

ORDER



Topeka KTMJ

Orders
Order / Rev: 3642322
Alt Order #: 27871645
Product Desc: Wed-Tu week
Estimate: 307/901/2941
Flight Dates: 07/27/22 - 08/02/22
Original Date / Rev: 07/29/22 / 07/29/22
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: SRCPmedia
Buying Contact:
Billing Contact:
 201 North Union Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Value Them Both PAC
Demographic: HH
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/22	07/31/22	3	\$1,350.00	\$1,147.50
08/01/22	08/28/22	2	\$3,600.00	\$3,060.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	3	\$1,350.00	\$1,147.50	0.00
August 2022	2	\$3,600.00	\$3,060.00	0.00
Totals	5	\$4,950.00	\$4,207.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTMJ	08/01/22	08/01/22	Mon Prime Hour 1 Don't Forget the Lyrics	CM	7p-8p	M-----	:15/:15	1	\$1,800.00	P1	0.00	BK	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/01/22	08/07/22	M-----		1		\$1,800.00		0.00					
N 2	KTMJ	07/30/22	07/30/22	LN Sa-Su FOX 43 News at 9p Sa	CM	9p-930p	-----S-	:15/:15	1	\$450.00	P3	0.00	BK	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/25/22	07/31/22	-----S-		1		\$450.00		0.00					
N 3	KTMJ	07/31/22	07/31/22	LN Sa-Su FOX 43 News at 9p Su	CM	9p-930p	-----S	:15/:15	2	\$450.00	P3	0.00	BK	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/25/22	07/31/22	-----S		2		\$450.00		0.00					
N 4	KTMJ	08/01/22	08/01/22	Mon Prime Hour 2 Beat Shazam	CM	8p-9p	M-----	:15/:15	1	\$1,800.00	P1	0.00	BK	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/01/22	08/07/22	M-----		1		\$1,800.00		0.00					

Totals 5 \$4,950.00



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27871645

Changes as of: 7/29/2022 at 10:44 AM

Version: Current State Version 2

CPE: 307/901/2941

Flight: 7/27/22 - 8/2/22

Station: KTMJ

Con Type: POLITICAL/VOTE

Agency: SRCP Media

Advertiser: Value them Both

Market: Topeka

Total \$: \$4,950.00

201 NORTH UNION ST

Product: Wed-TU week

Office: WASHINGTON

Total Spots: 10

SUITE 200
ALEXANDRIA VA
22314

Agency Order #: 11871632

Service: Nielsen

Total CPM: \$0.00

Buyer: Rusk, Chris

Primary Demo:

Total GRP:

Salesperson: KELLY JOHNS

Assistant: KELLY JOHNS

Traffic #: 3642322

Separation:

#	Day/Time	DP	Program	Rate	Len	7/27 - 7/27		Total Spots	Total \$	CPM*	GRP*
						7/27	7/27				
1	M 7p-8p		Don't Forget The Lyrics-FOX	\$900.00	15	2		2	\$1,800.00	\$0.00	0.0
2	Sa 9p-9:30p		KSNT News At 9P	\$225.00	15	2		2	\$450.00	\$0.00	0.0
3	Su 9p-9:30p		Fox43 News At 9	\$225.00	15	4		4	\$900.00	\$0.00	0.0
4	M 8p-9p		Beat Shazam	\$900.00	15	2		2	\$1,800.00	\$0.00	0.0
TOTALS: 10								10	\$4,950.00	\$0.00	0.0



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New York, NY 10019

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Station: KTMJ

Con Type: POLITICAL/VOTE

Agency: SRCP Media

Advertiser: Value them Both

Market: Topoka

Total \$: \$4,950.00

201 NORTH UNION ST
SUITE 200
ALEXANDRIA VA
22314

Product: Wed-Tu week

Office: WASHINGTON

Total Spots: 10

Agency Order #: 11871632

Service: Nielsen

Total CPM: \$0.00

Buyer: Rusk, Chris

Primary Demo:

Total GRP:

Salesperson: KELLY JOHNS

Assistant: KELLY JOHNS

Traffic #: 3642322

Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
07/29/22 10:16 AM	Darlene Mahler	Please see offer due to N/A
07/29/22 10:15 AM	System	Notice Received.

Competitive Information	
Market Budget:	\$4,950
KTMJ Share:	100%
Comment:	Competitive Unknown

Daypart Summary		
Day/Time	% Distrib	Spots
	100%	10
Total	100%	10

Monthly Summary		
Month	Spots	Dollars
2022-Jul	10	\$4,950.00
Total	10	\$4,950.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	7/29/22 10:16 AM	Darlene Mahler	Confirmed	2	2	\$0	\$4,950.00	Changes: 2 buylines added or modified.
Queued for Electronic Contracting	7/28/22 3:03 PM					\$0	\$0	
New	7/28/22 3:02 PM	KELLY JOHNS	Confirmed	10		\$4,950.00	\$4,950.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Betsy Vonderheid, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Betsy Vonderheid

Agency name: SRCP Media

Address: 201 North Union Street

Contact: Betsy Vonderheid

Phone number: 703-683-9755

Email: bvonderheid@srcpmedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Value Them Both

Address: P.O. Box 40501 Overland Park, KS 66204

Contact: Julie Samaniego

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Julie Samaniego- Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Abortion Amendment

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature:

Signature:

Name: Betsy Vanderheid

Name:

Date of Request to Purchase Ad Time: 5/30/2022

Date of Station Agreement to Sell Time:

7/29/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?

Yes

No

Date ad received:

7/30/22

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

SEE ATTACHED CONTRACTS

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.