

# ORDER



Topeka KTMJ

**Orders**  
**Order / Rev:** 3644745  
**Alt Order #:** 27873160  
**Product Desc:** TV  
**Estimate:** 236/250/10675  
**Flight Dates:** 09/27/22 - 10/03/22  
**Original Date / Rev:** 08/01/22 / 08/01/22  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Great American Media  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/Kansas Values Institute PAC  
**Demographic:** A35+  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:** IN3307/TO232  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	19	\$4,900.00	\$4,165.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	19	\$4,900.00	\$4,165.00	0.00
<b>Totals</b>	<b>19</b>	<b>\$4,900.00</b>	<b>\$4,165.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTMJ	09/27/22	10/03/22	M-F 530p-6p Young Sheldon	CM	530p-6p	MTWTF--	:30	5	\$250.00	P3	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/22	10/03/22	MTWTF--		5				\$250.00		0.00			
N 2	KTMJ	09/27/22	10/03/22	LN M-F FOX 43 News at 9p M-F	CM	9p-10p	MTWTF--	:30	6	\$450.00	P3	0.00	NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/22	10/03/22	MTWTF--		6				\$450.00		0.00			
N 3	KTMJ	09/27/22	10/03/22	M-F 11p-1130p Seinfeld	CM	11p-1130p	MTWTF--	:30	4	\$100.00	P3	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/22	10/03/22	MTWTF--		4				\$100.00		0.00			
N 4	KTMJ	09/27/22	10/03/22	M-F 1130p-12a The Neighborhood	CM	1130p-12a	MTWTF--	:30	3	\$100.00	P3	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/22	10/03/22	MTWTF--		3				\$100.00		0.00			
N 5	KTMJ	09/27/22	10/03/22	M-F 5p-530p Two and a Half Men	CM	5p-530p	MTWTF--	:30	1	\$250.00	P3	0.00	NM	1	\$250.00

Order / Rev: 3644745  
 Alt Order #: 27873160  
 Flight Dates: 09/27/22 - 10/03/22

Advertiser: POL/Kansas Values Institute PAC  
 Product Desc: TV  
 Estimate: 236/250/10675

Topeka KTMJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Two And A Half Men															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/22	10/03/22	MTWTF--		1				\$250.00		0.00			
													Totals	19	\$4,900.00



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 27873160

CPE: 236/250/10675

Agency: Great American Media

3050 K ST NW SUITE  
100 WASHINGTON DC  
20007

Changes as of: 8/1/2022 at 4:24 PM

Flight: 9/27/22 - 10/3/22

Advertiser: KANSAS VALUES  
INSTITUTE

Product: TV

Version: Current State Version 2

Station: KTMJ

Market: Topeka

Office: WASHINGTON

Total Spots: 19

Con Type: POLITICAL/VOTE  
Total \$: \$4,900.00

Agency Order #: 11875257

Buyer: Summerhays, Blakely

Salesperson: KELLY JOHNS  
202-872-5880

Separation:

Service: Nielsen

Primary Demo: Adults 35+

Assistant: KELLY JOHNS  
202-872-5880

Total CPP: \$0.00  
Total GRP:  
Traffic #: 3644745

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/27 - 9/27		Total Spots	Total \$	CPP*	GRP*
							9/27	9/27				
1	Tu-F M 5:30p-6p		Young Sheldon	\$250.00	0	30	5		5	\$1,250.00	\$0.00	0.0
2	Tu-F M 9p-10p		Fox43 News At 9	\$450.00	0	30	6		6	\$2,700.00	\$0.00	0.0
3	Su 9p-9:30p		Fox43 News At 9	\$450.00	0	30	0		0	\$0.00	\$0.00	0.0
4	Tu-F M 11p-11:30p		Seinfeld	\$100.00	0	30	4		4	\$400.00	\$0.00	0.0
5	Tu-F M 11:30p-12m		The Neighborhood	\$100.00	0	30	3		3	\$300.00	\$0.00	0.0
6	Su 9:30p-10p		Last Man Standing	\$250.00	0	30	0		0	\$0.00	\$0.00	0.0
7	Tu-F M 5p-5:30p		Two And A Half Men	\$250.00	0.0	30	1		1	\$250.00	\$0.00	0.0
<b>TOTALS: 19</b>									<b>19</b>	<b>\$4,900.00</b>	<b>\$0.00</b>	<b>0.0</b>



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 27873160

Changes as of 8/1/2022 at 4:24 PM

Version: Current State Version 2

CPE: 236/250/10675

Flight: 9/27/22 - 10/3/22

Station: KTMJ

Con Type: POLITICAL/VOTE

Agency: Great American Media

Advertiser: KANSAS VALUES INSTITUTE

Market: Topeka

Total \$: \$4,900.00

3050 K ST NW SUITE  
100 WASHINGTON DC  
20007

Product: TV

Office: WASHINGTON

Total Spots: 19

Agency Order #: 11875257

Service: Nielsen

Total CPP: \$0.00

Buyer: Summerhays, Blakely

Primary Demo: Adults 35+

Total GRP:

Salesperson: KELLY JOHNS

Assistant: KELLY JOHNS

Traffic #: 3644745

Separation:

Special Instructions

### Order Level Comments

Date/Time: 08/01/22 4:24 PM  
Added by: System  
Comment: Notice Received.

Competitive Information	
Market Budget:	\$4,900
KTMJ Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	19	\$4,900.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>19</b>	<b>\$4,900.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2022-Oct	19	\$4,900.00
<b>Total</b>	<b>19</b>	<b>\$4,900.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/1/22 12:47 PM					\$0	\$0	
Revision	8/1/22 12:40 PM	KELLY JOHNS	Confirmed			\$0	\$4,900.00	Changes: Demo Meta to [R16]. 6 buylines added or modified.
New	8/1/22 12:35 PM	KELLY JOHNS	Confirmed	19		\$4,900.00	\$4,900.00	

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

PB 19 Completed by station - Agency refused to do so

### ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, \_\_\_\_\_, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Station time requested by: *GREAT AMERICAN MEDIA - Andrew Hutson*

Agency name: *GREAT AMERICAN MEDIA*

Address: *3050 K STREET NW*

Contact: *Andrew Hutson* | Phone number: *202-338-8700* | Email: *Andrew.Hutson@GAMB.com*

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: *KANSAS VALUES INSTITUTE*

Address: *P.O. Box 97 LAWRENCE, KS 66044*

Contact: | Phone number: | Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

*DANIEL WATKINS  
SHARON ROSE  
ANN GATES  
RYAN WRIGHT*

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>SEE PB 10</i>	Signature: <i>Johnny Faith</i>
Name:	Name: <i>JOHNNY FAITH</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <i>8/3/22</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: *SEE ATTACHED CONTRACTS*

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

**For national issue advertising (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Great American Media

do hereby request station time concerning the following issue:

KS Governor 2022
------------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Kansas Values Institute

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Kansas Values Institute  
PO Box 97 Lawrence KS 66044

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Daniel Watkins  
Sharon Rose  
Ann Gates  
Ryan Wright

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

***TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)***

<u>4/8/2022</u>	<u>Andrew Hutson</u>	<u>Digitally signed by Andrew Hutson Date: 2022.04.08 14:25:05 -04'00'</u>	<u>202-338-8700</u>
Date	Signature		Contact Phone Number

***TO BE SIGNED BY STATION REPRESENTATIVE***

Accepted                       Accepted in Part                       Rejected

_____	_____	_____
Signature	Printed Name	Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.