

## INVOICE



**KSDK**  
**1000 Market Street**  
**St. Louis, MO 63101**  
**Main: (314)421-5055**  
**Billing:**

[www.ksdk.com](http://www.ksdk.com)

Billing Address:

**Target Enterprises/ POL**  
**Attention: Accounts Payable**  
**15260 Ventura Blvd; Ste 1240**  
**Sherman Oaks, CA 91403**

Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1264789-2	08/07/16	August 2016	08/01/16 - 08/02/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Alex Lavin	Telerep Los Ang	National

Advertiser	Product	Estimate Number
Eric Greiten-MO Gov-R	GREITENS 4 MISSOURI	

Flight Dates	Order #	Alt Order #
07/26/16 - 08/02/16	1264789	08300638

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
1944	T650	

Agency Ref	Advertiser Ref
2041AG	106166

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	08/01/16	08/02/16	6-7a	6-7A	MT-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/16   08/07/16   MT-----                    1       \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KSDK	M	08/01/16	6:51 AM	6-7a	6-7A	:30	EG1316TVH	\$400.00   NM
4	08/01/16	08/02/16	Today Show	7-9a	MT-----	:30	4	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/16   08/07/16   MT-----                    4       \$525.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
2	KSDK	M	08/01/16	8:28 AM	Today Show	7-9a	:30	EG1616TVH	\$525.00   NM
3	KSDK	M	08/01/16	8:52 AM	Today Show	7-9a	:30	EG1616TVH	\$525.00   NM
1	KSDK	Tu	08/02/16	8:44 AM	Today Show	7-9a	:30	EG1616TVH	\$525.00   NM
4	KSDK	Tu	08/02/16	8:57 AM	Today Show	7-9a	:30	EG1616TVH	\$525.00   NM
6	08/01/16	08/02/16	Today Show 2	9-10a	MT-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/16   08/07/16   MT-----                    1       \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KSDK	Tu	08/02/16		Today Show 2	9-10a	:00		<del>\$150.00</del> NM
See MG 18.2, 18.3, 18.4, 18.5, 18.6, 18.7, 18.8, 18.9, 18.10, 18.11									
8	08/01/16	08/01/16	Jeopardy	430-5p	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/16   08/07/16   M-----                    1       \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KSDK	M	08/01/16		Jeopardy	430-5p	:00		<del>\$400.00</del> NM
See MG 8.2									
10	08/01/16	08/01/16	News Channel 5 at 4P	4-430P	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/16   08/07/16   M-----                    1       \$400.00									

Any claims of errors or discrepancies in invoices must be notified to station within 15 days of receiving such invoice. Otherwise, all claims are deemed waived and invoice will be considered correct and agency and/or advertiser will be held responsible for payment. Any claim related to rates incorrectly paid must be submitted in writing to station within sixty (60) days of the invoice date or the claim will be waived. This invoice renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability. Notwithstanding to whom bills are rendered, Advertiser, Agency, Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified, and until payment in full is received by station. Payment by Advertiser to Agency or to Service, shall not constitute payment to this station. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime. This station is an Equal Opportunity Employer.

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Advertiser	Product	Estimate Number	
Eric Greiten-MO Gov-R	GREITENS 4 MISSOURI		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/01/16	08/01/16	News Channel 5 at 4P	4-430P	M-----	:30	1	\$400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 08/01/16 News Channel 5 at 4P 4-430P :00 <del>\$400.00</del> NM See MG 18.2,18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11									
12	08/01/16	08/01/16	News Channel 5 at 5P	5-530P	M-----	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/01/16 08/07/16 M----- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 08/01/16 News Channel 5 at 5P 5-530P :00 <del>\$700.00</del> NM See MG 8.2									
14	08/01/16	08/01/16	News Channel 5 at 6P	6-630P	M-----	:30	1	\$1,125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/01/16 08/07/16 M----- 1 \$1,125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 08/01/16 6:14 PM News Channel 5 at 6P 6-630P :30 EG1316TVH \$1,125.00 NM									
16	08/01/16	08/01/16	Wheel of Fortune	630-7P	M-----	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/01/16 08/07/16 M----- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 08/01/16 6:42 PM Wheel of Fortune 630-7P :30 EG1616TVH \$1,200.00 NM									
18	08/01/16	08/01/16	LN (M-F)	10-1035p	M-----	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/01/16 08/07/16 M----- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 08/01/16 LN (M-F) 10-1035p :00 <del>\$900.00</del> NM See MG 18.2,18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11 7 KSDK M 08/01/16 4:09 PM News Channel 5 at 4P 4-430P :30 EG1616TVH \$600.00 NM MG for 17.2,17.1,22.1,17.3,21.1,20.1,6.1,17.4,10.1,18.1 4 KSDK M 08/01/16 10:23 PM Local News @ 10p M-F Local News @ 10p :30 EG1616TVH \$1,350.00 NM MG for 17.2,17.1,22.1,17.3,21.1,20.1,6.1,17.4,10.1,18.1									
24	08/01/16	08/02/16	4-5A	4-5A	MT-----	:30	4	\$25.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/01/16 08/07/16 MT----- 4 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 08/01/16 4:09 AM 4-5A 4-5A :30 EG1316TVH \$25.00 NM 4 KSDK M 08/01/16 4:47 AM 4-5A 4-5A :30 EG1616TVH \$25.00 NM 3 KSDK Tu 08/02/16 4:07 AM 4-5A 4-5A :30 EG1316TVH \$25.00 NM 2 KSDK Tu 08/02/16 4:54 AM 4-5A 4-5A :30 EG1616TVH \$25.00 NM									
26	08/01/16	08/02/16	5-6a	5-6A	MT-----	:30	4	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/01/16 08/07/16 MT----- 4 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KSDK M 08/01/16 4:59 AM 5-6a 5-6A :30 EG1616TVH \$225.00 NM 2 KSDK M 08/01/16 5:37 AM 5-6a 5-6A :30 EG1316TVH \$225.00 NM									

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26	08/01/16	08/02/16	5-6a	5-6A	MT-----	:30	4	\$225.00	NM																																																																														
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28	08/01/16	08/02/16	6-7a	6-7A	MT-----	:30	3	\$600.00	NM																																																																														
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30	08/01/16	08/02/16	Today Show 2	9-10a	MT-----	:30	1	\$225.00	NM																																																																														
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38	08/01/16	08/01/16	Dr. Oz	1-2P	M-----	:30	2	\$175.00	NM																																																																														
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# INVOICE



Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
1264789-2	08/07/16	August 2016	08/01/16 - 08/02/16
Advertiser	Product	Estimate Number	
Eric Greiten-MO Gov-R	GREITENS 4 MISSOURI		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	08/01/16	08/01/16	Dr. Oz	1-2P	M-----	:30	2	\$175.00	NM
08/01/16 08/07/16 M----- 2 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KSDK M 08/01/16 1:14 PM Dr. Oz 1-2P :30 EG1316TVH \$175.00 NM 1 KSDK M 08/01/16 1:39 PM Dr. Oz 1-2P :30 EG1616TVH \$175.00 NM									
39	07/26/16	07/29/16	Days of Our Lives	Days of Our Lives	-TWTF--	:30	8	\$450.00	NM
Weeks: Start Date 07/25/16 End Date 07/31/16 MTWTFSS -TWTF-- Spots/Week 8 Rate \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 17 KSDK M 08/01/16 6:58 PM AM NINJA 7-9P AM NINJA :30 EG1616TVH \$2,475.00 NM MG for 5.2,9.1,9.4,3.12,7.1,29.3,35.5,35.4,35.1,51.1,1.3,11.2,39.6,3.5,35.7,39.1,11.3,48.1,39.2,5.4,9.3,7.4,7.2,3.11,1.1,45.1 18 KSDK M 08/01/16 7:24 PM 7-9P AM NINJA 7-9P AM NINJA :30 EG1316TVH \$2,475.00 NM MG for 5.2,9.1,9.4,3.12,7.1,29.3,35.5,35.4,35.1,51.1,1.3,11.2,39.6,3.5,35.7,39.1,11.3,48.1,39.2,5.4,9.3,7.4,7.2,3.11,1.1,45.1 19 KSDK M 08/01/16 9:33 PM BEAR GRYLLS 9-10P BEAR GRYL :30 EG1616TVH \$2,100.00 NM MG for 5.2,9.1,9.4,3.12,7.1,29.3,35.5,35.4,35.1,51.1,1.3,11.2,39.6,3.5,35.7,39.1,11.3,48.1,39.2,5.4,9.3,7.4,7.2,3.11,1.1,45.1 14 KSDK M 08/01/16 11:34 PM Tonight Show 1035-1137p :30 EG1616TVH \$750.00 NM MG for 5.2,9.1,9.4,3.12,7.1,29.3,35.5,35.4,35.1,51.1,1.3,11.2,39.6,3.5,35.7,39.1,11.3,48.1,39.2,5.4,9.3,7.4,7.2,3.11,1.1,45.1									
40	08/01/16	08/01/16	Days of Our Lives	Days of Our Lives	M-----	:30	2	\$450.00	NM
Weeks: Start Date 08/01/16 End Date 08/07/16 MTWTFSS M----- Spots/Week 2 Rate \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KSDK M 08/01/16 1:59 PM Days of Our Lives Days of Our Lives :30 EG1616TVH \$450.00 NM 1 KSDK M 08/01/16 2:25 PM Days of Our Lives Days of Our Lives :30 EG1316TVH \$450.00 NM									
42	08/01/16	08/01/16	Ellen Degeneres	3-4p	M-----	:30	2	\$375.00	NM
Weeks: Start Date 08/01/16 End Date 08/07/16 MTWTFSS M----- Spots/Week 2 Rate \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 08/01/16 2:59 PM Ellen Degeneres 3-4p :30 EG1616TVH \$375.00 NM 2 KSDK M 08/01/16 3:57 PM Ellen Degeneres 3-4p :30 EG1316TVH \$375.00 NM									
44	08/01/16	08/01/16	News Channel 5 at 4P	4-430P	M-----	:30	1	\$600.00	NM
Weeks: Start Date 08/01/16 End Date 08/07/16 MTWTFSS M----- Spots/Week 1 Rate \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 08/01/16 4:28 PM News Channel 5 at 4P 4-430P :30 EG1616TVH \$600.00 NM									
46	08/01/16	08/01/16	News Channel 5 at 5P	5-530P	M-----	:30	1	\$1,000.00	NM
Weeks: Start Date 08/01/16 End Date 08/07/16 MTWTFSS M----- Spots/Week 1 Rate \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 08/01/16 News Channel 5 at 5P 5-530P :00 <del>\$1,000.00</del> NM See MG 49.3,49.4,49.5,49.6,49.7,49.8									
49	07/28/16	07/28/16	RUNNING WILD	7-8P RUNNING WIL	---T---	:30	2	\$900.00	NM
Weeks: Start Date 07/25/16 End Date 07/31/16 MTWTFSS ---T--- Spots/Week 2 Rate \$900.00									

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Advertiser	Product	Estimate Number	
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68	08/01/16	08/01/16	Tonight Show	1035-1137p	M-----	:30	1	\$1,125.00	NM																																																																																																			
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69	08/01/16	08/01/16	Ellen Degeneres	3-4p	M-----	:30	1	\$550.00	NM																																																																																																			
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70	08/02/16	08/02/16	5-6a	5-6A	-T-----	:30	2	\$350.00	NM																																																																																																			
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Any claims of errors or discrepancies in invoices must be notified to station within 15 days of receiving such invoice. Otherwise, all claims are deemed waived and invoice will be considered correct and agency and/or advertiser will be held responsible for payment. Any claim related to rates incorrectly paid must be submitted in writing to station within sixty (60) days of the invoice date or the claim will be waived. This invoice renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability. Notwithstanding to whom bills are rendered, Advertiser, Agency, Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified, and until payment in full is received by station. Payment by Advertiser to Agency or to Service, shall not constitute payment to this station. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime. This station is an Equal Opportunity Employer.

# INVOICE



Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
1264789-2	08/07/16	August 2016	08/01/16 - 08/02/16
Advertiser	Product	Estimate Number	
Eric Greiten-MO Gov-R	GREITENS 4 MISSOURI		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
70	08/02/16	08/02/16	5-6a	5-6A	-T-----	:30	2	\$350.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Tu	08/02/16	5:00 AM	5-6a	5-6A	:30	EG1616TVH	\$350.00 NM
2	KSDK	Tu	08/02/16	5:24 AM	5-6a	5-6A	:30	EG1616TVH	\$350.00 NM
71	08/02/16	08/02/16	6-7a	6-7A	-T-----	:30	2	\$900.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/01/16	08/07/16	-T-----	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KSDK	Tu	08/02/16	6:10 AM	6-7a	6-7A	:30	EG1616TVH	\$900.00 NM
1	KSDK	Tu	08/02/16	6:38 AM	6-7a	6-7A	:30	EG1316TVH	\$900.00 NM
72	08/02/16	08/02/16	Today Show	7-9a	-T-----	:30	2	\$800.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/01/16	08/07/16	-T-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Tu	08/02/16		Today Show	7-9a	:00		<del>\$800.00</del> NM
					Credited				
2	KSDK	Tu	08/02/16	7:22 AM	Today Show	7-9a	:30	EG1616TVH	\$800.00 NM
73	08/02/16	08/02/16	M-F 10-11a	10-11A	-T-----	:30	1	\$225.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/01/16	08/07/16	-T-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Tu	08/02/16	10:11 AM	M-F 10-11a	10-11A	:30	EG1316TVH	\$225.00 NM
74	08/02/16	08/02/16	News Channel 5 @ Noon	Noon News	-T-----	:30	2	\$400.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/01/16	08/07/16	-T-----	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KSDK	Tu	08/02/16		News Channel 5 @ Noon	Noon News	:00		<del>\$400.00</del> NM
					Credited				
1	KSDK	Tu	08/02/16	12:50 PM	News Channel 5 @ Noon	Noon News	:30	EG1616TVH	\$400.00 NM
Total Spots							56		

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$31,140.00</b>
<u>Agency Commission</u>	<b>\$4,671.00</b>
<u>Net Amount Due</u>	<b>\$26,469.00</b>

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