

ORDER



Orders
Order / Rev: 3557085
Alt Order #:
Product Desc: Lazaro Garza for Congress
Estimate: 5.23
Flight Dates: 05/23/24 - 06/03/24
Original Date / Rev: 05/23/24 / 05/23/24
Order Type: NORMAL

KGNS
Primary AE: John Kelbe
Sales Office: GN-NY
Sales Region: National

Agency
Name: Recon Digital Media
Buying Contact:
Billing Contact:
 225 W. Poplar
 San Antonio, TX 78212

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Lazaro Garza For Congress
Demographic: A35+
Product Codes: Candidate - National - House
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-05

New Business End:
Advertiser External ID: 632706
Agency External ID: 204420
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	22	\$3,975.00	\$3,378.75
05/27/24	05/28/24	13	\$1,985.00	\$1,687.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	22	\$3,975.00	\$3,378.75	0.00
June 2024	13	\$1,985.00	\$1,687.25	0.00
Totals	35	\$5,960.00	\$5,066.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Kelbe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGNS	05/23/24	05/28/24	KGNS News 8 Today KGNS News 8 Today	CM	6a-7a	MT-TF--	:30	2	\$85.00	P-04	0.00	NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	----F--		2				\$85.00		0.00			
		Week: 05/27/24	06/02/24	MT-----		3				\$85.00		0.00			
N 2	KGNS	05/26/24	05/26/24	NBC Meet The Press Meet The Press	CM	8a-9a	-----2	:30	2	\$75.00	P-04	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	-----2		2				\$75.00		0.00			
N 3	KGNS	05/28/24	05/28/24	NBC News Daily NBC News Daily	CM	11a-12p	-3-----	:30	3	\$60.00	P-05	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-3-----		3				\$60.00		0.00			
N 4	KGNS	05/26/24	05/26/24	Weekend Rotator Su Su 9a-6p (10:00 AM-10:30 AM)	CM	10:00 AM-10:30 AM	-----1	:30	1	\$75.00	P-05	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	-----1		1				\$75.00		0.00			
N 5	KGNS	05/23/24	05/24/24	KGNS News 8 Noon KGNS News 8 Noon	CM	12p-1230p	---12--	:30	3	\$100.00	P-05	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	---12--		3				\$100.00		0.00			

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Advertiser: Lazaro Garza For Congress
 Product Desc: Lazaro Garza for Congress
 Estimate: 5.23
 KGNS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KGNS	05/27/24	05/28/24	KGNS News 8 @ 5pm KGNS News 8 @ 5pm	CM	5p-530p	11-----	:30	2	\$345.00	P-05	0.00	NM	2	\$690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	11-----		2				\$345.00		0.00			
N 7	KGNS	05/27/24	05/28/24	KGNS News 8 Noon KGNS News 8 Noon	CM	12p-1230p	11-----	:30	2	\$100.00	P-05	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	11-----		2				\$100.00		0.00			
N 8	KGNS	05/23/24	05/24/24	KGNS News 8 @ 5pm KGNS News 8 @ 5pm	CM	5p-530p	---12--	:30	3	\$345.00	P-05	0.00	NM	3	\$1,035.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	---12--		3				\$345.00		0.00			
N 9	KGNS	05/23/24	05/24/24	KGNS News 8 @ 6pm KGNS News 8 @ 6pm	CM	6p-630p	---12--	:30	3	\$170.00	P-05	0.00	NM	3	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	---12--		3				\$170.00		0.00			
N 10	KGNS	05/27/24	05/28/24	KGNS News 8 @ 6pm KGNS News 8 @ 6pm	CM	6p-630p	11-----	:30	2	\$170.00	P-05	0.00	NM	2	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	11-----		2				\$170.00		0.00			
N 11	KGNS	05/25/24	05/25/24	KGNS Sa News 8 @ 5p KGNS Sa News 8 @ 5pm	CM	5p-530p	-----1-	:30	1	\$90.00	P-05	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	-----1-		1				\$90.00		0.00			
N 12	KGNS	05/25/24	05/25/24	NBC Nightly News Sa NBC Nightly News Sa	CM	530p-6p	-----1-	:30	1	\$345.00	P-05	0.00	NM	1	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	-----1-		1				\$345.00		0.00			
N 13	KGNS	05/26/24	05/26/24	KGNS Su News 8 @ 5p KGNS Su News 8 @ 5pm	CM	5p-530p	-----1	:30	1	\$90.00	P-05	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	-----1		1				\$90.00		0.00			
N 14	KGNS	05/23/24	05/24/24	KGNS M-F News 8 @ 10 KGNS M-F News 8 @ 10p	CM	10p-1035p	---12--	:30	3	\$320.00	P-05	0.00	NM	3	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	---12--		3				\$320.00		0.00			
N 15	KGNS	05/27/24	05/28/24	KGNS M-F News 8 @ 10 KGNS M-F News 8 @ 10p	CM	10p-1035p	MT-----	:30	1	\$320.00	P-05	0.00	NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	MT-----		1				\$320.00		0.00			
N 16	KGNS	05/26/24	05/26/24	KGNS Su News 8 @ 10p KGNS Su News 8 @ 10p	CM	10p-1030p	-----1	:30	1	\$190.00	P-05	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	-----1		1				\$190.00		0.00			
N 17	KGNS	05/24/24	05/24/24	NBC News Daily NBC News Daily	CM	11a-12p	----1--	:30	1	\$60.00	P-05	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	----1--		1				\$60.00		0.00			
													Totals	35	\$5,960.00