

# ORDER



Topeka KTMJ

**Orders**  
**Order / Rev:** 3541092  
**Alt Order #:** 27782720  
**Product Desc:** ORDR  
**Estimate:** RGAKS/ORDR/C19C25  
**Flight Dates:** 10/19/22 - 10/25/22  
**Original Date / Rev:** 05/13/22 / 07/14/22  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Del Cielo Media  
**Buying Contact:**  
**Billing Contact:**  
 P.O. Box 25458  
 Alexandria, VA 22313

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/Republican Governors Associati  
**Demographic:** A35+  
**Product Codes:** PL13  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	14	\$4,550.00	\$3,867.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	14	\$4,550.00	\$3,867.50	0.00
<b>Totals</b>	<b>14</b>	<b>\$4,550.00</b>	<b>\$3,867.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KTMJ	10/19/22	10/25/22	College Football College Football	CM	College Football (11:00 AM-6:00 PM)	-----S-	:30	1	\$450.00	P3	0.00	NM	4	\$1,800.00
SEINFELD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----S-		4				\$450.00		0.00			
		Week: 10/24/22	10/30/22	-----		0				\$450.00		0.00			
N 4	KTMJ	10/19/22	10/25/22	M-F 11p-1130p Seinfeld	CM	11p-1130p	MTWTF--	:30	1	\$100.00	P3	0.00	NM	5	\$500.00
SEINFELD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	--WTF--		3				\$100.00		0.00			
		Week: 10/24/22	10/30/22	MT-----		2				\$100.00		0.00			
N 5	KTMJ	10/19/22	10/25/22	LN M-F FOX 43 News at 9p M-F	CM	9p-10p	MTWTF--	:30	1	\$450.00	P3	0.00	NM	5	\$2,250.00
SEINFELD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	--WTF--		3				\$450.00		0.00			
		Week: 10/24/22	10/30/22	MT-----		2				\$450.00		0.00			

Totals 14 \$4,550.00



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 27782720

Changes as of: 7/14/2022 at 11:33 AM

Version: Current State Version 2

CPE: RGA/KS/ORDR/C19C25

Flight: 10/19/22 - 10/25/22

Station: KTMU

Con Type: POLITICAL/VOTE

Agency: DEL CIELO MEDIA

Advertiser: Republican Governor's Association KS

Market: Topeka

Total \$: \$4,550.00

PO BOX 25458  
ALEXANDRIA, VA 22313

Product: ORDR  
Agency Order #: 30081056

Office: WASHINGTON  
Service: Nielsen

Total Spots: 14  
Total CPP: \$125.00

Buyer: Gaeckler, Elaine  
Salesperson: KELLY JOHNS  
202-872-5880

Primary Demo: Adults 35+  
Assistant: KELLY JOHNS  
202-872-5880

Total GRP: 36.4  
Traffic #: 3541092

Comments: THIS IS A NEW ORDER FOR RGA/KS. PLS CFM ASAP. THANKS, ELAINE

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	Len	10/19 - 10/25							Total Spots	Total \$	CPP*	GRP*	
								10/19	10/20	10/21	10/22	10/23	10/24	10/25					
1	M-F 10:30p-11p		SEINFELD	\$100.00	0.5	0	30	0	0	0	0	0	0	0	0	\$0.00	\$200.00	0.0	
2	M-F 9p-9:30p		FOY43 NEWS AT 9	\$450.00	3.5	0	30	0	0	0	0	0	0	0	0	\$0.00	\$128.57	0.0	
3	Sa 11a-6p		COLLEGE FOOTBALL DAY	\$450.00	4.1	0	30	0	0	4	0	0	0	0	0	\$1,800.00	\$109.76	16.4	
4	M-F 11p-11:30p		SEINFELD	\$100.00	0.5	0	30	1	1	1	0	0	1	1	5	\$500.00	\$200.00	2.5	
5	M-F 9p-10p		FOY43 NEWS AT 9	\$450.00	3.5	0	30	1	1	1	0	0	1	1	5	\$2,250.00	\$128.57	17.5	
<b>TOTALS:</b>							2	2	2	2	4	0	0	2	2	14	\$4,550.00	\$125.00	36.4



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Agency: DEL CIELO MEDIA

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ALEXANDRIA, VA  
22313

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Agency Order #: 30081056

Office: WASHINGTON  
Service: Nielsen

Total Spots: 14  
Total CPP: \$125.00

Buyer: Gaecker, Elaine  
Salesperson: KELLY JOHNS  
202-872-5880  
Separation:

Primary Demo: Adults 35+  
Assistant: KELLY JOHNS  
202-872-5880

Total GRP: 36.4  
Traffic #: 3541092

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
07/08/22 8:44 AM	Darlene Mahler	Please see offer due to program changes
05/13/22 11:13 AM	System	Notice Received.
05/13/22 7:59 AM	KELLY JOHNS	THIS IS A NEW ORDER FOR RGAKS. PLS CFM ASAP. THANKS. ELAINE

Competitive Information	
Market Budget:	\$4,550
KTMJ Share:	100%
Comment:	Competitive Unknown

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	14	\$4,550.00	36.4
<b>Total</b>	<b>100%</b>	<b>14</b>	<b>\$4,550.00</b>	<b>36.4</b>

Monthly Summary			
Month	Spots	Dollars	GRP
2022-Oct	14	\$4,550.00	36.4
<b>Total</b>	<b>14</b>	<b>\$4,550.00</b>	<b>36.4</b>

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	7/8/22 8:44 AM	Darlene Mahler	Confirmed	10	10	\$0	\$4,550.00	Changes: Total GIMPs from 0 to 36. Total CPM from \$0.00 to \$125,000.00. 4 buys/fires
Queued for Electronic Contracting	5/13/22 8:09 AM					\$0	\$0	
New	5/13/22 7:59 AM	KELLY JOHNS	Confirmed	14		\$4,550.00	\$4,550.00	

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.