

ORDER



Topeka KTMJ

Orders
Order / Rev: 3541135
Alt Order #: 27782722
Product Desc: ORDR
Estimate: RGAKS/ORDR/N02N08
Flight Dates: 11/02/22 - 11/08/22
Original Date / Rev: 05/13/22 / 10/21/22
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Del Cielo Media
Buying Contact:
Billing Contact:
 P.O. Box 25458
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Republican Governors Associati
Demographic: A35+
Product Codes: PL13
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/22	11/27/22	12	\$4,350.00	\$3,697.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2022	12	\$4,350.00	\$3,697.50	0.00
Totals	12	\$4,350.00	\$3,697.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KTMJ	11/02/22	11/08/22	College Football College Football	CM	College Football (11:00 AM-6:00 PM)	-----S-	:30	1	\$450.00	P3	0.00	NM	4	\$1,800.00
SEINFELD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----S-		4				\$450.00		0.00			
		Week: 11/07/22	11/13/22	-----		0				\$450.00		0.00			
N 6	KTMJ	11/02/22	11/08/22	M-F 11p-1130p Seinfeld	CM	11p-1130p	MTWTF--	:30	1	\$100.00	P3	0.00	NM	3	\$300.00
SEINFELD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	--WT---		2				\$100.00		0.00			
		Week: 11/07/22	11/13/22	M-----		1				\$100.00		0.00			
N 7	KTMJ	11/02/22	11/08/22	LN M-F FOX 43 News at 9p M-F	CM	9p-10p	MTWTF--	:30	1	\$450.00	P3	0.00	NM	5	\$2,250.00
SEINFELD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	--WTF--		4				\$450.00		0.00			
		Week: 11/07/22	11/13/22	M-----		1				\$450.00		0.00			

Totals 12 \$4,350.00



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 21782722

Changes as of: 10/21/2022 at 3:28 PM

Version: Current State Version 6

CPE: RGA/KS/ORDR/N02N08

Flight: 11/2/22 - 11/8/22

Station: KTMM

Con Type: POLITICAL/VOTE

Agency: DEL CIELO MEDIA

Advertiser: Republican Governor's Association KS

Market: Topeka

Total \$: \$4,350.00

PO BOX 25458
ALEXANDRIA, VA 22313

Product: ORDR
Agency Order #: 30081066

Office: WASHINGTON
Service: Nielsen

Total Spots: 12
Total CPE: \$124.64

Buyer: Gaeckler, Elaine
Salesperson: KELLY JOHNS
202-872-5880

Primary Demo: Adults 35+
Assistant: KELLY JOHNS
202-872-5880

Total GRP: 34.9
Trafic #: 354135

Comments: RGA/KS - ADD TO SCHEDULE Do Not Double-Book Please confirm thank you!

#	Day/Time	DP	Program	Rate	A3SP Rating	A3SP Impres- sion	Len	11/2 - 11/8								Total Spots	Total \$	CPE*	GRP*
								11/2	11/3	11/4	11/5	11/6	11/7	11/8					
1	M-F 10:30p-11p		SEINFELD	\$100.00	1.0	2,200	30	0	0	0	0	0	0	0	0	0	\$0.00	\$100.00	0.0
2	M-F 9p-9:30p		FOX43 NEWS AT 9	\$450.00	3.1	6,800	30	0	0	0	0	0	0	0	0	0	\$0.00	\$145.16	0.0
3	Sa 11a-6p		COLLEGE FOOTBALL DAY	\$450.00	4.1	0	30	0	0	0	4	0	0	0	0	0	\$1,800.00	\$109.76	16.4
6	M-F 11p-11:30p		SEINFELD	\$100.00	1.0	2,200	30	1	1	0	0	0	1	0	0	0	\$300.00	\$100.00	3.0
7	M-F 9p-10p		FOX43 NEWS AT 9	\$450.00	3.1	6,800	30	1	1	2	0	0	1	0	0	0	\$2,250.00	\$145.16	15.5
TOTALS:							2	2	2	2	4	0	2	0	0	12	\$4,350.00	\$124.64	34.9

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27782722 Changes as of: 10/21/2022 at 3:28 PM Version: Current State Version 6

CPE: RGAKS/ORDR/NO2N08 Flight: 11/21/22 - 11/8/22 Station: KTMJ
 Agency: DEL CIELO MEDIA Advertiser: Republican Governor's Association KS Market: Topeka
 PO BOX 25458 Product: ORDR Agency Order #: 30081066 Office: WASHINGTON
 ALEXANDRIA, VA Buyer: Gaeclel, Elaine Primary Demo: Adults 35+
 Salesperson: KELLY JOHNS Assistant: KELLY JOHNS
 Separation: 202-872-5880 Service: Nielsen

Total Spots: 12
 Total GRP: 34.9
 Total CPM: \$124.64
 Total GRP: 34.9
 Traffic #: 3541135

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/21/22 3:28 PM	System	Notice Received.
10/21/22 10:38 AM	KELLY JOHNS	RGAKS - ADD TO SCHEDULE Do Not Double-Book Please confirm thank you!
10/21/22 10:38 AM	KELLY JOHNS	RGAKS - ADD TO SCHEDULE Do Not Double-Book Please confirm thank you!
10/05/22 3:09 PM	Darlene Mahler	Please see time changes on programs
10/05/22 2:45 PM	System	Notice Received.
10/05/22 2:03 PM	GOTOSTRATAKJOHNS	RGAKS - ADD TO SCHEDULE Do Not Double-Book Please confirm thank you!
07/08/22 8:48 AM	Darlene Mahler	Please see offers due to program changes
05/13/22 11:27 AM	System	Notice Received.
05/13/22 7:59 AM	KELLY JOHNS	THIS IS A NEW ORDER FOR RGAKS. PLS CFM ASAP. THANKS, ELAINE

Competitive Information

Market Budget:	\$4,550
KTMJ Share:	100%
Comment:	Competitive Unknown

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	12	\$4,350.00	\$124.64	34.9

Monthly Summary

Month	Spots	Dollars
2022-Nov	12	\$4,350.00
Total	12	\$4,350.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/21/22 10:38 AM	KELLY JOHNS	Confirmed		2	\$-200.00	\$4,350.00	Changes: Total Spots from 14 to 12. Calculated Dollars from \$4,550.00 to \$4,350.00. Total GRPs from 36.9 to 34.9. Total CPP from \$123.31 to \$124.64. Original Entered Dollars to \$4,350.00, User Entered \$ from \$0.00 to \$4,350.00. Total \$ from \$4,550.00 to \$4,350.00. 2 buylines added or modified.
Revision	10/21/22 10:38 AM	GOTOSTRATAKJOHNS	Confirmed			\$0	\$4,550.00	Changes: Total GIMPs from 36 to 37. Total CPM from \$125,000.00 to \$123,306.23. 4 buylines added or modified.
Makegood 2	10/5/22 3:09 PM	Darlene Mahler	Confirmed	10	10	\$0	\$4,550.00	Changes: Comments from THIS IS A NEW ORDER FOR RGAKS. PLS CFM ASAP. THANKS, ELAINE to RGAKS - ADD TO SCHEDULE Do Not Double-Book Please confirm thank you!. Total GRPs from 36.4 to 36.9. Total CPP from \$125.00 to \$123.31. 4 buylines added or modified.
Revision	10/5/22 2:03 PM	GOTOSTRATAKJOHNS	Confirmed	10	10	\$0	\$4,550.00	Changes: Total GIMPs from 0 to 36. Total CPM from \$0.00 to \$125,000.00. 4 buylines added or modified.
Makegood 1	7/8/22 8:48 AM	Darlene Mahler	Confirmed	10	10	\$0	\$4,550.00	
Queued for Electronic Contracting	5/13/22 8:09 AM					\$0	\$0	
New	5/13/22 7:59 AM	KELLY JOHNS	Confirmed	14		\$4,550.00	\$4,550.00	



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Buyer: Gaeckler, Elaine

Primary Demo: Adults 35+

Total GRP: 34.9

Salesperson: KELLY JOHNS

Assistant: KELLY JOHNS

Traffic #: 3541135

Separation:

ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Policy