



# CONTRACT

**KTMJ**  
 2960 North Meridian Street, Suite 250  
 Kelly Nichols  
 Indianapolis, IN 46208  
 (785) 582-4000

<u>Contract / Revision</u> 3576177 / 1		<u>Alt Order #</u> 27805300	
<u>Advertiser</u> POL/Kansas Values Institute PAC		<u>Original Date / Revision</u> 06/17/22 / 06/17/22	
<u>Contract Dates</u> 06/21/22 - 06/27/22		<u>Estimate #</u> 236/250/11223	
<u>Product</u> TV			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTMJ	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agv Code</u> 9913721	<u>Advertiser Code</u> 236	<u>Product 1/2</u> 250	
<u>Agency Ref</u> IN3307/TO232		<u>Advertiser Ref</u>	

And:

**Great American Media**  
 3050 K Street Northwest  
 Washington, DC 20007  
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTMJ	06/21/22	06/27/22	Young Sheldon	530p-6p		:15/:15			BK	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/21/22	06/27/22	MTWTF--	5			\$125.00				
N 2	KTMJ	06/21/22	06/27/22	Big Bang Theory	6p-630p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/21/22	06/27/22	MTWTF--	3			\$300.00				
N 3	KTMJ	06/21/22	06/27/22	FOX 43 News at 9p M-F	9p-930p		:15/:15			BK	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/21/22	06/27/22	MTWTF--	5			\$225.00				
N 4	KTMJ	06/25/22	06/25/22	FOX 43 News at 9p Sa	9p-930p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/20/22	06/26/22	-----S-	1			\$225.00				
N 5	KTMJ	06/21/22	06/27/22	Big Bang Theory	6p-630p		:15/:15			BK	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/21/22	06/27/22	MTWTF--	2			\$300.00				
<b>Totals</b>											16	\$3,475.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/22 -06/26/22	12	\$2,525.00	(\$378.75)	\$2,146.25
06/27/22 -07/31/22	4	\$950.00	(\$142.50)	\$807.50
<b>Totals</b>	16	\$3,475.00	(\$521.25)	\$2,953.75

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 27805300

CPE: 236/250/11223

Agency: Great American Media

3050 K ST NW SUITE  
100 WASHINGTON DC  
20007

Changes as of: 6/17/2022 at 2:20 PM

Flight: 6/21/22 - 6/27/22

Advertiser: KANSAS VALUES INSTITUTE

Product: TV

Agency Order #: 11763103

Buyer: Summerhays, Blakey

Salesperson: KELLY JOHNS  
202-872-5880

Separation:

Version: Current State Version 2

Station: KTMJ

Market: Topeka

Office: WASHINGTON

Service: Nielsen

Primary Demo: Adults 35+

Assistant: KELLY JOHNS  
202-872-5880

Con Type: POLITICAL/NOTE

Total \$: \$3,475.00

Total Spots: 28

Total CPP: \$0.00

Total GRP:

Traffic #: 3576177

#	Day/Time	DP	Program	Rate	A35P Rating	Len	6/21 - 6/21		Total Spots	Total \$	CPP*	GRP*
							6/21	6/21				
1	Tu-F M 5:30p-6p /BOOKENDS/		Young Sheldon	\$62.50	0	15	10		10	\$625.00	\$0.00	0.0
2	Tu-F M 6p-6:30p		Big Bang Theory	\$300.00	0	30	3		3	\$900.00	\$0.00	0.0
3	Tu-F M 9p-9:30p /BOOKENDS/		Fox43 News At 9	\$112.50	0	15	10		10	\$1,125.00	\$0.00	0.0
4	Sa 9p-9:30p Tu-F M		KSNT News At 9p	\$225.00	0	30	1		1	\$225.00	\$0.00	0.0
5	Tu-F M 6p-6:30p /BOOKENDS/		Big Bang Theory	\$150.00	0.0	15	4		4	\$600.00	\$0.00	0.0
<b>TOTALS: 28</b>									<b>28</b>	<b>\$3,475.00</b>	<b>\$0.00</b>	<b>0.0</b>



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 27805300 Changes as of: 6/17/2022 at 2:20 PM Version: Current State Version 2

CPE: 236/250/11223 Flight: 6/21/22 - 6/27/22 Station: KTMJ  
Agency: Great American Media Advertiser: KANSAS VALUES Market: Topeka  
3050 K ST NW SUITE  
100 WASHINGTON DC  
20007 Product: TV Office: WASHINGTON  
Total Spots: 28

Agency Order #: 11763103 Service: Nielsen  
Buyer: Summerhays, Blakey Primary Demo: Adults 35+ Total GRP: \$0.00  
Salesperson: KELLY JOHNS Assistant: KELLY JOHNS Traffic #: 3576177  
202-872-5880 202-872-5880  
Separation:

Special Instructions

Date/Time	Added by	Comment
06/17/22 2:20 PM	System	Notice Received.

Competitive Information	
Market Budget:	\$3,475
KTMJ Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	28	\$3,475.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>28</b>	<b>\$3,475.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2022-Jun	28	\$3,475.00
<b>Total</b>	<b>28</b>	<b>\$3,475.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	6/17/22 10:35 AM					\$0	\$0	
Revision	6/17/22 10:34 AM	KELLY JOHNS	Confirmed	12		\$0	\$3,475.00	Changes: Total Spots from 16 to 28. Demo Meta to [R16]. 4 buylines added or
New	6/17/22 10:33 AM	KELLY JOHNS	Confirmed	16		\$3,475.00	\$3,475.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

PB 19 Completed by station - Agency refused to do so

### ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, \_\_\_\_\_, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Station time requested by: *GREAT AMERICAN MEDIA - Andrew Hutson*

Agency name: *GREAT AMERICAN MEDIA*

Address: *3050 K STREET NW*

Contact: *Andrew Hutson* | Phone number: *202-338-8700* | Email: *Andrew.Hutson@GMMB.com*

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: *KANSAS VALUES INSTITUTE*

Address: *P.O. Box 97 LAWRENCE, KS 66044*

Contact: | Phone number: | Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

*DANIEL WATKINS*

*SHARON ROSE*

*ANN GATES*

*RYAN WRIGHT*

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

**Station Representative**

Signature:

Signature:

Name:

Name:

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?

Yes

No

Date ad received:

6/8/22

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

**SEE ATTACHED CONTRACTS**

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Great American Media

do hereby request station time concerning the following issue:

KS Governor 2022
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Kansas Values Institute

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

<p><b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b></p> <p><input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

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I represent that the payment for the above described broadcast time has been furnished by (name and address):

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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Kansas Values Institute  
PO Box 97 Lawrence KS 66044

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Daniel Watkins  
Sharon Rose  
Ann Gates  
Ryan Wright



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

***TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)***

4/8/2022

Date

Andrew Hutson

Signature

Digitally signed by Andrew Hutson  
Date: 2022.04.08 14:25:05 -04'00'

202-338-8700

Contact Phone Number

***TO BE SIGNED BY STATION REPRESENTATIVE***

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**