

ORDER



Topeka KTMJ

Orders
Order / Rev: 3537513
Alt Order #: 27781019
Product Desc: ORDR
Estimate: RGAKS/ORDR/907913
Flight Dates: 09/07/22 - 09/13/22
Original Date / Rev: 05/10/22 / 08/29/22
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Del Cielo Media
Buying Contact:
Billing Contact:
 P.O. Box 25458
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Republican Governors Associati
Demographic: A35+
Product Codes: PL13
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/25/22	7	\$3,150.00	\$2,677.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	7	\$3,150.00	\$2,677.50	0.00
Totals	7	\$3,150.00	\$2,677.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KTMJ	09/07/22	09/13/22	College Football College Football	CM	College Football (11:00 AM-6:00 PM)	-----S-	:30	1	\$450.00	P3	0.00	NM	4	\$1,800.00
FOX43 NEWS AT 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	-----S-					4	\$450.00		0.00			
Week:		09/12/22	09/18/22	-----					0	\$450.00		0.00			
N 3	KTMJ	09/07/22	09/13/22	LN M-F FOX 43 News at 9p M-F	CM	9p-10p	--WTF--	:30	1	\$450.00	P3	0.00	NM	3	\$1,350.00
FOX43 NEWS AT 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	--WTF--					3	\$450.00		0.00			
Week:		09/12/22	09/18/22	-----					0	\$450.00		0.00			
													Totals	7	\$3,150.00



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27781019

Changes as of: 8/29/2022 at 2:56 PM

Version: Current State Version 3

CPE: RGAKS/ORDR/907913

Flight: 9/7/22 - 9/13/22

Station: KTNM

Con Type: POLITICAL/NOTE

Agency: DEL CIELO MEDIA

Advertiser: Republican Governor's Association KS

Market: Topeka

Total \$: \$3,150.00

PO BOX 25458
ALEXANDRIA, VA 22313

Product: ORDR
Agency Order #: 30080868

Office: WASHINGTON
Service: Nielsen

Total Spots: 7
Total CPM: \$177.97

Buyer: Gaeccker, Elaine
Salesperson: KELLY JOHNS
202-872-5880

Primary Demo: Adults 35+
Assistant: KELLY JOHNS
202-872-5880

Total GRP: 17.7
Traffic #: 3537513

Comments: This is a new order for RGA. Payment and traffic will be issued closer to FTC. Thanks, Elaine

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	9/7 - 9/13							Total Spots	Total \$	CPP*	GRP*	
								9/7	9/8	9/9	9/10	9/11	9/12	9/13					
1	M-F 9p-9:30p		FOX43 NEWS AT 9	\$450.00	1.9	4,200	30	0	0	0	0	0	0	0	0	0	\$0.00	\$236.84	0.0
2	Sa 11a-6p		COLLEGE FOOTBALL DAY	\$450.00	3.0	6,600	30	0	0	0	4	0	0	0	0	4	\$1,800.00	\$150.00	12.0
3	M-F 9p-10p		FOX43 NEWS AT 9	\$450.00	1.9	4,200	30	1	1	1	1	0	0	0	0	3	\$1,350.00	\$236.84	5.7
TOTALS:								1	1	1	1	4	0	0	0	7	\$3,150.00	\$177.97	17.7



125 West 55th St
New York, NY 10019

Contract # 27781019 Changes as of: 8/29/2022 at 2:55 PM Version: Current State Version 3
 CPE: RGAKS/ORDR/907913 Flight: 9/7/22 - 9/13/22 Station: KTMJ
 Agency: DEL CIELO MEDIA Advertiser: Republican Governor's Association KS Market: Topeka
 PO BOX 25458 Product: ORDR Office: WASHINGTON
 ALEXANDRIA, VA Agency Order #: 30080868 Service: Nielsen
 Buyer: Gaeckler, Elaine Primary Demo: Adults 35+
 Salesperson: KELLY JOHNS Assistant: KELLY JOHNS
 Separation: 202-872-5880 Traffic #: 3537513
 Total Spots: 7
 Total CPM: \$177.97
 Total GRP: 17.7
 Total Traffic #: 3537513
 Con Type: POLITICAL/NOTE
 Total \$: \$3,150.00

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
08/26/22 10:30 AM	Darlene Mahler	9p News expanded to one hour 9-10p
05/13/22 9:01 AM	System	Notice Received.
05/10/22 9:55 AM	System	Notice Received.
05/10/22 8:21 AM	KELLY JOHNS	This is a new order for RGA. Payment and traffic will be issued closer to FTC. Thanks, Elaine

Competitive Information

Market Budget:	\$3,150
KTMJ Share:	100%
Comment:	Competitive Unknown

Daypart Summary			Monthly Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP	Month	Spots	Dollars
	100%	7	\$3,150.00	\$177.97	17.7	2022-Sep	7	\$3,150.00
Total	100%	7	\$3,150.00	\$177.97	17.7	Total	7	\$3,150.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	8/26/22 10:30 AM	Darlene Mahler	Confirmed	3	3	\$0	\$3,150.00	Changes: Total GIMPs from 0 to 18. Total CPM from \$0.00 to \$177.966. 10. 2 buylines added or modified. Changes: Schedule Dates from Wed Sep 07 2022 00:00:00 GMT-0500, Tue Sep 06 2022 00:00:00 GMT-0500, Wed Sep 07 2022 00:00:00 GMT-0500, Thu Sep 08 2022 00:00:00 GMT-0500, Fri Sep 09 2022 00:00:00 GMT-0500, Sat Sep 10 2022 00:00:00 GMT-0500, Sun Sep 11 2022 00:00:00 GMT-0500, Mon Sep 12 2022 00:00:00 GMT-0500, Tue Sep 13 2022 00:00:00 GMT-0500 to Wed Sep 07 2022 00:00:00 GMT-0500, Tue Sep 06 2022 00:00:00 GMT-0500, Wed Sep 07 2022 00:00:00 GMT-0500, Thu Sep 08 2022 00:00:00 GMT-0500, Fri Sep 09 2022 00:00:00 GMT-0500, Sat Sep 10 2022 00:00:00 GMT-0500, Sun Sep 11 2022 00:00:00 GMT-0500, Mon Sep 12 2022 00:00:00 GMT-0500, Tue Sep 13 2022 00:00:00 GMT-0500.
Revision	5/13/22 7:54 AM	GOTOSTRATAKJOHNS	Confirmed			\$0	\$3,150.00	
Queued for Electronic Contracting	5/10/22 8:36 AM					\$0	\$0	
New	5/10/22 8:21 AM	KELLY JOHNS	Confirmed	7		\$3,150.00	\$3,150.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.