

ORDER



Topeka KTMJ

Orders
Order / Rev: 3644733
Alt Order #: 27873159
Product Desc: TV
Estimate: 236/250/10674
Flight Dates: 09/20/22 - 09/26/22
Original Date / Rev: 08/01/22 / 09/20/22
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Kansas Values Institute PAC
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: IN3307/TO232
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/25/22	17	\$4,350.00	\$3,697.50
09/26/22	10/30/22	2	\$550.00	\$467.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	17	\$4,350.00	\$3,697.50	0.00
October 2022	2	\$550.00	\$467.50	0.00
Totals	19	\$4,900.00	\$4,165.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTMJ	09/20/22	09/26/22	M-F 530p-6p Young Sheldon	CM	530p-6p	MTWTF--	:15/:15	2	\$250.00	P3	0.00	BK	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/20/22	09/26/22	MTWTF--		2		\$250.00		0.00					
N 2	KTMJ	09/20/22	09/26/22	LN M-F FOX 43 News at 9p M-F	CM	9p-10p	MTWTF--	:15/:15	2	\$450.00	P3	0.00	BK	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/20/22	09/26/22	MTWTF--		2		\$450.00		0.00					
N 3	KTMJ	09/25/22	09/25/22	LN Sa-Su FOX 43 News at 9p Su	CM	9p-930p	-----S	:15/:15	1	\$450.00	P3	0.00	BK	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/19/22	09/25/22	-----S		1		\$450.00		0.00					
N 4	KTMJ	09/20/22	09/26/22	M-F 11p-1130p Seinfeld	CM	11p-1130p	MTWTF--	:15/:15	1	\$100.00	P3	0.00	BK	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/20/22	09/26/22	MTWTF--		1		\$100.00		0.00					
N 5	KTMJ	09/20/22	09/26/22		CM	1130p-12a	MTWTF--	:15/:15	3	\$100.00	P3	0.00	BK	1	\$100.00

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Advertiser: POL/Kansas Values Institute PAC
 Product Desc: TV
 Estimate: 236/250/10674

Topeka KTMJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 1130p-12a Seinfeld											
				Seinfeld											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 09/20/22	09/26/22	MTWTF--			3			\$100.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KTMJ	09/20/22-09/26/22	M-F 1130p-12a				1130p-12a	MTWThF----	:15/15	(\$100.00)	0.00	BK			
Credited															
[No MG needed]															
3	KTMJ	09/20/22-09/26/22	M-F 1130p-12a				1130p-12a	MTWThF----	:15/15	(\$100.00)	0.00	BK			
Credited															
[No MG needed]															
N 6	KTMJ	09/25/22	09/25/22	Su 930p-10p	CM	930p-10p	-----S	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
				Last Man Standing											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 09/19/22	09/25/22	-----S			1			\$250.00			0.00		
N 7	KTMJ	09/20/22	09/26/22	M-F 5p-530p	CM	5p-530p	MTWTF--	:15/15	1	\$250.00	P3	0.00	BK	1	\$250.00
				Two and a Half Men											
				Young Sheldon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 09/20/22	09/26/22	MTWTF--			1			\$250.00			0.00		
N 8	KTMJ	09/20/22	09/22/22	M-F 1130p-12a	CM	1130p-12a	-T-T---	:15/15	2	\$100.00	P3	0.00	BK	2	\$200.00
				The Neighborhood											
				Seinfeld											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 09/20/22	09/26/22	---T---			2			\$100.00			0.00		
N 9	KTMJ	09/21/22	09/26/22	LN M-F	CM	9p-10p	M-WTF--	:30	3	\$450.00	P3	0.00	NM	3	\$1,350.00
				FOX 43 News at 9p M-F											
				Seinfeld											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 09/20/22	09/26/22	M-WTF--			3			\$450.00			0.00		
N 10	KTMJ	09/21/22	09/26/22	M-F 530p-6p	CM	530p-6p	M-WTF--	:30	2	\$250.00	P3	0.00	NM	2	\$500.00
				Young Sheldon											
				Seinfeld											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 09/20/22	09/26/22	M-WTF--			2			\$250.00			0.00		
N 11	KTMJ	09/21/22	09/26/22	M-F 11p-1130p	CM	11p-1130p	M-WTF--	:30	3	\$100.00	P3	0.00	NM	3	\$300.00
				Seinfeld											
				Seinfeld											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 09/20/22	09/26/22	M-WTF--			3			\$100.00			0.00		
													Totals	19	\$4,900.00



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27873159

CPE: 236/250/106/74

Agency: Great American Media
INC.

3050 K ST NW SUITE
100 WASHINGTON DC
20007

Changes as of: 9/20/2022 at 11:28 AM

Flight: 9/20/22 - 9/26/22

Advertiser: KANSAS VALUES
INSTITUTE

Product: TV

Agency Order #: 11875251

Buyer: Summerhays, Blakey

Salesperson: KELLY JOHNS
202-872-5880

Separation:

Version: Current State Version 7

Station: KTMJ

Market: Topeka

Office: WASHINGTON

Service: Nielsen

Primary Demo: Adults 35+

Assistant: KELLY JOHNS
202-872-5880

Con Type: POLITICAL/VOTE

Total \$: \$4,900.00

Total Spots: 29

Total CPM: \$0.00

Total GRP:

Traffic #: 3644733

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/20 - 9/20		Total Spots	Total \$	CPM*	GRP*
							9/20	9/20				
1	Tu-F,M 5:30p-6p		Young Sheldon	\$125.00	0	15	4		4	\$500.00	\$0.00	0.0
/BOOKENDS/												
2	Tu-F,M 9p-10p		Fox43 News At 9	\$225.00	0	15	4		4	\$900.00	\$0.00	0.0
/BOOKENDS/												
3	Su 9p-9:30p		Fox43 News At 9	\$225.00	0	15	2		2	\$450.00	\$0.00	0.0
/BOOKENDS/												
4	Tu-F,M 11p-11:30p		Seinfeld	\$50.00	0	15	2		2	\$100.00	\$0.00	0.0
/BOOKENDS/												
5	Tu-F,M 11:30p-12m		Seinfeld	\$50.00	0	15	0		0	\$0.00	\$0.00	0.0
/BOOKENDS/												
6	Su 9:30p-10p		Last Man Standing	\$250.00	0	30	1		1	\$250.00	\$0.00	0.0
7	M-F 5p-5:30p		Two And A Half Men	\$125.00	0.0	15	2		2	\$250.00	\$0.00	0.0
/BOOKENDS/												
8	Tu-F,M 11:30p-12m		The Neighborhood	\$50.00	0.0	15	6		6	\$300.00	\$0.00	0.0
/BOOKENDS/												
9	Tu-F,M 9p-10p		Fox43 News At 9	\$450.00	0.0	30	3		3	\$1,350.00	\$0.00	0.0
10	Tu-F,M 5:30p-6p		Young Sheldon	\$250.00	0.0	30	2		2	\$500.00	\$0.00	0.0
11	Tu-F,M 11p-11:30p		Seinfeld	\$100.00	0.0	30	3		3	\$300.00	\$0.00	0.0
TOTALS: 29									29	\$4,900.00	\$0.00	0.0



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Market: Topeka

Office: WASHINGTON

Service: Nielsen

Primary Demo: Adults 35+
Assistant: KELLY JOHNS
202-872-5880

Con Type: POLITICAL/NOTE

Total \$: \$4,900.00

Total Spots: 29

Total CPE: \$0.00

Total GRP:

Traffic #: 3644733

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
09/19/22 10:06 AM	Darlene Mahler	Please see program change
09/12/22 10:54 AM	Darlene Mahler	Please see offer due to M.L.B program change
08/01/22 3:23 PM	System	Notice Received.

Competitive Information

Market Budget: \$4,900
KTMJ Share: 100%
Competitive Unknown

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	29	\$4,900.00
Total	100%	29	\$4,900.00

Monthly Summary		
Month	Spots	Dollars
2022-Sep	29	\$4,900.00
Total	29	\$4,900.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/20/22 10:50 AM	KELLY JOHNS	Confirmed	9	9	\$0	\$4,900.00	Changes: Total Spots from 38 to 29. 7 buylines added or modified.
Makegood 2	9/19/22 10:06 AM	Darlene Mahler	Confirmed	6	6	\$0	\$4,900.00	Changes: 2 buylines added or modified.
Revision	9/16/22 3:14 PM	KELLY JOHNS	Confirmed	10	10	\$0	\$4,900.00	Changes: Total Spots from 28 to 38. 5 buylines added or modified.
Revision	9/16/22 8:30 AM	KELLY JOHNS	Confirmed	9	9	\$0	\$4,900.00	Changes: Total Spots from 19 to 28. 2 buylines added or modified.
Makegood 1	9/12/22 10:54 AM	Darlene Mahler	Confirmed	1	1	\$0	\$4,900.00	Changes: 2 buylines added or modified.
Queued for Electronic Contracting	8/11/22 12:40 PM					\$0	\$0	
Revision	8/11/22 12:38 PM	KELLY JOHNS	Confirmed			\$0	\$4,900.00	Changes: Demo Meta to R16I. 3 buylines added or modified.
New	8/11/22 12:35 PM	KELLY JOHNS	Confirmed	19		\$4,900.00	\$4,900.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.