ORDER #1

3644756 Orders Order / Rev: Alt Order #: 27873148 Product Desc: ΤV Topeka KTMJ Estimate: 236/250/10676 Flight Dates: Primary AE: 10/04/22 - 10/10/22 Katz Washington Original Date / Rev: 08/01/22 / 10/03/22 Sales Office: K-WAS Order Type: REG Sales Region: Nat Agency Name: **Great American Media Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K Street NW Billing Cycle: EOM Washington, DC 20007 Agency Commission: 15% Advertiser Name: POL/Kansas Values Institute PAC Order Brand: Demographic: НН New Business End: Product Codes: PL6 Advertiser External ID: Revenue Code 1: AGY Agency External ID: IN3307/TO232 Revenue Code 2: POL Unit Code: General

Order Separation:

Bill Plan Totals

P5

POL-ISS

Start Date	End Date	# Spots	Gross Amount	Net Amount	Mon
09/26/22	10/30/22	44	\$26,175.00	\$22,248.75	Octo

Revenue Code 3:

Priority:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	44	\$26,175.00	\$22,248.75	0.00
Totals	44	\$26,175.00	\$22,248.75	0.00

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln Ch Start i	End Inv	rentory Code Br	eak	Start/End Tir	ne Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
N 1 KTMJ 10/04/22 1		8a-9a CM teline		8a-9a	MTWTF	:30	2	\$100.00P3	0.00 NM	2	\$200.00
Dateline	Dai	tellite									
	nd Date <u>W</u>	/eekdays Spots/W	eek	Rate	Rating						
Week: 10/04/22 10	/10/22 M	TWTF~-	2	\$100.00	0.00						
N 2 KTMJ 10/09/22 1	0/09/22 EM	Su 9a-10a CN		9a-10a	S	:30	1	\$900.00P2	0.00 NM	1	\$900.00
	FO.	X News Sunday									
FOX News Sunday											
<u>Start Date</u> <u>Er</u>	<u>nd Date W</u>	<u>/eekdays</u> <u>Spots/W</u>	<u>ek</u>	<u>Rate</u>	Rating				1		
Week: 10/03/22 10	/09/22	S	1	\$900.00	0.00						
N 3 KTMJ 10/04/22 1	0/10/22 M-F	- 1p-2p CN		1p-2p	MTWTF	:30	2	\$100.00P3	MM 00.0	2	\$200.00
	Hot	t Bench									
Hot Bench											
<u>Start Date</u> <u>En</u>	<u>id Date</u> <u>W</u>	/eekda <u>ys</u> <u>Spots/W</u>	<u>eek</u>	<u>Rate</u>	Rating						
Week: 10/04/22 10	/10/22 MT	TWTF	2	\$100.00	0.00						
N 4 KTMJ 10/04/22 1	0/10/22 M-F	⁻ 2p-3p CM		2p-3p	MTWTF	:30	2	\$100.00₽3	0.00 NM	2	\$200.00
	Ped	ople's Court									
People's Court											
Start Date En	<u>ıd Date</u> <u>W</u>	<u>/eekdays</u> <u>Spots/W</u>	<u>eek</u>	Rate	Rating						
Week: 10/04/22 10	/10/22 MT	TWTF	2	\$100.00	0.00						
N 5 KTMJ 10/04/22 1		530p-6p CM ung Sheldon		530p-6p	MTWTF	:30	3	\$250.00P3	0.00 NM	3	\$750.00

Print Date: 10/03/22 16:00:14 Page 2 of 3

Topeka KTMJ

Order / Rev:

3644756

Advertiser:

Alt Order#:

27873148

Product Desc:

POL/Kansas Values Institute PAC

Flight Dates:

10/04/22 - 10/10/22

Estimate:

236/250/10676

 TV

Ln Ch Start End Young Sheldon	Inventory Code Break	Start/End 1	īme Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Week: 10/04/22 10/10/22	Weekdays Spots/Week	. —	Rating 0.00					
N 6 KTMJ 10/04/22 10/10/22	M-F 6p-630p CM Big Bang Theory	6p-630p	MTWTF	:15/:15	4 \$600.00P2	0.00 BK	4	\$2,400.00
Big Bang Theory Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/04/22 10/10/22 N 7 KTMJ 10/04/22 10/10/22		\$600.00 630p-7p	0.00 MTWTF	:30	4 \$900.00P2	0.00 NM	4	\$3,600.00
Big Bang Theory <u>Start Date</u> <u>End Date</u>	Weekdays Spots/Week		<u>Rating</u>					
Week: 10/04/22 10/10/22 N 8 KTMJ 10/04/22 10/10/22		\$900.00 9p-10p	0.00 MTWTF~~	:30	5 \$450.00P3	0.00 NM	5	\$2,250.00
Fox43 News At 9	FOX 43 News at 9p M-F							
<u>Start Date</u> <u>End Date</u> Week: 10/04/22 10/10/22	Weekdays Spots/Week MTWTF 5		Rating 0.00					
N 9 KTMJ 10/09/22 10/09/22		9р-930р	s	:15/:15	1 \$900.00P2	0.00 BK	1	\$900.00
E40 N 44 O	FOX 43 News at 9p Su						ĺ	
Fox43 News At 9 <u>Start Date</u> <u>End Date</u>	Weekdays Spots/Week	Rate	Rating				İ	
Week: 10/03/22 10/09/22	S 1	4555155	0.00	÷			ĺ	
N10 KTMJ 10/04/22 10/10/22	M-F 10p-1030p CM Last Man Standing	10p-1030p	MTWTF~~	:30	3 \$300.00P3	0.00 NM	3	\$900.00
Last Man Standing	Edot Mail Otaliang							
<u>Start Date</u> <u>End Date</u> Week: 10/04/22 10/10/22	Weekdays Spots/Week		Rating 0.00				l	
N11 KTMJ 10/04/22 10/10/22		1030p-11p	MTWTF	:30	3 \$275.00P3	0.00 NM	3	\$825.00
	Young Sheldon	, .						
Young Sheldon Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/04/22 10/10/22	MTWTF 3	\$275.00	0.00					
N 12 KTMJ 10/08/22 10/08/22	Sa 930p-10p CM Last Man Standing	930p-10p	5-	:30	1 \$500.00P2	0.00 NM	1	\$500.00
Last Man Standing	Mariatan Castallilania	Dete	Detine					
<u>Start Date</u> <u>End Date</u> Week: 10/03/22 10/09/22	Weekdays Spots/Week	<u>Rate</u> \$500.00	Rating 0.00					
N13 KTMJ 10/09/22 10/09/22	Su 930p-10p CM Last Man Standing	930p-10p	S	:30	1 \$500.00P2	0.00 NM	1	\$500.00
Last Man Standing	Weekdays Spots/Week	Poto	Rating			·	ŀ	
<u>Start Date</u> <u>End Date</u> Week: 10/03/22 10/09/22	Weekdays Spots/Week	<u>Rate</u> \$500.00	0.00					
N14 KTMJ 10/10/22 10/10/22	Mon Prime Hour 1 CM 9-1-1 FOX	7p-8p	М	:15/:15	1 \$2,400.00P1	0.00 BK	1	\$2,400.00
9-1-1-FOX		5 /	- ·					
<u>Start Date</u> <u>End Date</u> Week: 10/10/22 10/16/22	Weekdays Spots/Week M 1	<u>Rate</u> \$2,400.00	Rating 0.00				l	
N15 KTMJ 10/04/22 10/04/22		7p-8p	-T	:30	1 \$2,400.00P1	0.00 NM	1	\$2,400.00
The Resident-FOX								
<u>Start Date</u> <u>End Date</u> Week: 10/03/22 10/09/22	Weekdays Spots/Week	<u>Rate</u> \$2,400.00	Rating 0.00					
N16 KTMJ 10/06/22 10/06/22	Thur Prime Hour 1 CM Gordon Ramsay Show	7p-8p	T	:15/:15	1 \$1,800.00P1	0.00 BK	1	\$1,800.00
Gordon Ramsay Show-FOX	Soldon Hamody Onow							
Start Date End Date	Weekdays Spots/Week	Rate	Rating 0.00					
Week: 10/03/22 10/09/22 N 17 KTMJ 10/08/22 10/08/22		\$1,800.00 College Foot	0.00 tball5-	:30	2 \$900.00P2	0.00 NM	2	\$1,800.00
	College Football	(11:00 AM-6:		- - V	T = -0.00. Z		_	4 .,=50,00
College Football Day							1	

Print Date: 10/03/22 16:00:14 Page 3 of 3

Topeka KTMJ

Order / Rev:

3644756

Advertiser:

Alt Order #:

27873148

Product Desc:

POL/Kansas Values Institute PAC

Flight Dates:

10/04/22 - 10/10/22

Estimate:

236/250/10676

 TV

Ln Ch Star	t End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						·
Week: 10/03/22	10/09/22	S-	2	\$900.00	0.00						
N 18 KTMJ 10/09	/22 10/09/22	NFL Kickoff	CM	NFL Kickoff	S	:30	1	\$500.00P2	0.00 NM	1	\$500.00
		NFL Kickoff		(11:00 AM-1	2:00 PM)				:		
NFL Sunday P	re-Game										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/03/22	10/09/22	S	1	\$500.00	0.00						
N 19 KTMJ 10/04	/22 10/10/22	LN M-F	СМ	9p-10p	MTWTF	:15/:15	5	\$450.00P3	0.00 BK	5	\$2,250.00
		FOX 43 News at	9p M-F								
Fox43 News A	t 9								:		
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/04/22	10/10/22	MTWTF	5	\$450.00	0.00						
N20 KTMJ 10/04	/22 10/10/22	College Football	СМ	College Foo	otballS-	:15/:15	1	\$900.00P3	0.00 BK	1	\$900.00
		College Football		(11:00 AM-6	6:00 PM)				:		
Fox43 News A	t 9	5		`	,						
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/04/22	10/10/22	S-	1	\$900.00	0.00						-
									Totals	44	\$26,175.00



125 West 55th St New York, NY 10019

Contract # 27873148 Agency: Great American Media INC. CPE: 236/250/10676

Product: TV

3050 K ST NW SUITE 100 WASHINGTON DC 20007

Changes as of: 10/3/2022 at 10:09 AM Flight: 10/4/22 - 10/10/22 Advertiser: KANSAS VALUES INSTITUTE

Market: Topeka

Office: WASHINGTON

Version: Current State Version 2
Station: KTMJ

Total Spots: 57 Con Type: POLITICAL/VOTE
Total \$: \$26,175.00

Total CPP: \$0.00

Total GRP: Traffic #: 3644756

Separation: Primary Demo: Adults 35+
Assistant: KELLY JOHNS
202-872-5880

Buyer: Summerhays, Blakely Salesperson: KELLY JOHNS 202-872-5880

Agency Order #: 11875261

Service: Nielsen

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Su 18 11a-12n		[BOOKENDS]	Th 16 7p-8p	Tu 15 7p-8p	[BOOKENDS]	M 14 7p-8p	13 9:30p-10p	12 9:30p-10p	Tu-F,M 11 10:30p-11p	Tu-F,M 10 10p-10:30p	[BOOKENDS]	9 9p-10p	8 9p-10p	Tu-F,M 7 6:30p-7p	[BOOKENDS]	Tu-F,M 6 6p-6:30p	Tu-F,M 5 5:30p-6p	Tu-F,M 4 2p-3p	Tu-F,M 3 1p-2p	Su 2 9a-10a	Tu-F,M 1 8a-9a	# Day/Time	
NFL Sunday Pre-Game	College Football Day		Gordon Rai	The Resident-FOX		9-1-1-FOX	Last Man Standing	Last Man Standing	Young Sheldon	Last Man Standing	_ _ _ _	Fox43 News At 9	Fox43 News At 9	Big Bang Theory		Big Bang Theory	Young Sheldon	People's Court	Hot Bench	FOX News Sunday	Dateline	DP Program	_
y Pre-Game	tball Day		Gordon Ramsay Show-FOX	nt-FOX			anding	tanding	don	tanding		s At 9	s At 9	еогу		neory	don	urt		Sunday			
\$500.00	\$900.00		\$900.00	\$2,400. 00		\$1,200. 00	\$500,00	\$500.00	\$275.00	\$300.00		\$450.00	\$450.00	\$900.00		\$300.00	\$250.00	\$100.00	\$100,00	\$900.00	\$100.00	Rate Rate	
0	0		0	0		0	0	0	0	0		0	0	0		0	0	0	0	0	0	A35P Rating	
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\$500.00	\$1,800.00		\$1,800.00	\$2,400.00		\$2,400.00	\$500.00	\$500.00	\$825.00	\$900.00		\$900.00	\$2,250.00	\$3,600.00		\$2,400.00	\$750.00	\$200.00	\$200.00	\$900.00	\$200.00	€	
\$0,00	\$0.00		\$0.00	\$0.00		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		\$0.00	\$0.00	\$0,00		\$0,00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	CPP*	
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125 West 55th St New York, NY 10019

Contract # 27873148 Agency: Great American Media INC. CPE: 236/250/10676 Changes as of: 10/3/2022 at 10:09 AM Flight: 10/4/22 - 10/10/22 Advertiser: KANSAS VALUES INSTITUTE

Version: Current State Version 2
Station: KTMJ
Market: Topeka

3050 K ST NW SUITE 100 WASHINGTON DC 20007 Product: TV

Agency Order #: 11875261 Buyer: Summerhays, Blakely Salesperson: KELLY JOHNS 202-872-5880

Separation:

Office: WASHINGTON

Primary Demo: Adults 35+ Assistant: KELLY JOHNS 202-872-5880 Service: Nielsen

Total GRP: Total CPP: \$0.00 Traffic #: 3644756

Total Spots: 57

Con Type: POLITICAL/VOTE
Total \$: \$26,175.00

		20		16	***		
	[BOOKENDS]	Sa 20 11a-6p	[BOOKENDS]	Tu-F,M 19 9p-10p	# Day/Time		
	DS]		DS]				
					DΡ		
		College Football Day		Fox43 News At 9	DP Program		
		\$450.00 0.0 15 2		\$225.00	Rate Rating		
TOTALS: 57		0.0		0.0 15 10	35P		
S		15		햜	Len 10/4		
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57		2		1 0	Spots	Total	
57 \$26,175.00 \$0.00		\$900.00 \$0.00		10 \$2,250.00 \$0.00	49	Total	
\$0.00		\$0.00		\$0.00	CPP*		
0.0		0.0		0.0	CPP* GRP*		



Contract # 27873148 Agency: Great American Media CPE: 236/250/10676 Changes as of: 10/3/2022 at 10:09 AM Flight: 10/4/22 - 10/10/22 Version: Current State Version 2

3050 K ST NW SUITE 100 WASHINGTON DC 20007 Product: TV

Advertiser: KANSAS VALUES Station: KTMJ Market: Topeka Office: WASHINGTON

Total Spots: 57

Con Type: POLITICAL/VOTE

Total \$: \$26,175.00

Agency Order #: 11875261

Service: Nielsen

Total GRP: Total CPP: \$0.00

Salesperson: KELLY JOHNS 202-872-5880 Buyer: Summerhays, Blakely Primary Demo: Adults 35+ Assistant: KELLY JOHNS 202-872-5880

Traffic #: 3644756

Separation:

Special Instructions

125 West 55th St New York, NY 10019

Date/Time

08/01/22 3:33 PM Market Budget: KTMJ Share: 100% \$26,175 System Added by Competitive Information Comment Notice Received. Day/Time % Distrib **Order Level Comments** 100% Spots Daypart Summary **57** \$26,175.00 \$26,175.00 CPP N/A 0.0 0.0

	\$26,175.00	\$26,175.00		44	Confirmed	8/1/22 12:28 PM KELLY JOHNS	8/1/22 12:	New
	\$0	\$0				36 PM	8/1/22 12:36 PM	Queued for Electronic Contracting
Changes: Demo Meta to [R16], Total Spots from 44 to 57. 8 buylines added or modified.	\$26,175.00	\$0		13	Confirmed	10/3/22 9:03 AM KELLY JOHNS	10/3/22 9:	Revision
\$ Comment	\$ Chg Contract \$		Spot+ Spot-	Spot+	Status	Created/Received Created by	Created/Rec	Trans
	,	Transaction History	Trans					

Comment:

Competitive Unknown

Total

100%

2022-Oct Month

Spots 57

Monthly Summary

Total

\$26,175.00 \$26,175.00 Dollars

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KAIZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KAIZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.