

INVOICE



KSDK
1000 Market Street
St. Louis, MO 63101
Main: (314)421-5055
Billing:

www.ksdk.com

Billing Address:

Target Enterprises/ POL
Attention: Accounts Payable
15260 Ventura Blvd; Ste 1240
Sherman Oaks, CA 91403

Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

Invoice #	Invoice Date	Invoice Month	Invoice Period
1295307-1	10/02/16	October 2016	09/26/16 - 10/02/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Alex Lavin	Telerep Los Ang	National

Advertiser	Product	Estimate Number
Eric Greiten-MO Gov-R	1937/GREITENS 4 GOV	

Flight Dates	Order #	Alt Order #
09/26/16 - 10/02/16	1295307	08363354

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
1944	T650	

Agency Ref	Advertiser Ref
2041AG	106166

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																													
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Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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PO BOX: 637378
Cincinnati, OH 45263-7378

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Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE



Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

Invoice # 1295307-1	Invoice Date 10/02/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/02/16
Advertiser Eric Greiten-MO Gov-R	Product 1937/GREITENS 4 GOV	Estimate Number	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
10	09/26/16	10/02/16	Ellen Degeneres	3-4p	MTWTF--	:30	5	\$300.00	NM																				
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
2	KSDK	M	09/26/16	6:09 AM	6-7a	6-7A	:30	EGG0516REVT VH	\$400.00	NM																			
1	KSDK	Tu	09/27/16	6:51 AM	6-7a	6-7A	:30	EGG0616TVH	\$400.00	NM																			
5	KSDK	W	09/28/16	5:59 AM	6-7a	6-7A	:30	EGG0616TVH	\$400.00	NM																			
4	KSDK	Th	09/29/16	6:37 AM	6-7a	6-7A	:30	EGG0616TVH	\$400.00	NM																			
3	KSDK	F	09/30/16	6:50 AM	6-7a	6-7A	:30	EGG0616TVH	\$400.00	NM																			
11	09/26/16	09/30/16	News Channel 5 at 4P	4-430P	MTWTF--	:30	5	\$450.00	NM																				
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2	KSDK	Tu	09/27/16	4:09 PM	News Channel 5 at 4P	4-430P	:30	EGG0616TVH	\$450.00	NM																			
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12	09/26/16	09/30/16	Local News @ 10p M-F	Local News @ 10p	MTWTF--	:30	5	\$900.00	NM																				
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5	KSDK	F	09/30/16	10:33 PM	Local News @ 10p M-F	Local News @ 10p	:30	EGG0616TVH	\$900.00	NM																			
13	10/01/16	10/01/16	News Channel 5 at 5P	Sa5-530P	-----S-	:30	1	\$400.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/26/16</td> <td>10/02/16</td> <td>-----S-</td> <td>1</td> <td>\$400.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/26/16	10/02/16	-----S-	1	\$400.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	09/26/16	10/02/16	-----S-	1	\$400.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	KSDK	Sa	10/01/16		News Channel 5 at 5P Sat	5-530P	:00		\$400.00	NM																			
See MG 19.2, 19.3, 19.4, 19.5, 19.6																													

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INVOICE



Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

Invoice # 1295307-1	Invoice Date 10/02/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/02/16
Advertiser Eric Greiten-MO Gov-R	Product 1937/GREITENS 4 GOV	Estimate Number	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/01/16	10/01/16	Local News @ 10p Sa	Local News @ 10p	-----S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Sa 10/01/16 10:14 PM Local News @ 10p Sa Local News @ 10p :30 EGG0616TVH \$900.00 NM									
15	10/02/16	10/02/16	NBC Today Show (Su)	7-8A	-----S	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----S 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Su 10/02/16 7:28 AM NBC Today Show (Su) 7-8A :30 EGG0616TVH \$375.00 NM									
16	09/26/16	09/30/16	News Channel 5 @ Noon	Noon News	MTWTF--	:30	5	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 MTWTF-- 5 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KSDK M 09/26/16 12:15 PM News Channel 5 @ Noon Noon News :30 EGG0516RETVH \$225.00 NM 3 KSDK Tu 09/27/16 11:59 AM News Channel 5 @ Noon Noon News :30 EGG0616TVH \$225.00 NM 1 KSDK W 09/28/16 12:13 PM News Channel 5 @ Noon Noon News :30 EGG0616TVH \$225.00 NM 4 KSDK Th 09/29/16 11:59 AM News Channel 5 @ Noon Noon News :30 EGG0616TVH \$225.00 NM 5 KSDK F 09/30/16 12:26 PM News Channel 5 @ Noon Noon News :30 EGG0616TVH \$225.00 NM									
17	10/01/16	10/01/16	Sat 9-10a	9-10A	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Sa 10/01/16 Sat 9-10a 9-10A :00 \$350.00 NM See MG 19.2,19.3,19.4,19.5,19.6									
18	09/26/16	09/30/16	5-6a	5-6A	MTWTF--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 MTWTF-- 5 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 KSDK M 09/26/16 5:35 AM 5-6a 5-6A :30 EGG0516RETVH \$200.00 NM 1 KSDK Tu 09/27/16 5:19 AM 5-6a 5-6A :30 EGG0616TVH \$200.00 NM 4 KSDK W 09/28/16 4:59 AM 5-6a 5-6A :30 EGG0616TVH \$200.00 NM 3 KSDK Th 09/29/16 5:09 AM 5-6a 5-6A :30 EGG0616TVH \$200.00 NM 2 KSDK F 09/30/16 5:22 AM 5-6a 5-6A :30 EGG0616TVH \$200.00 NM									
19	10/01/16	10/01/16	NBC Today Show (Sa)	7-9A	-----S-	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----S- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Sa 10/01/16 NBC Today Show (Sa) 7-9A :00 \$375.00 NM See MG 19.2,19.3,19.4,19.5,19.6 3 KSDK Sa 10/01/16 12:40 PM Ryder Cup Ryder Cup 8a-6p :30 EGG0616TVH \$300.00 NM MG for 17.1,13.1,19.1									

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INVOICE



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KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1295307-1	10/02/16	October 2016	09/26/16 - 10/02/16
Advertiser	Product	Estimate Number	
Eric Greiten-MO Gov-R	1937/GREITENS 4 GOV		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																									
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INVOICE



Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1295307-1	10/02/16	October 2016	09/26/16 - 10/02/16
Advertiser	Product	Estimate Number	
Eric Greiten-MO Gov-R	1937/GREITENS 4 GOV		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
24	10/02/16	10/02/16	Local News @ 10p Su	Local News @ 10p	-----S	:30	1	\$1,200.00	NM																																																								
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25	10/02/16	10/02/16	LN2 (Su) Football Season	LN2 (Su) Football S	-----S	:30	1	\$400.00	NM																																																								
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26	09/28/16	09/30/16	TD Jakes 1-2p	TD Jakes 1-2p	--WTF--	:30	3	\$100.00	NM																																																								
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Total Spots 93

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INVOICE

Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1295307-1	10/02/16	October 2016	09/26/16 - 10/02/16
<u>Advertiser</u>		<u>Product</u>	<u>Estimate Number</u>
Eric Greiten-MO Gov-R		1937/GREITENS 4 GOV	

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$61,875.00
<u>Agency Commission</u>	\$9,281.25
<u>Net Amount Due</u>	\$52,593.75

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.