



125 West 55th St
New York, NY 10019

Contract # 26033794	Changes as of: 6/13/2018 at 8:42 PM	Version: Original Order
CPE: 364/451/4271	Flight: 10/17/18 - 10/23/18	Station: WVII
Agency: NEBO MEDIA	Advertiser: Congressional Leadership Fund	Market: Bangor
1911 N.FORT MYER DRIVE	Product: Issue	Office: WASHINGTON
ARLINGTON, VA 22209	Agency Order #: 7428430	Service: Nielsen
	Buyer: Osborne, TJ	Primary Demo:
	Salesperson: REBECCA TONNE 202-955-5342	Assistant: REBECCA TONNE 202-955-5342
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$7,780.00
		Total Spots: 71
		Total CPP: \$0.00
		Total GRP:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/17 - 10/23								Total Spots	Total \$	CPP*	GRP*
						10/17	10/18	10/19	10/20	10/21	10/22	10/23					
1	W-F,M-Tu 6a-6:30a		GD MRNNG MAINE	\$60.00	30	1	0	1	0	0	1	1		4	\$240.00	\$0.00	0.0
Target 102 Index: 108. Nielsen: 1.0																	
2	W-F,M-Tu 9a-10a		LVE-KELLY&RYAN	\$30.00	30	1	1	1	0	0	1	1		5	\$150.00	\$0.00	0.0
Target 102 Index: 109. Nielsen: 1.4																	
3	W-F,M-Tu 10a-11a		DOCTORS<	\$20.00	30	1	1	2	0	0	1	1		6	\$120.00	\$0.00	0.0
Target 102 Index: 113. Nielsen: 1.1																	
4	W-F,M-Tu 12n-12:30p		ABC-7 NWS @ NN	\$25.00	30	1	1	1	0	0	1	1		5	\$125.00	\$0.00	0.0
Target 102 Index: 109. Nielsen: 0.8																	
5	W-F,M-Tu 1p-2p		CHEW-ABC<	\$25.00	30	1	1	1	0	0	1	1		5	\$125.00	\$0.00	0.0
Target 102 Index: 121. Nielsen: 1.1																	
6	W-F,M-Tu 2p-3p		GENRL HOSPITAL<	\$40.00	30	1	1	1	0	0	1	1		5	\$200.00	\$0.00	0.0
Target 102 Index: 122. Nielsen: 1.2																	
7	W-F,M-Tu 4p-5p		People's Court	\$50.00	30	2	2	2	0	0	2	2		10	\$500.00	\$0.00	0.0
Target 102 Index: 131. Nielsen: 2.6																	
8	W-F,M-Tu 6p-6:30p		ABC 7 NWS @ 6	\$250.00	30	1	0	1	0	0	0	1		3	\$750.00	\$0.00	0.0
Target 102 Index: 113. Nielsen: 3.1																	
9	W-F,M-Tu 7p-7:30p		WHEEL-FORTNE	\$1,000.00	30	0	1	0	0	0	0	1		2	\$2,000.00	\$0.00	0.0
Target 102 Index: 103. Nielsen: 8.3																	
10	W-F,M-Tu 7:30p-8p		JEOPARDY<	\$1,200.00	30	0	1	0	0	0	1	0		2	\$2,400.00	\$0.00	0.0
Target 102 Index: 105. Nielsen: 9.5																	
11	M 10p-11p		The Good Doctor	\$300.00	30	0	0	0	0	0	1	0		1	\$300.00	\$0.00	0.0
Target 102 Index: 106. Nielsen: 3.6																	
12	W-F,M-Tu 11p-11:35p		ABC 7 NWS@11<	\$75.00	30	0	0	0	0	0	1	0		1	\$75.00	\$0.00	0.0
Target 102 Index: 105. Nielsen: 1.5																	
13	W-F,M-Tu 11:35p-12:35a		Jimmy Kimmel	\$25.00	30	2	2	2	0	0	2	2		10	\$250.00	\$0.00	0.0
Target 102 Index: 107. Nielsen: 1.1																	



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						10/17	10/18	10/19	10/20	10/21	10/22	10/23				
14	W-F,M-Tu 12:35a-1:35a		MAURY POVICH<	\$20.00	30	2	2	2	0	0	2	2	10	\$200.00	\$0.00	0.0
Target 102 Index: 110. Nielsen: 0.7																
15	Sa 12n-3:30p		ABC College Football Early Game	\$95.00	30	0	0	0	1	0	0	0	1	\$95.00	\$0.00	0.0
Target 102 Index: 101. Nielsen: 1.6																
16	Su 7p-8p		The Toy Box	\$250.00	30	0	0	0	0	1	0	0	1	\$250.00	\$0.00	0.0
Target 102 Index: 116. Nielsen: 1.1																
TOTALS:						13	13	14	1	1	15	14	71	\$7,780.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
06/13/18 8:43 PM	REBECCA TONNE	Separation: 30

Competitive Information	
Market Budget:	\$101,563
WVII Share:	8%
Comment:	
WABI:	56%
WFVX:	2%
WLBZ:	34%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	71	\$7,780.00	N/A	0.0
Total	100%	71	\$7,780.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	71	\$7,780.00
Total	71	\$7,780.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	6/13/18 8:42 PM	REBECCA TONNE	New	71		\$7,780.00	\$7,780.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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