

ORDER



Topeka KTMJ

Orders
Order / Rev: 3547743
Alt Order #: 27786927
Product Desc: TV
Estimate: 236/250/10931
Flight Dates: 05/24/22 - 05/30/22
Original Date / Rev: 05/23/22 / 05/23/22
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Kansas Values Institute PAC
Demographic: HH
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: IN3307/TO232
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/29/22	13	\$2,825.00	\$2,401.25
05/30/22	06/26/22	3	\$650.00	\$552.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	13	\$2,825.00	\$2,401.25	0.00
June 2022	3	\$650.00	\$552.50	0.00
Totals	16	\$3,475.00	\$2,953.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTMJ	05/24/22	05/30/22	M-F 530p-6p Young Sheldon	CM	530p-6p	MTWTF--	:30	5	\$125.00	P4	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/22	05/30/22	MTWTF--		5				\$125.00		0.00			
N 2	KTMJ	05/24/22	05/30/22	M-F 6p-630p Big Bang Theory	CM	6p-630p	MTWTF--	:30	5	\$300.00	P3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/22	05/30/22	MTWTF--		5				\$300.00		0.00			
N 3	KTMJ	05/24/22	05/30/22	LN M-F FOX 43 News at 9p M-F	CM	9p-930p	MTWTF--	:30	5	\$225.00	P4	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/22	05/30/22	MTWTF--		5				\$225.00		0.00			
N 4	KTMJ	05/28/22	05/28/22	LN Sa-Su FOX 43 News at 9p Sa	CM	9p-930p	-----S-	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/23/22	05/29/22	-----S-		1				\$225.00		0.00			
													Totals	16	\$3,475.00



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27786927 Changes as of: 5/23/2022 at 9:53 AM Version: Current State Version 1

CPE: 236/250/10931 Flight: 5/24/22 - 5/30/22 Station: KTMU Con Type: POLITICAL/VOTE

Agency: Great American Media Advertiser: KANSAS VALUES INSTITUTE Market: Topeka Total \$: \$3,475.00

3050 K ST NW SUITE 100 WASHINGTON DC 20007 Product: TV Office: WASHINGTON Total Spots: 16

Agency Order #: 11685659 Service: Nielsen Total CPP: \$0.00

Buyer: Summerhays, Blakely Primary Demo: Assistant: KELLY JOHNS Traffic #: 3547743

Salesperson: KELLY JOHNS 202-872-5880 Separation: 202-872-5880

Comments: Light spot count on Memorial Day (Mon, 5/30)

#	Day/Time	DP	Program	Rate	Len	5/24 - 5/24		Total Spots	Total \$	CPP*	GRP*
						5/24	5/24				
1	Tu-F M 5:30p-6p		Young Sheldon	\$125.00	30	5		5	\$625.00	\$0.00	0.0
2	Tu-F M 6p-6:30p		Big Bang Theory	\$300.00	30	5		5	\$1,500.00	\$0.00	0.0
3	Tu-F M 9p-9:30p		Fox43 News At 9	\$225.00	30	5		5	\$1,125.00	\$0.00	0.0
4	Sa 9p-9:30p		KSNT News At 9P	\$225.00	30	1		1	\$225.00	\$0.00	0.0
TOTALS:						16		16	\$3,475.00	\$0.00	0.0



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125 West 55th St
New York, NY 10019

Contract # 27786927 Changes as of: 5/23/2022 at 9:53 AM Version: Current State Version 1

CPE: 236/250/10931 Flight: 5/24/22 - 5/30/22 Station: KTMJ Con Type: POLITICAL/VOTE
 Agency: Great American Media Advertiser: KANSAS VALUES Market: Topeka Total \$: \$3,475.00

3050 K ST NW SUITE Product: TV Office: WASHINGTON Total Spots: 16
 100 WASHINGTON DC 20007

Agency Order #: 11685659 Service: Nielsen Total CPP: \$0.00
 Buyer: Summerhays, Blakely Primary Demo: Total GRP: Traffic #: 3547743
 Salesperson: KELLY JOHNS Assistant: KELLY JOHNS Separation: 202-872-5880

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
05/23/22 9:53 AM	System	Notice Received.
05/23/22 9:30 AM	KELLY JOHNS	Light spot count on Memorial Day (Mon, 5/30)

Competitive Information	
Market Budget:	\$3,475
KTMJ Share:	100%
Comments:	Competitive Unknown

Daypart Summary					
Day/Time	% Dist/b	Spots	Dollars	CPP	GRP
	100%	16	\$3,475.00	N/A	0.0
Total	100%	16	\$3,475.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2022-May	16	\$3,475.00
Total	16	\$3,475.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Quoted for Electronic Contracting	5/23/22 9:31 AM					\$0	\$0	
New	5/23/22 9:30 AM	KELLY JOHNS	Confirmed	16		\$3,475.00	\$3,475.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-247 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KSNT / KTKA / KTMJ	Date: 5/23/22
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I, Great American Media

do hereby request station time concerning the following issue:

KS Governor 2022

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	* SEE ATTACHED CONTRACTS * SAME TRAFFIC AS LAST WEEK				

This broadcast time will be used by: Kansas Values Institute

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p><input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT “COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE”**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Kansas Values Institute
PO Box 97 Lawrence KS 66044

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Daniel Watkins
Sharon Rose
Ann Gates
Ryan Wright

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS


THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

<u>4/8/2022</u>	<u>Andrew Hutson</u>	<small>Digitally signed by Andrew Hutson Date: 2022.04.08 14:25:05 -04'00'</small>	<u>202-338-8700</u>
Date	Signature		Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<u></u>	<u>Johnny Faith</u>	<u>DOS</u>
Signature	Printed Name	Title