

# ORDER



Topeka KTMJ

**Orders**  
**Order / Rev:** 3585909  
**Alt Order #:** 27832071  
**Product Desc:** ORDR  
**Estimate:** RGAKS/ORDR/624702  
**Flight Dates:** 06/24/22 - 07/02/22  
**Original Date / Rev:** 06/23/22 / 06/23/22  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Del Cielo Media  
**Buying Contact:**  
**Billing Contact:**  
 P.O. Box 25458  
 Alexandria, VA 22313

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/Republican Governors Associati  
**Demographic:** A55+  
**Product Codes:** PL13  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/22	07/31/22	11	\$1,100.00	\$935.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	11	\$1,100.00	\$935.00	0.00
<b>Totals</b>	<b>11</b>	<b>\$1,100.00</b>	<b>\$935.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTMJ	06/27/22	07/02/22	M-F 10a-11a Kelly Clarkson	CM	10a-11a	M-W-F--	:30	1	\$100.00	P3	0.00	NM	3	\$300.00
KELLY CLARKSON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/27/22 07/03/22 M-W-F-- 3 \$100.00 0.00															
N 2	KTMJ	06/27/22	07/02/22	M-F 11a-12p Drew Barrymore	CM	11a-12p	MT-T---	:30	1	\$100.00	P3	0.00	NM	3	\$300.00
KELLY CLARKSON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/27/22 07/03/22 MT-T--- 3 \$100.00 0.00															
N 3	KTMJ	06/27/22	07/02/22	M-F 9a-10a FOX 43 AM Live	CM	9a-10a	MTWTF--	:30	1	\$100.00	P3	0.00	NM	5	\$500.00
KELLY CLARKSON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/27/22 07/03/22 MTWTF-- 5 \$100.00 0.00															
<b>Totals</b>														<b>11</b>	<b>\$1,100.00</b>



**KATZ**  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 27832071      Changes as of: 6/24/2022 at 4:57 PM      Version: Current State Version 2

CPE: RGAKS/ORDR/624702      Flight: 6/24/22 - 7/3/22      Station: KTMJ      Con Type: POLITICAL/VOTE  
 Agency: DEL CIELO MEDIA      Advertiser: Republican Governor's Association KS      Market: Topeka      Total \$: \$1,100.00

PO BOX 25458      Product: ORDR      Agency Order #: 30081986      Office: WASHINGTON      Total Spots: 11  
 ALEXANDRIA, VA      Separation:      Buyer: Jamesson, Rhonda      Service: Nielsen      Total CPP: \$112.24

Salesperson: KELLY JOHNS      Primary Demo: Adults 55+      Traffic #: 3585909  
 202-872-5880      Assistant: KELLY JOHNS

Comments: Add to sked please make sure not to double book this supercedes previous order all spots that were added are on SUNDAY 7/3 there is no add on KTMJ call with issue Kym for Rhonda

#	Day/Time	DP	Program	Rate	A55P Rating	A55P Impression	Len	6/24 - 7/3							Total Spots	Total \$	CPP*	GRP*			
								6/24	6/25	6/26	6/27	6/28	6/29	6/30					7/1	7/2	7/3
1	M-F 10a-11a		KELLY CLARKSON	\$100.00	1.1	0	30	0	0	0	1	0	1	0	0	0	3	\$300.00	\$90.91	3.3	
2	M-F 11a-12n		DREW BARRYMORE	\$100.00	1.0	0	30	0	0	0	1	1	0	0	0	0	3	\$300.00	\$100.00	3.0	
3	M-F 9a-10a		FOX43 AM LIVE	\$100.00	0.7	0	30	0	0	0	1	1	1	1	0	0	5	\$500.00	\$142.86	3.5	
<b>TOTALS:</b>								0	0	0	3	2	2	2	2	0	0	11	\$1,100.00	\$112.24	9.8



125 West 55th St  
New York, NY 10019

Contract # 27832071      Changes as of: 6/24/2022 at 4:57 PM      Version: Current State Version 2  
 CPE: RGAKS/ORDR/624702      Flight: 6/24/22 - 7/3/22      Station: KTMJ  
 Agency: DEL CIELO MEDIA      Advertiser: Republican Governor's Association KS      Market: Topeka  
 PO BOX 25458      Product: ORDR      Office: WASHINGTON  
 ALEXANDRIA, VA      Agency Order #: 30081986      Service: Nielsen  
 22313  
 Buyer: Jameson, Rhonda      Primary Demo: Adults 55+      Total Spots: 11  
 Salesperson: KELLY JOHNS      Assistant: KELLY JOHNS      Total CPP: \$112.24  
 202-872-5880      202-872-5880      Traffic #: 3585909  
 Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
06/24/22 4:57 PM	System	Notice Received.
06/24/22 4:31 PM	GOTOSTRATA1107793	Add to sked please make sure not to double book this supercedes previous order all spots that were added are on SUNDAY 7/3 there is no add on KTMJ call with issue Kym for Rhonda
06/23/22 10:30 AM	System	Notice Received.
06/23/22 9:56 AM	BRADLEY PHILLIPS	This is a new order. Please call with questions Please confirm Thank you! Rhonda Jameson 770-853-3445

Competitive Information

Market Budget: \$1,300
KTMJ Share: 100%
Comment:

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	11	\$1,100.00	\$112.24	9.8
<b>Total</b>	<b>100%</b>	<b>11</b>	<b>\$1,100.00</b>	<b>\$112.24</b>	<b>9.8</b>

Monthly Summary

Month	Spots	Dollars
2022-Jun	0	\$0.00
2022-Jul	11	\$1,100.00
<b>Total</b>	<b>11</b>	<b>\$1,100.00</b>

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	6/27/22 3:18 PM					\$0	\$0	
Revision	6/24/22 4:31 PM	GOTOSTRATA1107793	Confirmed			\$0	\$1,100.00	Changes: Flight End from 7/2/22 to 7/3/22. Comments from 'This is a new order. Please call with questions Please confirm Thank you! Rhonda Jameson 770-853-3445 to Add to sked please make sure not to double book this supercedes previous order all spots that were added are on SUNDAY 7/3 there is no add on KTMJ call with issue Kym for Rhonda. Total GRPs from 11.5 to 9.8. Total CPP from \$113.04 to \$112.24. 3 buylines added or modified.'
Queued for Electronic Contracting	6/23/22 9:57 AM					\$0	\$0	
New	6/23/22 9:56 AM	BRADLEY PHILLIPS	Confirmed	11		\$1,100.00	\$1,100.00	

PARAGRAPHS 48 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Del Cielo Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Del Cielo Media

Address: PO Box 25458, Alexandria, VA 22313

Contact:

Phone number: 703-409-7269

Email: info@delcielomedia.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Republican Governors Association Kansas 2022 PAC

Address: 1747 Pennsylvania Ave NW Suite 250, Washington, DC 20006

Contact:

Phone number: 202-662-4140

Email: ecanligil@rga.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Dave Rexrode, Chairperson

Erim Canligil, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: <i>Del Cielo Media</i>	Signature: <i>[Handwritten Signature]</i>
Name: Del Cielo Media	Name: <i>Johnny Faith</i>
Date of Request to Purchase Ad Time: 3/8/22	Date of Station Agreement to Sell Time: <i>6/23/22</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *6/16/22*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

*ATTACHED  
\* SEE CONTRACTS*

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.