



KATV
PO Box 77
Little Rock, AR 72203

Griffey Agency
1209 Wild Turkey Ct
Little Rock, AR 72211

Contract # 6108206
Schedule Dates 06/05/24-07/06/24
Advertiser Investing in Arkansas (156343)
Agency Griffey Agency (13448)
Product POLITICAL ISSUE (ns) (1187)
Brand May-July 2024 (2008106)
Salesperson HOUSE-LITTLE ROCK, KATV/OATV/NATV (4042)
Sales Office KATV/NATV/OATV
Buyer Name
Phone/Fax /
CPE N/A
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 06/03/24
Last Modified 06/03/24
Entered By Mia Richard
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,362.50
Net Total \$30,387.50
Sales Tax

Little Rock (KATV)		
By Broadcast Month	Spots	Rate
Jun. 2024	24	\$28,600.00
Jul. 2024	6	\$7,150.00
Grand Total:	30	\$35,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Access	06/07/24-06/07/24	1	:30	6:28P- Wheel of Fortune						1			1	\$2,000.00	\$2,000.00	Little Rock (KATV)	wheel	6/3/24
2.0	Normal Line / SPOT	06/05/24-07/04/24	1	:30	6A- News-Channel 7 Daybreak				1	1				10	\$900.00	\$9,000.00	Little Rock (KATV)	daybreak	6/3/24
3.0	Normal Line / SPOT	06/08/24-07/06/24	1	:30	8:01:30A- News-Saturday Daybreak							2		10	\$550.00	\$5,500.00	Little Rock (KATV)	daybreak	6/3/24
4.0	Normal Line / SPOT	06/06/24-07/04/24	1	:30	5:58:46P- News-Channel 7 News at 6p					1				5	\$2,250.00	\$11,250.00	Little Rock (KATV)	news	6/3/24
5.0	Normal Line / SPOT	06/12/24-07/03/24	1	:30	10P- News-Channel 7 News Nightside				1					4	\$2,000.00	\$8,000.00	Little Rock (KATV)	news	6/3/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.