

ORDER



Topeka KTMJ

Orders
Order / Rev: 3541072
Alt Order #: 27782719
Product Desc: ORDR
Estimate: RGAKS/ORDR/C12C18
Flight Dates: 10/12/22 - 10/18/22
Original Date / Rev: 05/13/22 / 07/14/22
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Del Cielo Media
Buying Contact:
Billing Contact:
 P.O. Box 25458
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Republican Governors Associati
Demographic: A35+
Product Codes: PL13
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	14	\$4,550.00	\$3,867.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	14	\$4,550.00	\$3,867.50	0.00
Totals	14	\$4,550.00	\$3,867.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KTMJ	10/12/22	10/18/22	College Football College Football	CM	College Football (11:00 AM-6:00 PM)	-----S-	:30	1	\$450.00	P3	0.00	NM	4	\$1,800.00
SEINFELD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	-----S-		4				\$450.00		0.00			
		Week: 10/17/22	10/23/22	-----		0				\$450.00		0.00			
N 4	KTMJ	10/12/22	10/18/22	M-F 11p-1130p Seinfeld	CM	11p-1130p	MTWTF--	:30	1	\$100.00	P3	0.00	NM	5	\$500.00
SEINFELD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	--WTF--		3				\$100.00		0.00			
		Week: 10/17/22	10/23/22	MT-----		2				\$100.00		0.00			
N 5	KTMJ	10/12/22	10/18/22	LN M-F FOX 43 News at 9p M-F	CM	9p-10p	MTWTF--	:30	1	\$450.00	P3	0.00	NM	5	\$2,250.00
SEINFELD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	--WTF--		3				\$450.00		0.00			
		Week: 10/17/22	10/23/22	MT-----		2				\$450.00		0.00			
													Totals	14	\$4,550.00



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27782719

Changes as of: 7/14/2022 at 11:28 AM

Version: Current State Version 2

CPE: RGA/KS/ORDR/C12C18

Flight: 10/12/22 - 10/18/22

Station: KTMJ

Con Type: POLITICAL/NOTE

Agency: DEL CIELO MEDIA

Advertiser: Republican Governor's Association KS

Market: Topeka

Total Spots: 14

PO BOX 25458

Product: ORDR

Office: WASHINGTON

Total CPE: \$125.00

ALEXANDRIA, VA

Agency Order #: 30081051

Service: Nielsen

Traffic #: 3541072

Buyer: Gaeccker, Elaine

Primary Demo: Adults 35+

Salesperson: KELLY JOHNS

Assistant: KELLY JOHNS

Comments: THIS IS A NEW ORDER FOR RGA/KS. PLS CFM ASAP. THANKS, ELAINE

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	10/12 - 10/18							Total Spots	Total \$	CPP*	GRP*
								10/12	10/13	10/14	10/15	10/16	10/17	10/18				
1	M-F 10:30p-11p		SEINFELD	\$100.00	0.5	0	30	0	0	0	0	0	0	0	0	\$0.00	\$200.00	0.0
2	M-F 9p-9:30p		FOX43 NEWS AT 9	\$450.00	3.5	0	30	0	0	0	0	0	0	0	0	\$0.00	\$128.57	0.0
3	Sa 11a-6p		COLLEGE FOOTBALL DAY	\$450.00	4.1	0	30	0	0	4	0	0	0	0	0	\$1,800.00	\$109.76	16.4
4	M-F 11p-1:30p		SEINFELD	\$100.00	0.5	0	30	1	1	1	0	0	1	1	1	\$500.00	\$200.00	2.5
5	M-F 9p-10p		FOX43 NEWS AT 9	\$450.00	3.5	0	30	1	1	1	0	0	1	1	1	\$2,250.00	\$128.57	17.5
TOTALS:								2	2	2	4	0	2	2	14	\$4,550.00	\$125.00	36.4



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New York, NY 10019

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Total Spots: 14

PO BOX 25458
ALEXANDRIA, VA 22313

Product: ORDR
Agency Order #: 30081051

Office: WASHINGTON
Service: Nielsen

Total Spots: 14
Total CPP: \$125.00

Buyer: Gaecker, Elaine
Salesperson: KELLY JOHNS
202-872-5880
Separation:

Primary Demo: Adults 35+
Assistant: KELLY JOHNS
202-872-5880

Total GRP: 36.4
Traffic #: 3541072

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
07/08/22 8:42 AM	Darlene Mahler	Please see offers due to program changes
05/13/22 10:59 AM	System	Notice Received.
05/13/22 7:59 AM	KELLY JOHNS	THIS IS A NEW ORDER FOR RGAKS. PLS CFM ASAP. THANKS. ELAINE

Competitive Information

Market Budget:	\$4,550
KTML Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	14	\$4,550.00	\$125.00	36.4

Monthly Summary			
Month	Spots	Dollars	
2022-Oct	14	\$4,550.00	
Total	14	\$4,550.00	

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	7/8/22 8:42 AM	Darlene Mahler	Confirmed	10	10	\$0	\$4,550.00	Changes: Total GIMPs from 0 to 36, Total CPM from \$0.00 to \$125,000.00. 4 buylines
Queued for Electronic Contracting	5/13/22 8:09 AM					\$0	\$0	
New	5/13/22 7:59 AM	KELLY JOHNS	Confirmed	14		\$4,550.00	\$4,550.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.