confirm. thank you!
	10/17/22 9:45 AM	Darlene Mahler	Please see offer due to World Series
	10/05/22 3:12 PM	Darlene Mahler	Please see time correction on programs
	10/05/22 2:50 PM	System	Notice Received.
	10/05/22 2:03 PM	GOTOSTRATAK,JOHNS	ADAF - ADD TO SCHEDULE DO Not Double-Book All spots added have comment lines - Please confirm. thank you!
	07/08/22 8:46 AM	Darlene Mahler	Please see offers due to program changes
	05/13/22 11:25 AM	System	Notice Received.
	05/13/22 7:59 AM	KELLY JOHNS	THIS IS A NEW ORDER FOR RGAKS. PLS CFM ASAP. THANKS. ELAINE

Order Level Comments

Competitive Information	
Market Budget:	\$4,550
KTMJ Share:	100%
Comment:	Competitive Unknown

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	17	\$6,350.00
Total	100%	17	\$6,350.00

Monthly Summary		
Month	Spots	Dollars
2022-Oct	11	\$4,350.00
2022-Nov	6	\$2,000.00
Total	17	\$6,350.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Cng	Contract \$	Comment
Makegood 4	10/26/22 11:39 AM	Darlene Mahler	Confirmed	3	3	\$0	\$6,350.00	Changes: Total GRPs from 49.5 to 32.1, Total CPP from \$128.28 to \$197.82, Total GIMPs from 56 to 32. Total CPM from \$134,581.11 to \$197,819.31. 4 Buylines added or modified.
Revision	10/21/22 10:34 AM	KELLY JOHNS	Confirmed		3	-\$1,200.00	\$6,350.00	Changes: Total Spots from 20 to 17, Calculated Dollars from \$7,550.00 to \$6,350.00, Total GRPs from 56.1 to 49.5, Total CPP from \$134,581.11 to \$128.28, Original Entered Dollars to \$7,550.00, User Entered \$ from \$0.00 to \$6,350.00, Total \$ from \$7,550.00 to \$6,350.00. 2 Buylines added or modified.
Revision	10/21/22 10:34 AM	GOTOSTRATAK,JOHNS	Confirmed			\$0	\$7,550.00	Changes: Total Spots from 21 to 20, Total GRPs from 61.5 to 56.1, Total CPP from \$122.76 to \$134.58, Total GIMPs from 62 to 56, Total CPM from \$122,764.23 to \$134,581.11. 4 Buylines added or modified.
Makegood 3	10/17/22 9:45 AM	Darlene Mahler	Confirmed	5	6	\$0	\$7,550.00	Changes: Total GIMPs from 36 to 62, Total CPM from \$125,000.00 to \$122,764.23. 4 Buylines added or modified.
Makegood 2	10/5/22 3:12 PM	Darlene Mahler	Confirmed	10	10	\$0	\$7,550.00	



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Con Type: POLITICAL/VOTE

CPE: RGA/KS/ORDR/C26N01
Agency: DEL CIELO MEDIA

Flight: 10/26/22 - 11/11/22
Advertiser: Republican Governor's Association KS

Station: KTMU
Market: Topeka

Total Spots: 17
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PO BOX 25458
ALEXANDRIA, VA 22313

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Separation:

Primary Demo: Adults 35+
Assistant: KELLY JOHNS
202-872-5880

Total GRP: 32.1
Traffic #: 3541118

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/5/22 2:03 PM	GOTOSTRAYAJA,K,JOHNS	Confirmed	17	10	\$3,000.00	\$7,550.00	Changes: Comments from THIS IS A NEW ORDER FOR RGA/KS. PLS CFM ASAP. THANKS, ELAINE to ADAF - ADD TO SCHEDULE Do Not Double-Book All spots added have comment lines - Please confirm thank you! , Total \$ from \$4,550.00 to \$7,550.00, Total GRPs from 36.4 to 61.5, Total Spots from 14 to 21, Total CPP from \$125.00 to \$122.76. 8 buylines added or modified.
Makegood 1	7/8/22 8:46 AM	Darlene Mahler	Confirmed	10	10	\$0	\$4,550.00	Changes: Total GRPs from 0 to 36, Total CPM from \$0.00 to \$125,000.00, 4 buylines added or modified.
Queued for Electronic Contracting	5/13/22 8:09 AM					\$0	\$0	
New	5/13/22 7:59 AM	KELLY JOHNS	Confirmed	14		\$4,550.00	\$4,550.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.