



KATV
PO Box 77
Little Rock, AR 72203

Griffey Agency
1209 Wild Turkey Ct
Little Rock, AR 72211

Contract # 6095193
Schedule Dates 05/22/24-06/01/24
Advertiser Investing in Arkansas (156343)
Agency Griffey Agency (13448)
Product POLITICAL ISSUE (ns) (1187)
Brand Casino (58795)
Salesperson HOUSE-LITTLE ROCK, KATV/OATV/NATV (4042)
Sales Office KATV/NATV/OATV
Buyer Name
Phone/Fax /
CPE N/A
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 05/17/24
Last Modified 05/17/24
Entered By Christian Delos Santos
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,145.00
Net Total \$12,155.00
Sales Tax

Little Rock (KATV)		
By Broadcast Month	Spots	Rate
May. 2024	6	\$7,150.00
Jun. 2024	6	\$7,150.00
Grand Total:	12	\$14,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	05/22/24-05/23/24	1	:30	6A- News-Channel 7 Daybreak	2			X	X				2	\$900.00	\$1,800.00	Little Rock (KATV)	DAYBREAK	5/17/24
2.0	Normal Line / SPOT (2)	05/25/24-05/25/24	1	:30	8:01:30A- News-Saturday Daybreak							2		2	\$550.00	\$1,100.00	Little Rock (KATV)	DAYBREAK	5/17/24
3.0	Normal Line / SPOT (2)	06/01/24-06/01/24	1	:30	8:01:30A- News-Saturday Daybreak							2		2	\$550.00	\$1,100.00	Little Rock (KATV)	DAYBREAK	5/17/24
4.0	Normal Line / SPOT (1)	05/29/24-05/30/24	1	:30	6A- News-Channel 7 Daybreak	2			X	X				2	\$900.00	\$1,800.00	Little Rock (KATV)	DAYBREAK	5/17/24
5.0	Normal Line / SPOT (3)	05/23/24-05/23/24	1	:30	6P- News-Channel 7 News at 6p					1				1	\$2,250.00	\$2,250.00	Little Rock (KATV)	NEWS	5/17/24
6.0	Normal Line / SPOT (3)	05/30/24-05/30/24	1	:30	6P- News-Channel 7 News at 6p					1				1	\$2,250.00	\$2,250.00	Little Rock (KATV)	NEWS	5/17/24
7.0	Normal Line / SPOT (4)	05/22/24-05/22/24	1	:30	10P- News-Channel 7 News Nightside Saturday				1					1	\$2,000.00	\$2,000.00	Little Rock (KATV)	NEWS	5/17/24
8.0	Normal Line / SPOT (4)	05/29/24-05/29/24	1	:30	10P- News-Channel 7 News Nightside Saturday				1					1	\$2,000.00	\$2,000.00	Little Rock (KATV)	NEWS	5/17/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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