

Investing in Arkansas

c/o Griffey Agency • 1209 Wild Turkey Court • Little Rock, AR 72211

BROADCAST INSERTION ORDER (June 3, 2024)

Client Investing in Arkansas
Agency Griffey Agency
Buyer Ken Griffey • 501.225.6177-phone • 501.225.0177-fax
Rep cecastrellon@sbgstv.com
Traffic "Don't Be Fooled"

Please confirm order by emailing back confirmation to Ken at griffeyinc@sbcglobal.net

Run Dates: June 5th - July 9

<u>Station</u>	<u>Program</u>	<u>Time</u>	<u>Day</u>	<u>Spots</u>	<u>Rate</u>	<u>Total</u>
KATV-ABC	Daybreak	6-7a	WTh	2	\$ 900.00	\$ 1,800.00
KATV-ABC	Daybreak	8-10a	Sa	2	\$ 550.00	\$ 1,100.00
KATV-ABC	6 News	6-6:30p	Th	1	\$ 2,250.00	\$ 2,250.00
KATV-ABC	Late News	10-10:30	W	1	\$ 2,000.00	\$ 2,000.00
Streaming (LR/HS)						\$ 800.00

Central One-Week Total \$ 7,950.00

Central Five-Week Total \$ 39,750.00

NET \$ 33,787.50

Spot - \$ 30,387.50
Digital - \$ 3,400.00

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