

## INVOICE



**KSDK**  
**1000 Market Street**  
**St. Louis, MO 63101**  
**Main: (314)421-5055**  
**Billing:**

[www.ksdk.com](http://www.ksdk.com)

Billing Address:

**Target Enterprises/ POL**  
**Attention: Accounts Payable**  
**15260 Ventura Blvd; Ste 1240**  
**Sherman Oaks, CA 91403**

Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1295307-1	10/02/16	October 2016	09/26/16 - 10/02/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Alex Lavin	Telerep Los Ang	National

Advertiser	Product	Estimate Number
Eric Greiten-MO Gov-R	1937/GREITENS 4 GOV	

Flight Dates	Order #	Alt Order #
09/26/16 - 10/02/16	1295307	08363354

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
1944	T650	

Agency Ref	Advertiser Ref
2041AG	106166

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/26/16	09/30/16	Today Show	7-9a	MTWTF--	:30	10	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16    10/02/16    MTWTF--              10        \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KSDK	M	09/26/16	7:23 AM	Today Show	7-9a	:30	EGG0516RETVH	\$400.00    NM
8	KSDK	M	09/26/16	8:44 AM	Today Show	7-9a	:30	EGG0516RETVH	\$400.00    NM
3	KSDK	Tu	09/27/16	8:28 AM	Today Show	7-9a	:30	EGG0616TVH	\$400.00    NM
6	KSDK	Tu	09/27/16	8:40 AM	Today Show	7-9a	:30	EGG0616TVH	\$400.00    NM
7	KSDK	W	09/28/16	8:28 AM	Today Show	7-9a	:30	EGG0616TVH	\$400.00    NM
2	KSDK	W	09/28/16	8:51 AM	Today Show	7-9a	:30	EGG0616TVH	\$400.00    NM
10	KSDK	Th	09/29/16	7:58 AM	Today Show	7-9a	:30	EGG0616TVH	\$400.00    NM
4	KSDK	Th	09/29/16	8:59 AM	Today Show	7-9a	:30	EGG0616TVH	\$400.00    NM
5	KSDK	F	09/30/16	7:58 AM	Today Show	7-9a	:30	EGG0616TVH	\$400.00    NM
9	KSDK	F	09/30/16	8:58 AM	Today Show	7-9a	:30	EGG0616TVH	\$400.00    NM
2	09/26/16	09/30/16	Jeopardy	430-5p	MTWTF--	:30	5	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16    10/02/16    MTWTF--              5        \$675.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KSDK	M	09/26/16	4:44 PM	Jeopardy	430-5p	:30	EGG0516RETVH	\$675.00    NM
2	KSDK	Tu	09/27/16	4:30 PM	Jeopardy	430-5p	:30	EGG0616TVH	\$675.00    NM
3	KSDK	W	09/28/16	4:43 PM	Jeopardy	430-5p	:30	EGG0616TVH	\$675.00    NM
5	KSDK	Th	09/29/16	4:38 PM	Jeopardy	430-5p	:30	EGG0616TVH	\$675.00    NM
4	KSDK	F	09/30/16	4:36 PM	Jeopardy	430-5p	:30	EGG0616TVH	\$675.00    NM
3	09/26/16	09/30/16	News Channel 5 at 5P	5-530P	MTWTF--	:30	5	\$1,125.00	NM
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Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

## INVOICE



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Invoice #	Invoice Date	Invoice Month	Invoice Period
1295307-1	10/02/16	October 2016	09/26/16 - 10/02/16
Advertiser	Product	Estimate Number	
Eric Greiten-MO Gov-R	1937/GREITENS 4 GOV		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																
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# INVOICE



Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
1295307-1	10/02/16	October 2016	09/26/16 - 10/02/16
Advertiser	Product	Estimate Number	
Eric Greiten-MO Gov-R	1937/GREITENS 4 GOV		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/01/16	10/01/16	Local News @ 10p Sa	Local News @ 10p	-----S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----S- 1 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Sa	10/01/16	10:14 PM	Local News @ 10p Sa	Local News @ 10p	:30	EGG0616TVH	\$900.00 NM
15	10/02/16	10/02/16	NBC Today Show (Su)	7-8A	-----S	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----S 1 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Su	10/02/16	7:28 AM	NBC Today Show (Su)	7-8A	:30	EGG0616TVH	\$375.00 NM
16	09/26/16	09/30/16	News Channel 5 @ Noon Noon News		MTWTF--	:30	5	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 MTWTF-- 5 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KSDK	M	09/26/16	12:15 PM	News Channel 5 @ Noon	Noon News	:30	EGG0516RETVH	\$225.00 NM
3	KSDK	Tu	09/27/16	11:59 AM	News Channel 5 @ Noon	Noon News	:30	EGG0616TVH	\$225.00 NM
1	KSDK	W	09/28/16	12:13 PM	News Channel 5 @ Noon	Noon News	:30	EGG0616TVH	\$225.00 NM
4	KSDK	Th	09/29/16	11:59 AM	News Channel 5 @ Noon	Noon News	:30	EGG0616TVH	\$225.00 NM
5	KSDK	F	09/30/16	12:26 PM	News Channel 5 @ Noon	Noon News	:30	EGG0616TVH	\$225.00 NM
17	10/01/16	10/01/16	Sat 9-10a	9-10A	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----S- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Sa	10/01/16		Sat 9-10a	9-10A	:00		<del>\$350.00</del> NM
See MG 19.2, 19.3, 19.4, 19.5, 19.6									
18	09/26/16	09/30/16	5-6a	5-6A	MTWTF--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 MTWTF-- 5 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KSDK	M	09/26/16	5:35 AM	5-6a	5-6A	:30	EGG0516RETVH	\$200.00 NM
1	KSDK	Tu	09/27/16	5:19 AM	5-6a	5-6A	:30	EGG0616TVH	\$200.00 NM
4	KSDK	W	09/28/16	4:59 AM	5-6a	5-6A	:30	EGG0616TVH	\$200.00 NM
3	KSDK	Th	09/29/16	5:09 AM	5-6a	5-6A	:30	EGG0616TVH	\$200.00 NM
2	KSDK	F	09/30/16	5:22 AM	5-6a	5-6A	:30	EGG0616TVH	\$200.00 NM
19	10/01/16	10/01/16	NBC Today Show (Sa)	7-9A	-----S-	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----S- 1 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Sa	10/01/16		NBC Today Show (Sa)	7-9A	:00		<del>\$375.00</del> NM
See MG 19.2, 19.3, 19.4, 19.5, 19.6									
3	KSDK	Sa	10/01/16	12:40 PM	Ryder Cup	Ryder Cup 8a-6p	:30	EGG0616TVH	\$300.00 NM
MG for 17.1, 13.1, 19.1									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
Eric Greiten-MO Gov-R	1937/GREITENS 4 GOV		

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20	10/02/16	10/02/16	NFL Regular Season Foo	715-1030P	-----S	:30	2	\$5,000.00	NM																																																																																																			
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21	09/26/16	09/26/16	Prime Political Program	Prime Political Prog	M-----	:30	1	\$1,500.00	NM																																																																																																			
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22	09/28/16	09/30/16	4-5A	4-5A	--WTF--	:30	6	\$50.00	NM																																																																																																			
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# INVOICE



Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
1295307-1	10/02/16	October 2016	09/26/16 - 10/02/16
Advertiser	Product	Estimate Number	
Eric Greiten-MO Gov-R	1937/GREITENS 4 GOV		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
24	10/02/16	10/02/16	Local News @ 10p Su DB	Local News @ 10p	-----S	:30	1	\$1,200.00	NM																																																								
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27	09/28/16	09/30/16	Tonight Show	1035-1137p	--WTF--	:30	3	\$750.00	NM																																																								
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28	10/01/16	10/01/16	Ryder Cup	Ryder Cup 8a-6p	-----S-	:30	1	\$300.00	NM																																																								
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**Total Spots 93**

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**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
1295307-1	10/02/16	October 2016	09/26/16 - 10/02/16
Advertiser	Product	Estimate Number	
Eric Greiten-MO Gov-R	1937/GREITENS 4 GOV		

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$61,875.00</b>
<u>Agency Commission</u>	<b>\$9,281.25</b>
<u>Net Amount Due</u>	<b>\$52,593.75</b>

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