

# ORDER



Topeka KTMJ

**Orders**  
**Order / Rev:** 3761838  
**Alt Order #:** 27973318  
**Product Desc:** TV  
**Estimate:** 236/250/12514  
**Flight Dates:** 11/01/22 - 11/08/22  
**Original Date / Rev:** 11/01/22 / 11/01/22  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Great American Media  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/Kansas Values Institute PAC  
**Demographic:** A35+  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:** IN3307/TO232  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/22	11/27/22	57	\$32,100.00	\$27,285.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2022	57	\$32,100.00	\$27,285.00	0.00
<b>Totals</b>	<b>57</b>	<b>\$32,100.00</b>	<b>\$27,285.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTMJ	11/01/22	11/07/22	M-F 8a-9a Dateline	CM	8a-9a	MTWTF--	:15/:15	3	\$225.00	P2	0.00	BK	3	\$675.00
COMMENTS APPLY TO SUB LINES A THRU A Dateline [BOOKENDS]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/01/22	11/07/22	MTWTF--			3		\$225.00		0.00				
2	KTMJ	11/01/22	11/07/22	M-F 9a-10a Fox 43 Live	CM	9a-10a	MTWTF--	:15/:15	4	\$225.00	P2	0.00	BK	4	\$900.00
COMMENTS APPLY TO SUB LINES A THRU A Fox43 AM Live [BOOKENDS]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/01/22	11/07/22	MTWTF--			4		\$225.00		0.00				
3	KTMJ	11/01/22	11/07/22	M-F 1p-2p Hot Bench	CM	1p-2p	MTWTF--	:30	5	\$100.00	P3	0.00	NM	5	\$500.00
COMMENTS APPLY TO SUB LINES A THRU A Hot Bench															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/01/22	11/07/22	MTWTF--			5		\$100.00		0.00				
4	KTMJ	11/01/22	11/07/22	M-F 2p-3p People's Court	CM	2p-3p	MTWTF--	:15/:15	5	\$100.00	P3	0.00	BK	5	\$500.00
COMMENTS APPLY TO SUB LINES A THRU A															

Order / Rev: 3761838  
 Alt Order #: 27973318  
 Flight Dates: 11/01/22 - 11/08/22

Advertiser: POL/Kansas Values Institute PAC  
 Product Desc: TV  
 Estimate: 236/250/12514

Topeka KTMJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
People's Court [BOOKENDS]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/22	11/07/22	MTWTF--					5	\$100.00		0.00			
5	KTMJ	11/06/22	11/06/22	EM Su 9a-10a News @ 9a	CM	9a-10a	-----S	:30	2	\$900.00	P2	0.00	NM	2	\$1,800.00
COMMENTS APPLY TO SUB LINES A THRU A FOX News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/06/22	-----S					2	\$900.00		0.00			
6	KTMJ	11/01/22	11/07/22	M-F 3p-4p Judge Mathis	CM	3p-4p	MTWTF--	:15/:15	5	\$225.00	P2	0.00	BK	5	\$1,125.00
COMMENTS APPLY TO SUB LINES A THRU A Judge Mathis [BOOKENDS]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/22	11/07/22	MTWTF--					5	\$225.00		0.00			
7	KTMJ	11/01/22	11/07/22	M-F 530p-6p Young Sheldon	CM	530p-6p	MTWTF--	:30	5	\$500.00	P2	0.00	NM	5	\$2,500.00
COMMENTS APPLY TO SUB LINES A THRU A Young Sheldon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/22	11/07/22	MTWTF--					5	\$500.00		0.00			
N 8	KTMJ	11/01/22	11/07/22	M-F 6p-630p Big Bang Theory	CM	6p-630p	MTWTF--	:30	5	\$600.00	P2	0.00	NM	3	\$1,800.00
COMMENTS APPLY TO SUB LINES A THRU A Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/22	11/07/22	MTWTF--					5	\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KTMJ	11/01/22-11/07/22	M-F 6p-630p			6p-630p	MTWThF----	:30		(\$600.00)	0.00	NM			
See MG 9.6,9.7,9.8 [program change due to WS]															
3	KTMJ	11/01/22-11/07/22	M-F 6p-630p			6p-630p	MTWThF----	:30		(\$600.00)	0.00	NM			
Credited [No MG needed]															
N 9	KTMJ	11/01/22	11/07/22	M-F 630p-7p Big Bang Theory	CM	630p-7p	MTWTF--	:15/:15	5	\$900.00	P2	0.00	BK	6	\$5,100.00
COMMENTS APPLY TO SUB LINES A THRU A Big Bang Theory [BOOKENDS]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/22	11/07/22	MTWTF--					5	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	KTMJ	11/01/22-11/07/22	M-F 630p-7p			630p-7p	MTWThF----	:15/:15		(\$900.00)	0.00	BK			
Credited [No MG needed]															
3	KTMJ	11/01/22-11/07/22	M-F 630p-7p			630p-7p	MTWThF----	:15/:15		(\$900.00)	0.00	BK			
See MG 9.6,9.7,9.8 [program change due to WS]															
6	KTMJ	11/01/22-11/07/22	LF (M-F)			930p-1a	(10:00 PM-11:00--w-----	:15/:15		\$900.00	0.00	BK			
Ⓜ MG for 10.4,8.1,9.3 [Makegood]															
7	KTMJ	11/01/22-11/07/22	MLB Pregame			MLB Pregame	(6:00 PM-7:00 P--w-----	:15/:15		\$900.00	0.00	BK			
Ⓜ MG for 10.4,8.1,9.3 [Makegood]															
8	KTMJ	11/01/22-11/07/22	Sa 6p-7p			6p-7p	-----Sa--	:30		\$600.00	0.00	NM			
Ⓜ MG for 10.4,8.1,9.3 [Makegood]															
N 10	KTMJ	11/01/22	11/07/22	LN M-F FOX 43 News at 9p M-F	CM	9p-10p	MTWTF--	:30	5	\$900.00	P2	0.00	NM	3	\$2,700.00
COMMENTS APPLY TO SUB LINES A THRU A Fox43 News At 9															

Order / Rev: 3761838  
 Alt Order #: 27973318  
 Flight Dates: 11/01/22 - 11/08/22

Advertiser: POL/Kansas Values Institute PAC  
 Product Desc: TV  
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 Topeka KTMJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/22	11/07/22	MTWTF--					5	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KTMJ	11/01/22-11/07/22	LN M-F			9p-10p			MTWThF----	:30	<del>(\$900.00)</del>	0.00	NM		
Credited [No MG needed]															
4	KTMJ	11/01/22-11/07/22	LN M-F			9p-10p			MTWThF----	:30	<del>(\$900.00)</del>	0.00	NM		
See MG 9.6,9.7,9.8 [news air at 10-11pm ]															
11	KTMJ	11/05/22	11/05/22	LN Sa-Su	CM	9p-930p	-----S-	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
FOX 43 News at 9p Sa-Su COMMENTS APPLY TO SUB LINES A THRU A KSNT News At 9P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/06/22	-----S-					1	\$900.00		0.00			
12	KTMJ	11/06/22	11/06/22	LN Sa-Su	CM	9p-930p	-----S	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
FOX 43 News at 9p Sa-Su COMMENTS APPLY TO SUB LINES A THRU A Fox43 News At 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/06/22	-----S					1	\$900.00		0.00			
N13	KTMJ	11/01/22	11/07/22	M-F 10p-1030p	CM	10p-1030p	MTWTF--	:15/:15	3	\$600.00	P2	0.00	BK	2	\$1,200.00
Last Man Standing COMMENTS APPLY TO SUB LINES A THRU A Last Man Standing [BOOKENDS]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/22	11/07/22	MTWTF--					3	\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KTMJ	11/01/22-11/07/22	M-F 10p-1030p			10p-1030p			MTWThF----	:15/:15	<del>(\$600.00)</del>	0.00	BK		
Credited [No MG needed]															
N14	KTMJ	11/01/22	11/07/22	M-F 1030p-11p	CM	1030p-11p	MTWTF--	:15/:15	2	\$500.00	P2	0.00	BK	1	\$500.00
Seinfeld COMMENTS APPLY TO SUB LINES A THRU A Seinfeld [BOOKENDS]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/22	11/07/22	MTWTF--					2	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KTMJ	11/01/22-11/07/22	M-F 1030p-11p			1030p-11p			MTWThF----	:15/:15	<del>(\$500.00)</del>	0.00	BK		
Credited [No MG needed]															
15	KTMJ	11/07/22	11/07/22	Mon Prime Hour 1	CM	7p-8p	M-----	:30	1	\$2,400.00	P1	0.00	NM	1	\$2,400.00
9-1-1 COMMENTS APPLY TO SUB LINES A THRU A 9-1-1-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/22	11/13/22	M-----					1	\$2,400.00		0.00			
16	KTMJ	11/06/22	11/06/22	Sun Prime Hour 3	CM	8p-9p	-----S	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
Bob's Burgers/ Family Guy COMMENTS APPLY TO SUB LINES A THRU A Bob's Burgers/Family Guy-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/06/22	-----S					1	\$900.00		0.00			
17	KTMJ	11/05/22	11/05/22	CollegeFootball- DONT	CM	College Football	-----S-	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
College Football (11:00 AM-2:00 PM) COMMENTS APPLY TO SUB LINES A THRU A College Football:															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/06/22	-----S-					1	\$900.00		0.00			
N18	KTMJ	11/02/22	11/06/22	MLB Pregame	CM	MLB Pregame	--W----	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
MLB Pregame (6:00 PM-7:00 PM)															

Order / Rev: 3761838  
 Alt Order #: 27973318  
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Advertiser: POL/Kansas Values Institute PAC  
 Product Desc: TV  
 Estimate: 236/250/12514

Topeka KTMJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
COMMENTS APPLY TO SUB LINES A THRU A College Football:															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/06/22	--W----		1				\$900.00		0.00			
N19	KTMJ	11/02/22	11/06/22	World Series World Series	CM	630p-10pm (7:00 PM-10:00 PM)	--W----	:30	1	\$2,400.00	P3	0.00	NM	1	\$2,400.00
COMMENTS APPLY TO SUB LINES A THRU A College Football:															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/06/22	--W----		1				\$2,400.00		0.00			
N20	KTMJ	11/01/22	11/07/22	LF (M-F) FOX 43 News after WS	CM	930p-1a (10:00 PM-11:00 PM)	---T---	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
COMMENTS APPLY TO SUB LINES A THRU A Fox43 News At 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/22	11/07/22	---T---		1				\$900.00		0.00			
N21	KTMJ	11/01/22	11/07/22	MLB Pregame MLB Pregame	CM	MLB Pregame (6:00 PM-7:00 PM)	---T---	:15/:15	1	\$900.00	P2	0.00	BK	1	\$900.00
COMMENTS APPLY TO SUB LINES A THRU A Fox43 News At 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/22	11/07/22	---T---		1				\$900.00		0.00			
N22	KTMJ	11/01/22	11/07/22	M-F 11p-1130p Seinfeld	CM	11p-1130p	M--TF--	:15/:15	1	\$225.00	P2	0.00	BK	1	\$225.00
COMMENTS APPLY TO SUB LINES A THRU A Fox43 News At 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/22	11/07/22	M--TF--		1				\$225.00		0.00			
N23	KTMJ	11/01/22	11/07/22	College Football Pregame College Football Pregame	CM	College Football P (9:00 AM-11:00 AM)	-----S-	:30	1	\$375.00	P2	0.00	NM	1	\$375.00
COMMENTS APPLY TO SUB LINES A THRU A Fox43 News At 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/22	11/07/22	-----S-		1				\$375.00		0.00			
N24	KTMJ	11/01/22	11/07/22	Sun Prime Hour 1 Masked Singer	CM	6p-7p	-----S	:15/:15	1	\$900.00	P2	0.00	BK	1	\$900.00
COMMENTS APPLY TO SUB LINES A THRU A Fox43 News At 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/22	11/07/22	-----S		1				\$900.00		0.00			
N25	KTMJ	11/01/22	11/07/22	M-F 12a-1230a Mom	CM	12a-1230a	M--TF--	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
COMMENTS APPLY TO SUB LINES A THRU A Fox43 News At 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/22	11/07/22	M--TF--		1				\$200.00		0.00			

Totals 57 \$32,100.00



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 27973318

CPE: 236/250/12514

Agency: Great American Media INC.

3050 K ST NW SUITE  
100 WASHINGTON DC  
20007

Changes as of: 11/11/2022 at 3:47 PM

Flight: 11/11/22 - 11/8/22

Advertiser: KANSAS VALUES INSTITUTE

Product: TV

Agency Order #: 12153725

Buyer: Summerhays, Blakely

Salesperson: KELLY JOHNS  
202-872-5880

Primary Demo: Adults 35+  
Assistant: KELLY JOHNS  
202-872-5880

Service: Nielsen

Office: WASHINGTON

Total CPP: \$0.00  
Total GRP:  
Traffic #: 3761838

Version: Current State Version 4

Station: KTMJ

Market: Topeka

Office: WASHINGTON

Con Type: POLITICAL/VOTE  
Total: \$32,100.00

Total Spots: 84

Comments: Please extend to 11/8 with 5pm cutoff time

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/1 - 11/8		Total Spots	Total \$	CPP*	GRP*
							11/1	11/8				
1	Tu-F-M 8a-9a		Dateline	\$112.50	0	15	6	0	6	\$675.00	\$0.00	0.0
/BOOKENDS/												
2	Tu-F-M 9a-10a		Fox43 AM Live	\$112.50	0	15	8	0	8	\$900.00	\$0.00	0.0
/BOOKENDS/												
3	Tu-F-M 1p-2p		Hot Bench	\$100.00	0	30	5	0	5	\$500.00	\$0.00	0.0
4	Tu-F-M 4p-5p		People's Court	\$50.00	0	15	10	0	10	\$500.00	\$0.00	0.0
/BOOKENDS/												
5	Su 9a-10a		FOX News Sunday	\$900.00	0	30	2	0	2	\$1,800.00	\$0.00	0.0
6	Tu-F-M 6p-7p		Judge Mathis	\$112.50	0	15	10	0	10	\$1,125.00	\$0.00	0.0
/BOOKENDS/												
7	Tu-F-M 5:30p-6p		Young Sheldon	\$500.00	0	30	5	0	5	\$2,500.00	\$0.00	0.0
8	Tu-F-M 6p-6:30p		Big Bang Theory	\$600.00	0	30	3	0	3	\$1,800.00	\$0.00	0.0
9	Tu-F-M 6:30p-7p		Big Bang Theory	\$450.00	0	15	6	0	6	\$2,700.00	\$0.00	0.0
/BOOKENDS/												
10	Tu-F-M 9p-10p		Fox43 News At 9	\$900.00	0	30	3	0	3	\$2,700.00	\$0.00	0.0
11	Sa 9p-9:30p		KSNL News At 9P	\$900.00	0	30	1	0	1	\$900.00	\$0.00	0.0
12	Su 9p-9:30p		Fox43 News At 9	\$900.00	0	30	1	0	1	\$900.00	\$0.00	0.0
13	Tu-F-M 10p-10:30p		Last Man Standing	\$300.00	0	15	4	0	4	\$1,200.00	\$0.00	0.0
/BOOKENDS/												
14	Tu-F-M 10:30p-11p		Seinfeld	\$250.00	0	15	2	0	2	\$500.00	\$0.00	0.0
/BOOKENDS/												
M	7p-8p		9-1-1-FOX	\$2,400.00	0	30	1	0	1	\$2,400.00	\$0.00	0.0
Su	8p-9p		Bob's Burgers/Family Guy-FOX	\$900.00	0	30	1	0	1	\$900.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

Contract # 27973318

CPE: 236/250/12514

Agency: Great American Media INC.

3050 K ST NW SUITE  
100 WASHINGTON DC  
20007

Changes as of: 11/11/2022 at 3:47 PM

Flight: 11/1/22 - 11/8/22

Advertiser: KANSAS VALUES INSTITUTE

Product: TV

Agency Order #: 12153725

Buyer: Summerhays, Blakely

Salesperson: KELLY JOHNS  
202-872-5880

Separation:

Version: Current State Version 4

Station: KTMJ

Market: Topeka

Office: WASHINGTON

Service: Nielsen

Primary Demo: Adults 35+

Assistant: KELLY JOHNS  
202-872-5880

Con Type: POLITICAL/VOTE

Total: \$32,100.00

Total Spots: 84

Total CPP: \$0.00

Total GRP:

Traffic #: 3761838

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/1 - 11/8		Total Spots	Total \$	CPP*	GRP*
							11/1	11/8				
17	Sa 11a-2p		College Football:	\$900.00	0	30	1	0	1	\$900.00	\$0.00	0.0
18	W 10p-11p		FOX 43 Late News after World Series	\$900.00	0.0	30	1	0	1	\$900.00	\$0.00	0.0
19	W 6p-7p		World Series Pre-game	\$450.00	0.0	15	2	0	2	\$900.00	\$0.00	0.0
/BOOKENDSI												
20	Sa 6p-7p		Big Bang Theory	\$600.00	0.0	30	1	0	1	\$600.00	\$0.00	0.0
21	W 6p-7p		World Series Pre-game	\$900.00	0.0	30	1	0	1	\$900.00	\$0.00	0.0
22	W 7p-10p		World Series Game	\$2,400.00	0.0	30	1	0	1	\$2,400.00	\$0.00	0.0
23	Th 10p-11p		FOX43 Late News after WWS	\$900.00	0.0	30	1	0	1	\$900.00	\$0.00	0.0
24	Th 6p-7p		World Series Pre-game	\$450.00	0.0	15	2	0	2	\$900.00	\$0.00	0.0
/BOOKENDSI												
25	M-F 11p-11:30p		Seinfeld	\$112.50	0.0	15	2	0	2	\$225.00	\$0.00	0.0
/BOOKENDSI												
26	Sa 9a-11a		Big Noon Kickoff	\$375.00	0.0	30	1	0	1	\$375.00	\$0.00	0.0
27	Su 6p-7p		Masked Singer	\$450.00	0.0	15	2	0	2	\$900.00	\$0.00	0.0
/BOOKENDSI												
28	M-F 12n-12:30a		Mom	\$200.00	0.0	30	1	0	1	\$200.00	\$0.00	0.0
TOTALS: 84									0	\$32,100.00	\$0.00	0.0



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 27973318      Changes as of: 11/11/2022 at 3:47 PM      Version: Current State Version 4

CPE: 236/250/12514      Flight: 11/11/22 - 11/8/22      Station: KTMU      Con Type: POLITICAL/VOTE

Agency: Great American Media INC.      Advertiser: KANSAS VALUES INSTITUTE      Market: Topeka      Total \$: \$32,100.00

3050 K ST NW SUITE 100 WASHINGTON DC 20007      Product: TV      Office: WASHINGTON      Total Spots: 84

Agency Order #: 12153725      Service: Nielsen      Total CPP: \$0.00

Buyer: Summerhays, Blakely      Primary Demo: Adults 35+      Total GRP:

Salesperson: KELLY JOHNS      Assistant: KELLY JOHNS      Separation:      Traffic #: 3761838

Date/Time	Added by	Comment
11/01/22 3:42 PM	Darlene Mahler	Please see offers due to World Series program changes
11/01/22 11:42 AM	Darlene Mahler	Makegood from 27873151
10/31/22 4:13 PM	Darlene Mahler	Please see offers due to World Series
10/31/22 11:19 AM	System	Notice Received.
10/31/22 10:06 AM	KELLY JOHNS	Please extend to 11/8 with 5pm cutoff time
10/31/22 10:06 AM	KELLY JOHNS	Please extend to 11/8 with 5pm cutoff time

### Order Level Comments

Market Budget:	\$28,800
KTMJ Share:	100%
Comment:	Competitive Unknown

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	84	\$32,100.00	N/A	0.0

Month	Spots	Dollars
2022-Nov	84	\$32,100.00
Total	84	\$32,100.00

### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 3	11/1/22 3:42 PM	Darlene Mahler	Accepted	9	8	\$0	\$32,100.00	Changes: Total Spots from 83 to 84. 11 buylines added or modified.
Makegood 2	11/1/22 11:42 AM	Darlene Mahler	Confirmed	2		\$3,300.00	\$32,100.00	Changes: Total \$ from \$28,800.00 to \$32,100.00. Total Spots from 81 to 83. 2 buylines added or modified.
Makegood 1	10/31/22 4:13 PM	Darlene Mahler	Confirmed	4	4	\$0	\$28,800.00	Changes: 6 buylines added or modified.
Queued for Electronic Contracting	10/31/22 11:01 AM					\$0	\$0	
Revision	10/31/22 10:06 AM	KELLY JOHNS	Confirmed	27		\$0	\$28,800.00	Changes: Original End to 11/7/22, Flight End from 11/7/22 to 11/8/22, Demo Meta to
New	10/31/22 10:05 AM	KELLY JOHNS	Confirmed	54		\$28,800.00	\$28,800.00	Changes: Total Spots from 54 to 81. 17 buylines added or modified.

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

PB 19 Completed by station - Agency refused to do so.

ISSUE (Non-candidate) ADVERTISEMENT  
AGREEMENT FORM

I, \_\_\_\_\_, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: GREAT AMERICAN MEDIA - ANDREW HUTTON  
Agency name: GREAT AMERICAN MEDIA  
Address: 3050 K STREET NW  
Contact: ANDREW HUTTON | Phone number: 202-338-8700 | Email: ANDREW.HUTTON@GAMEDIA.COM

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: KANSAS VALUES INSTITUTE  
Address: P.O. BOX 97 LAURENCE, KS 66044  
Contact: | Phone number: | Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

DANIEL WATKINS  
SHARON ROSE  
ANN GATES  
RYAN WRIGHT

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A



THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: SEE ATTACHED PB-18 Name: FOR SIGNATURE	Signature: <i>Johnny Faith</i> Name: <i>Johnny Faith</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 10-31-22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 10/31/22

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

*SEE ATTACHED CONTRACTS*

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

**For national issue ads only (not applicable for state/local issue ads)**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Great American Media

do hereby request station time concerning the following issue:

KS Governor 2022
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Kansas Values Institute

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

[Empty box for candidate and issue information]

I represent that the payment for the above described broadcast time has been furnished by (name and address):

[Empty box for sponsor name and address]

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

[Empty box for listing executives or board members]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Kansas Values Institute  
PO Box 97 Lawrence KS 66044

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Daniel Watkins  
Sharon Rose  
Ann Gates  
Ryan Wright

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

***TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)***

4/8/2022

Date

Andrew Hutson

Signature

Digitally signed by Andrew Hutson  
Date: 2022.04.08 14:25:05 -04'00'

202-338-8700

Contact Phone Number

***TO BE SIGNED BY STATION REPRESENTATIVE***

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title