

Investing in Arkansas

c/o Griffey Agency • 1209 Wild Turkey Court • Little Rock, AR 72211

BROADCAST INSERTION ORDER (May 16, 2024)

Client Investing in Arkansas
Agency Griffey Agency
Buyer Ken Griffey • 501.225.6177-phone • 501.225.0177-fax
Rep cecastrellon@sbgvtv.com
Traffic "Don't Be Fooled"

Please confirm order by emailing back confirmation to Ken at griffeyinc@sbcglobal.net

Run Dates: May 20th - July 5th

<u>Station</u>	<u>Program</u>	<u>Time</u>	<u>Day</u>	<u>Spots</u>	<u>Rate</u>	<u>Total</u>
KATV-ABC	Daybreak	6-7a	WTh	2	\$ 900.00	\$ 1,800.00
KATV-ABC	Daybreak	8-10a	Sa	2	\$ 550.00	\$ 1,100.00
KATV-ABC	6 News	6-6:30p	Th	1	\$ 2,250.00	\$ 2,250.00
KATV-ABC	Late News	10-10:30	W	1	\$ 2,000.00	\$ 2,000.00
Streaming (LR/HS)						\$ 800.00
Central One-Week Total						\$ 7,950.00
Central Seven-Week Total						\$ 55,650.00
NET						\$ 47,302.50

INPUT FIRST TWO WEEKS:

WK 5/20 \$ 7,950
WK 5/27 7,950 = 15,900 GROSS

cc 5/17/24